


Strategic Research and Development Management

Lecture 14: Cases

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Youth Entrepreneurship Development in Conflict Affected Environments Programme



Yes... Entrepreneurship!
But Where To Begin?

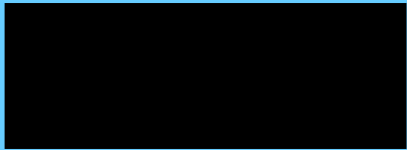
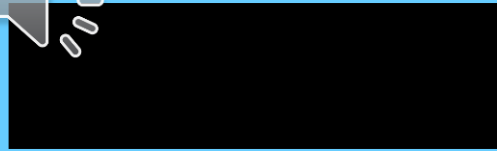
Entrepreneurship Development: Actors, Instruments & Driving Forces

ACTORS

INSTRUMENTS

DRIVING FORCES

OBJECTIVES

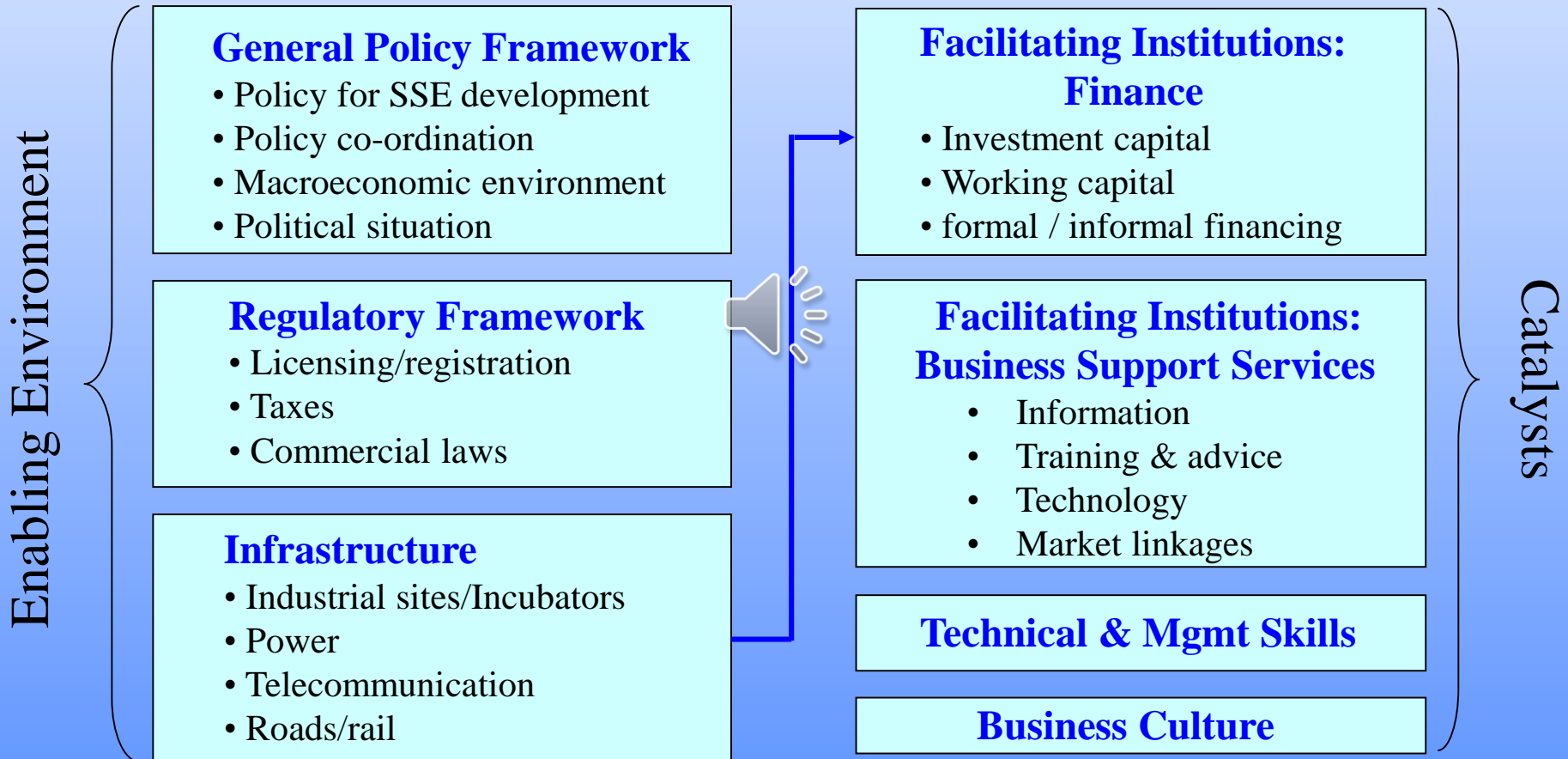


**Business
Development**

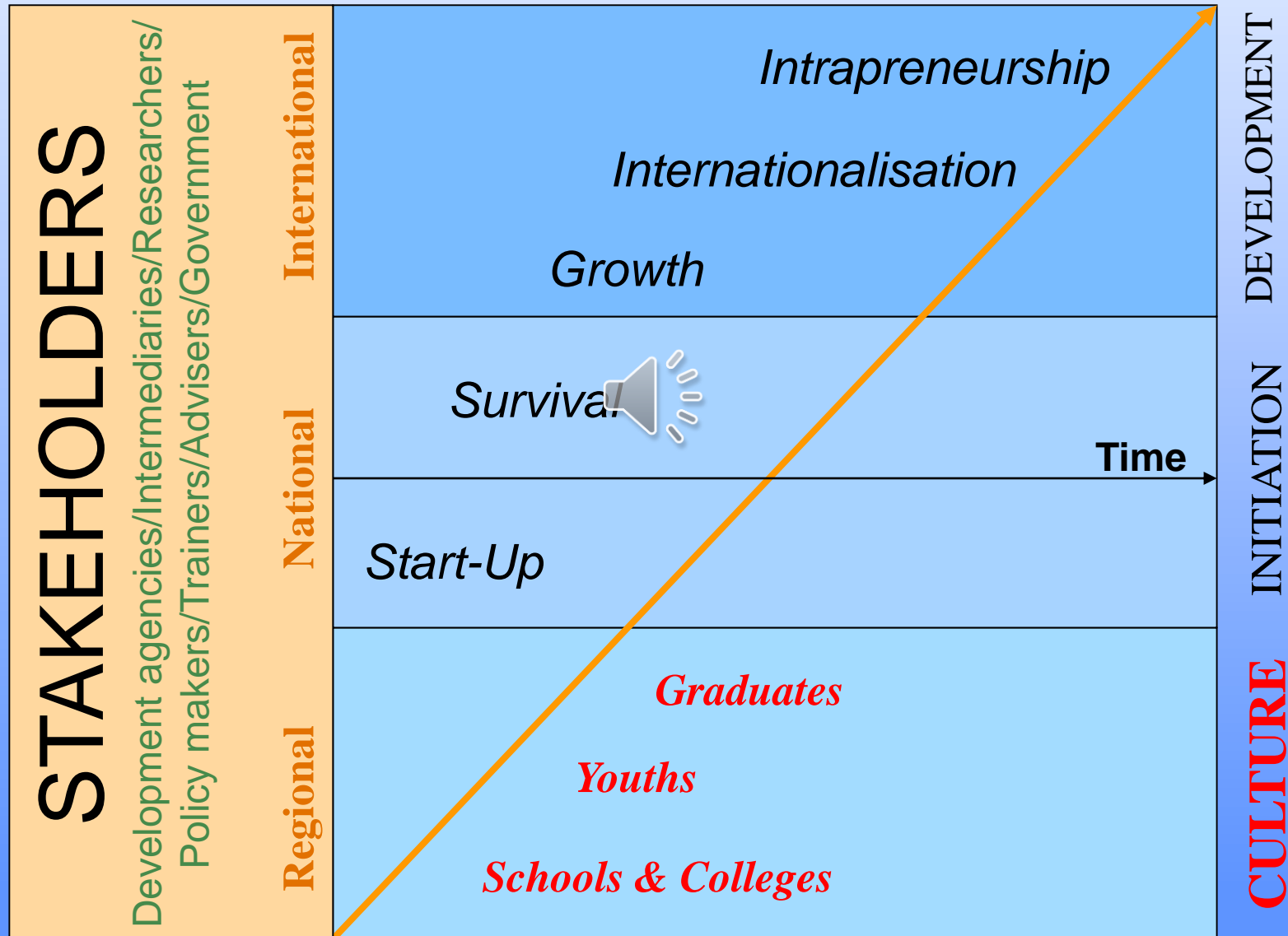
New Jobs

**Wealth
Creation**

Entrepreneurship Development: Driving Forces



Entrepreneurship – A holistic development model

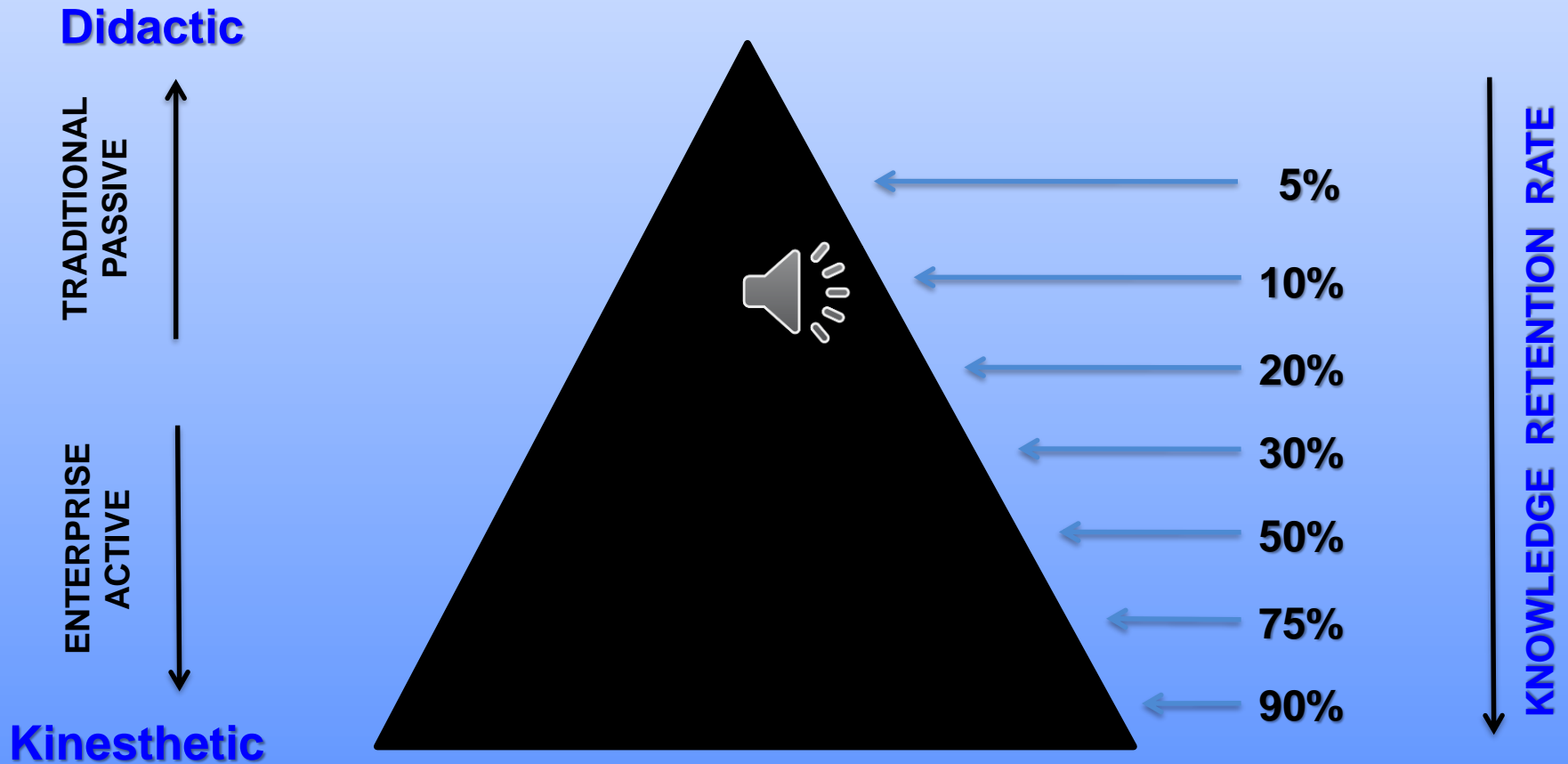


Mission

Develops higher education and entrepreneurship
to empower young, ambitious people to lead their conflict
affected societies into prosperity.

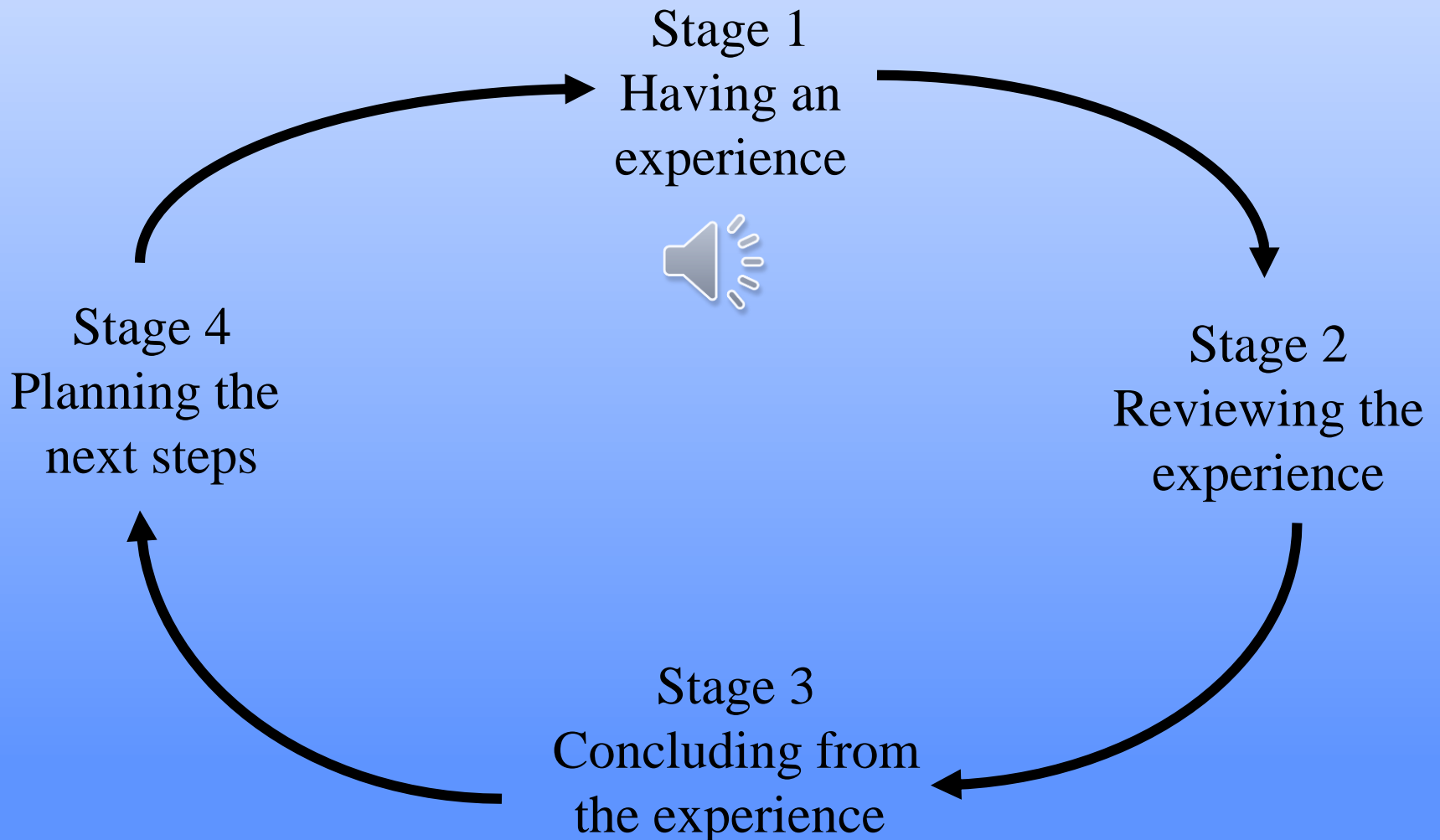
The Learning Pyramid and Enterprise

Rationale for Enterprise



Enterprise Pedagogy

Kolb's Experiential Learning Cycle



Yes... Entrepreneurship!

But Where To Begin?

Conclusions

Given the challenges and uncertainties within conflict affected countries, Entrepreneurship development should begin by creating:



- a) An *enabling environment* via appropriate macro, meso and micro initiatives
- b) An *enterprising culture* via appropriate enterprise education pedagogies