

BCD 110 - INTRODUCTION TO COMMUNITY DEVELOPMENT

ASSIGNMENT AND REVIEW QUESTIONS

1. What are some common reasons companies decide not to expand in their present location or to relocate to another community?
2. What are the key components of BRE programs?
3. What are the advantages of BRE programs?
4. What are some early warning signs that a company may be considering closing or relocating away from a community?
5. What are some important questions to ask in a BRE interview?
6. What are some of the characteristics of the entrepreneurial “spirit?”
7. What are the different types of entrepreneurs? What are the needs of these different types of entrepreneurs that the community can provide to support them?
8. What is the “tourism industry,” and why is it important to community development? Describe at least two major tourism planning models.
9. What are the dimensions of housing affordability? What is a housing needs assessment and what roles does it play in community development?
10. What is a SWOT analysis and how is it used in neighborhood planning?

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11. What are community development indicators and why are they useful? What are some types of community development indicators?
12. What are “best practices?” and What is “benchmarking?”. Why are best practices and benchmarking useful in community development?
13. What are the advantages to doing your own best practices/benchmarking study rather than relying on existing studies and research?
14. Who are some of the typical “players” in a community finance deal?