UNESCO-UNITWIN
OCW/OER INITIATIVE
HANDONG GLOBAL UNIVERSITY

[A-3]COURSE SYLLABUS

1. Course Description (Approximately 100 words)

Logistics represents a field that has been through many transformations determined by the economic environment's changes. The present period is marked by the passing of logistics to a tactical and even strategic activity from an operational one.
Many of the major companies have adopted as their strategic goal the aim of becoming a globally integrated logistics provider. These companies have attempted to introduce value-added services at both ends of the supply chain.
We deem that only the integrating approach of the logistics issue can reveal optimization solutions, with the involvement of all the participants in the process.

2. Course Goals and Objectives (Approximately 100 words)

After having passed the exam of the subject, the student should be able to:
- Deepening the integrated logistics concepts and their use in shipping.
- Detailed explanation of the phenomena that occur in logistics shipping industry.
- Ability to interpret the main performance factors on technical and economic efficiency of a logistics system.
- Explaining the main components of packetized transport systems, pallet or container.
- Explanation and interpretation applied to the transport logistics chain.

3. Textbook (Title, Author, Publisher, Year of Publication, etc.)

Nistor F., Logistica navala si portuara, note de curs, Constanta, 2010

4. Reference

1.Popa C., HŁulicŁ D.- Organizarea transporturilor navale, Ed. Academiei Navale „Mircea cel BŁtrân", ConstanŞa, 2008;
2. Beizadea H. - Managementul, marketingul ки relaŞile contractuale pentru activitŁŞile portuare conexe-remorcaj, pilotaj, agenŞi de terminale ки de transport multimodal;
3. Beazit A., Principiile logisticii integrate, note de curs, Constanta, 2014;
4.Butnaru A. - Transporturi ки asigurŁri internaŞionale de mŁrfuri, Ed. FundaŞa Romania de Mâine, Bucureкti, 2002;
5.Caraiani Gh. - Transporturi ки expediŞi internaŞionale, Ed. Universitara, Bucureкti, 2005;
6.Caraiani Gh. - Managementul în activitatea de expediŞie, Ed. Lumina Lex, Bucureкti, 1998;
7.Gattorna J.L.- Managementul logisticii ки distribuŞiei, Ed. Teora, Bucureкti,1999;
8.J.Stonehause - Global and Transnational Business, Ed.John Wiley&Sons Ltd Uk, 2005;

5. Course Requirements and Grades

Evaluation/ Evaluation methodology – notation weight in percents
1. Two evaluation test in the 6th and 12th week: 50%.
3. Final exam (written test): 50%.

Grading
Marks (1-10, 5 is minimum graduation mark)

6. Course Calendar

Week	Main Content
1	State Of The Art Of Methods Used For Management Of Logistical Activities
2	The Integration Of Logistics Functions Within The Companies' Activities
3	Importance Of Supply Chain Logistics
4	Warehousing – Activity Which Contribute To Supply Chain Performance
5	The Role Of Inventory In The Supply Chain
6	Logistics System (I)
7	Logistics System (II)
8	Reverse Logistics
9	Management Of Logistics System In Shipyards
10	Implementation Of "Magics" Production Logistics System
11	alysis Of Multimodal Logistics Processes That Define The Distribution Of Ca
12	Freight Logistics On Inland Water Transport
13	Case Study: Freight Logistics In A Multimodal System (I)
14	Case Study: Freight Logistics In A Multimodal System (II)