

# **Course: Analytics, Machine Learning, and the Digital Economy**

## **Introduction to neural networks**

Lecturer Radjabova Dilnora

# Supervised Learning

- Learning a discrete function: **Classification**
  - Boolean classification:
    - Each example is classified as true(positive) or false(negative).

# Supervised Learning

- Learning a continuous function: **Regression**

# Classification—A Two-Step Process

- **Model construction**: describing a set of predetermined classes
  - Each tuple/sample is assumed to belong to a predefined class, as determined by the **class label**
  - The set of tuples used for model construction is **training set**
  - The model is represented as **classification rules, decision trees, or mathematical formulae**

# Classification—A Two-Step Process

- **Model usage:** for classifying future or unknown objects
  - **Estimate accuracy** of the model
    - The known label of test sample is compared with the classified result from the model
    - **Test set is independent of training set**, otherwise overfitting will occur
  - If the accuracy is acceptable, use the model to **classify data** tuples whose class labels are not known

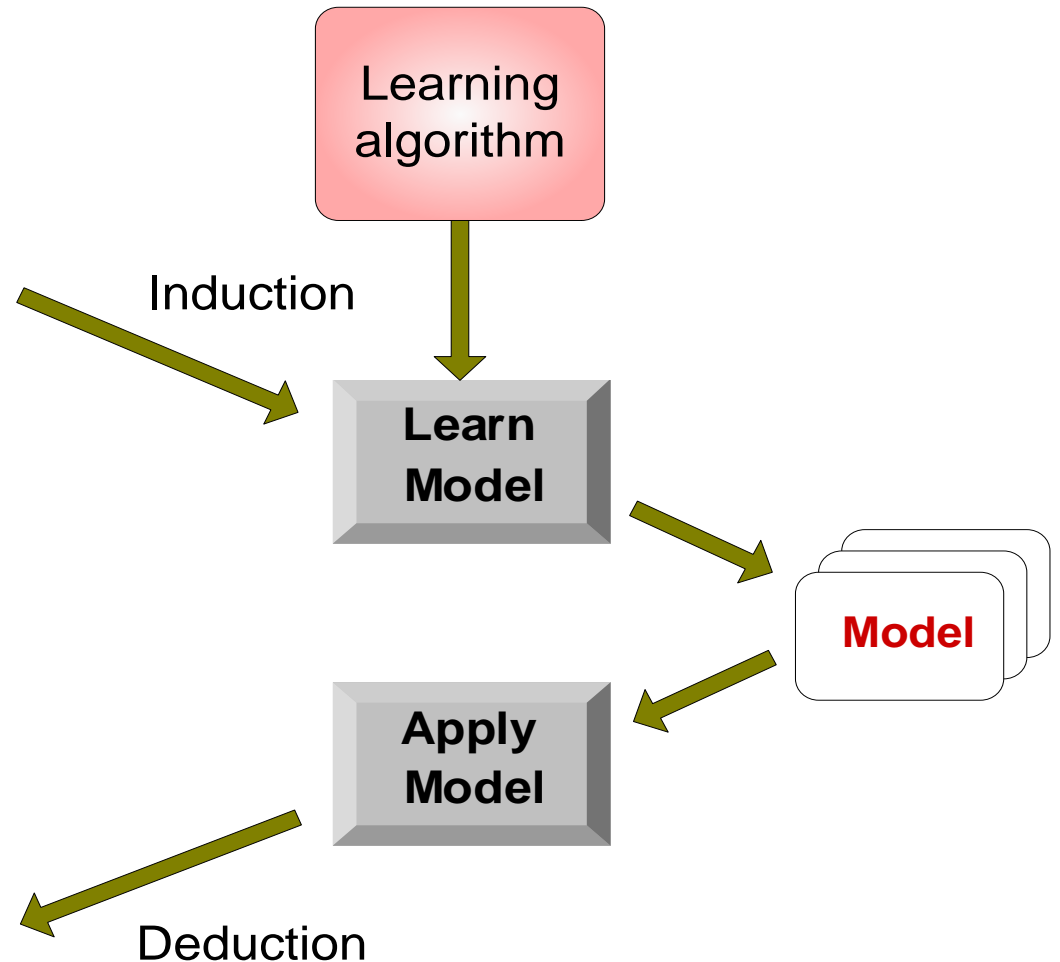
# Illustrating Classification Task

Tid	Attrib1	Attrib2	Attrib3	Class
1	Yes	Large	125K	No
2	No	Medium	100K	No
3	No	Small	70K	No
4	Yes	Medium	120K	No
5	No	Large	95K	Yes
6	No	Medium	60K	No
7	Yes	Large	220K	No
8	No	Small	85K	Yes
9	No	Medium	75K	No
10	No	Small	90K	Yes

Training Set

Tid	Attrib1	Attrib2	Attrib3	Class
11	No	Small	55K	?
12	Yes	Medium	80K	?
13	Yes	Large	110K	?
14	No	Small	95K	?
15	No	Large	67K	?

Test Set



# Issues: Data Preparation

- Data cleaning
  - Preprocess data in order to reduce noise and handle missing values

# Issues: Data Preparation

- Relevance analysis (feature selection)
  - Remove the irrelevant or redundant attributes

# Issues: Data Preparation

- Data transformation
  - Generalize data to (higher concepts, discretization)
  - Normalize attribute values

# Classification Techniques

- Decision Tree based Methods
- Rule-based Methods
- Naïve Bayes and Bayesian Belief Networks
- Neural Networks
- Support Vector Machines
- and more...

# Learning decision trees

**Example Problem:** decide whether to wait for a table at a restaurant, based on the following attributes:

1. **Alternate:** is there an alternative restaurant nearby?
2. **Bar:** is there a comfortable bar area to wait in?

# Learning decision trees

**Example Problem:** decide whether to wait for a table at a restaurant, based on the following attributes:

1. **Fri/Sat:** is today Friday or Saturday?
2. **Hungry:** are we hungry?

# Learning decision trees

**Example Problem:** decide whether to wait for a table at a restaurant, based on the following attributes:

1. **Patrons:** number of people in the restaurant (None, Some, Full)
2. **Price:** price range (\$, \$\$, \$\$\$)
3. **Raining:** is it raining outside?

# Learning decision trees

**Example Problem:** decide whether to wait for a table at a restaurant, based on the following attributes:

1. **Reservation:** have we made a reservation?
2. **Type:** kind of restaurant (French, Italian, Thai, Burger)
3. **WaitEstimate:** estimated waiting time (0-10, 10-30, 30-60, >60)

# Feature(Attribute)-based representations

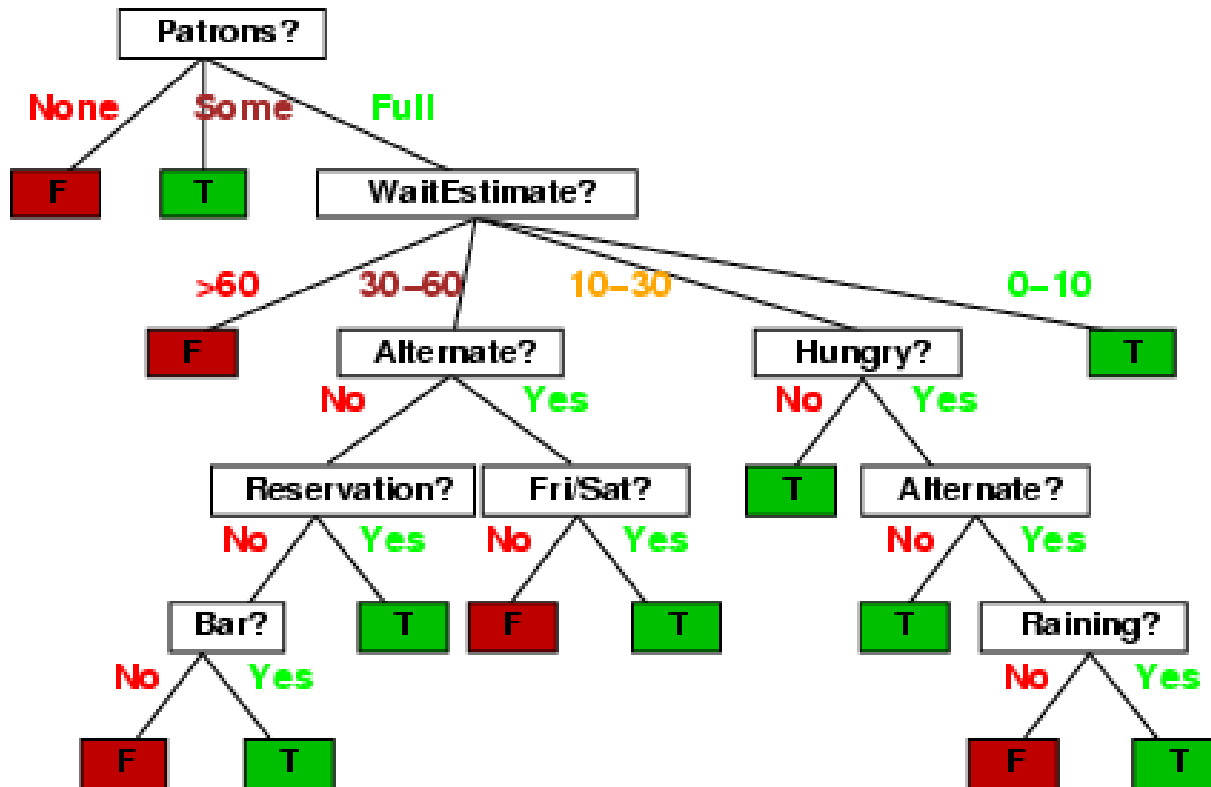
- Examples described by feature(attribute) values
  - (Boolean, discrete, continuous)
- E.g., situations where I will/won't wait for a table:

Example	Attributes										Target <i>Wait</i>
	<i>Alt</i>	<i>Bar</i>	<i>Fri</i>	<i>Hun</i>	<i>Pat</i>	<i>Price</i>	<i>Rain</i>	<i>Res</i>	<i>Type</i>	<i>Est</i>	
$X_1$	T	F	F	T	Some	\$\$\$	F	T	French	0–10	T
$X_2$	T	F	F	T	Full	\$	F	F	Thai	30–60	F
$X_3$	F	T	F	F	Some	\$	F	F	Burger	0–10	T
$X_4$	T	F	T	T	Full	\$	F	F	Thai	10–30	T
$X_5$	T	F	T	F	Full	\$\$\$	F	T	French	>60	F
$X_6$	F	T	F	T	Some	\$\$	T	T	Italian	0–10	T
$X_7$	F	T	F	F	None	\$	T	F	Burger	0–10	F
$X_8$	F	F	F	T	Some	\$\$	T	T	Thai	0–10	T
$X_9$	F	T	T	F	Full	\$	T	F	Burger	>60	F
$X_{10}$	T	T	T	T	Full	\$\$\$	F	T	Italian	10–30	F
$X_{11}$	F	F	F	F	None	\$	F	F	Thai	0–10	F
$X_{12}$	T	T	T	T	Full	\$	F	F	Burger	30–60	T

- Classification of examples is positive (T) or negative (F)

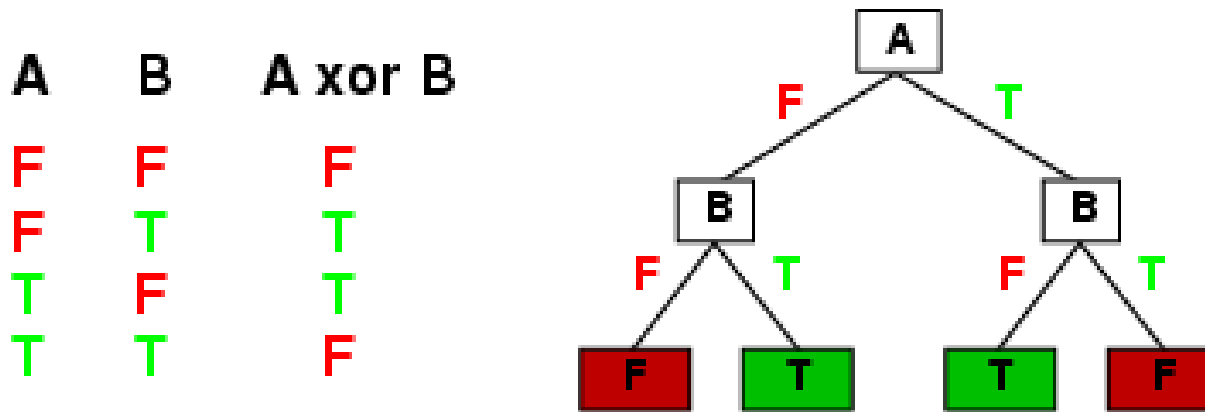
# Decision trees

- One possible representation for hypotheses
- E.g., here is the “true” tree for deciding whether to wait:



# Expressiveness

- Decision trees can express any function of the input attributes.
- E.g., for Boolean functions, truth table row  $\rightarrow$  path to leaf:



- Trivially, there is a consistent decision tree for any training set with one path to leaf for each example (unless  $f$  nondeterministic in  $x$ ) but it probably won't generalize to new examples
- Prefer to find more **compact** decision trees

# Decision tree learning

- Aim: find a small tree consistent with the training examples
- Idea: (recursively) choose "most significant" attribute as root of (sub)tree

```
function DTL(examples, attributes, default) returns a decision tree
  if examples is empty then return default
  else if all examples have the same classification then return the classification
  else if attributes is empty then return MODE(examples)
  else
    best ← CHOOSE-ATTRIBUTE(attributes, examples)
    tree ← a new decision tree with root test best
    for each value  $v_i$  of best do
      examplesi ← {elements of examples with best =  $v_i$ }
      subtree ← DTL(examplesi, attributes – best, MODE(examples))
      add a branch to tree with label  $v_i$  and subtree subtree
  return tree
```

# Decision Tree Construction Algorithm

- **Principle**
  - Basic algorithm (adopted by ID3, C4.5 and CART): a **greedy algorithm**
  - Tree is constructed in a *top-down recursive divide-and-conquer* manner

# Decision Tree Construction Algorithm

- **Iterations**
  - At start, all the training tuples are at the root
  - Tuples are partitioned recursively based on selected attributes
  - Test attributes are selected on the basis of a heuristic or statistical measure (e.g, information gain)

# Decision Tree Construction Algorithm

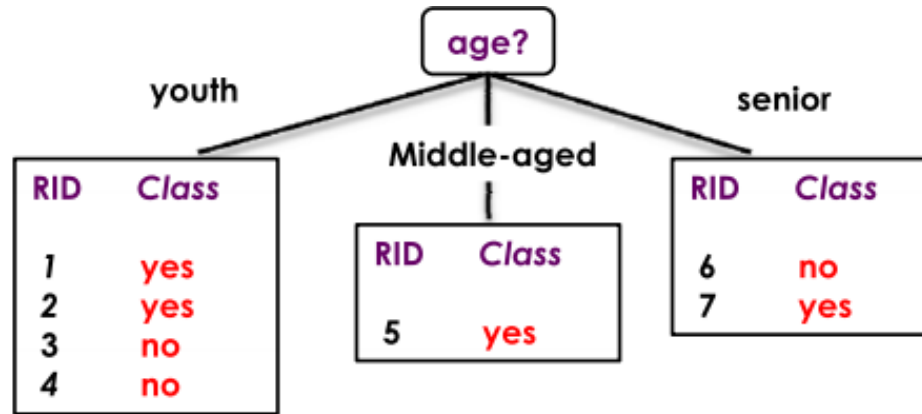
- **Stopping conditions**
  - All samples for a given node belong to the same class
  - There are no remaining attributes for further partitioning  $\square$   
**majority voting** is employed for classifying the leaf
  - There are no samples left

# Decision Tree Induction: Training Dataset

This follows an example of Quinlan's ID3 (Playing Tennis)

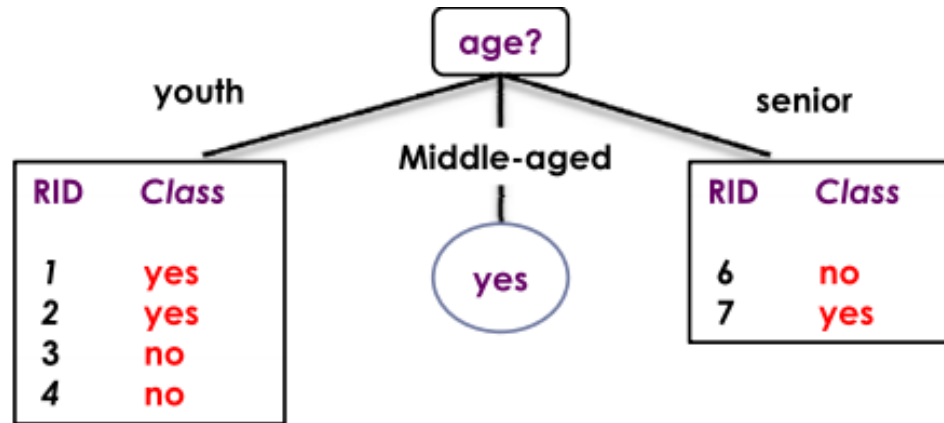
age	income	student	credit_rating	buys_computer
<=30	high	no	fair	no
<=30	high	no	excellent	no
31...40	high	no	fair	yes
>40	medium	no	fair	yes
>40	low	yes	fair	yes
>40	low	yes	excellent	no
31...40	low	yes	excellent	yes
<=30	medium	no	fair	no
<=30	low	yes	fair	yes
>40	medium	yes	fair	yes
<=30	medium	yes	excellent	yes
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31...40	high	yes	fair	yes
>40	medium	no	excellent	no

# Example



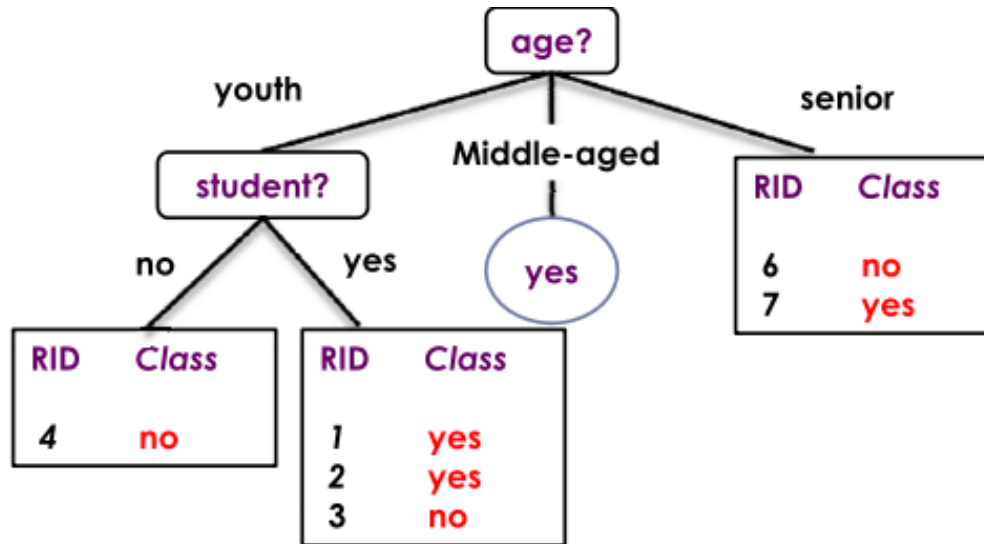
RID	age	student	credit-rating	Class: buys_computer
1	youth	yes	fair	yes
2	youth	yes	fair	yes
3	youth	yes	fair	no
4	youth	no	fair	no
5	middle-aged	no	excellent	yes
6	senior	yes	fair	no
7	senior	yes	excellent	yes

# Example



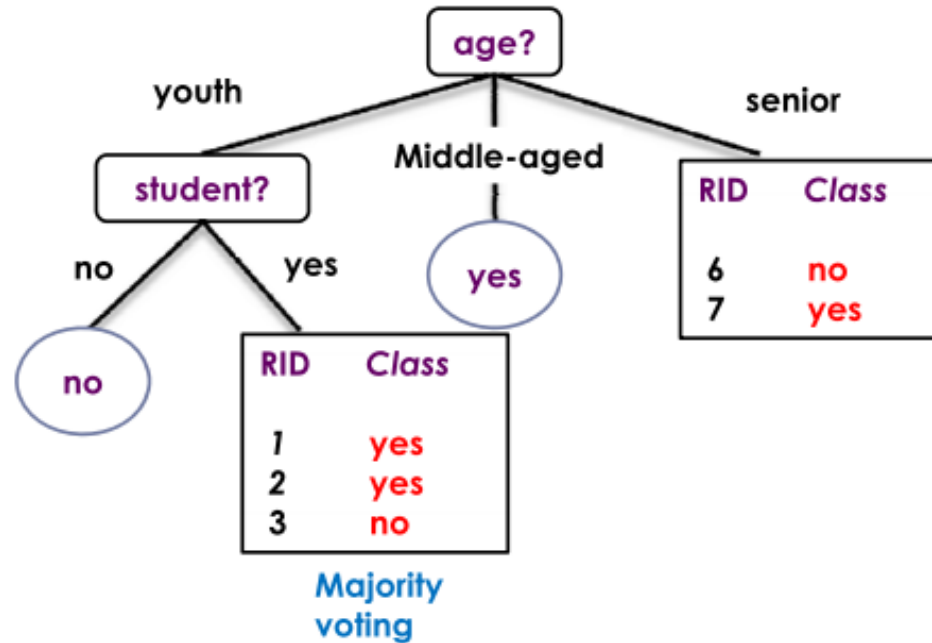
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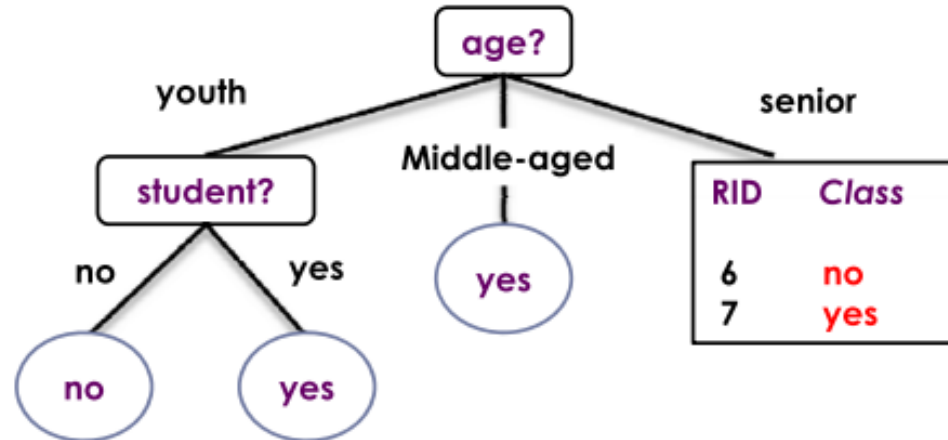
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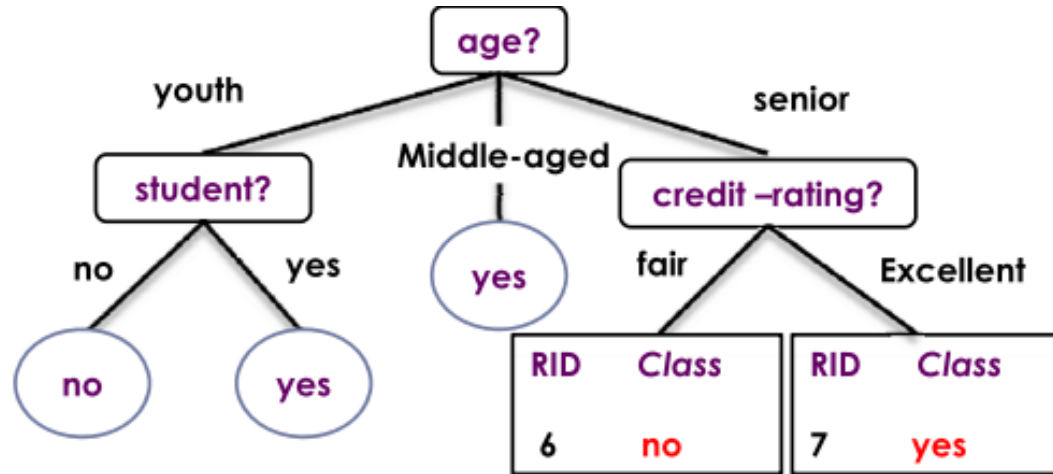
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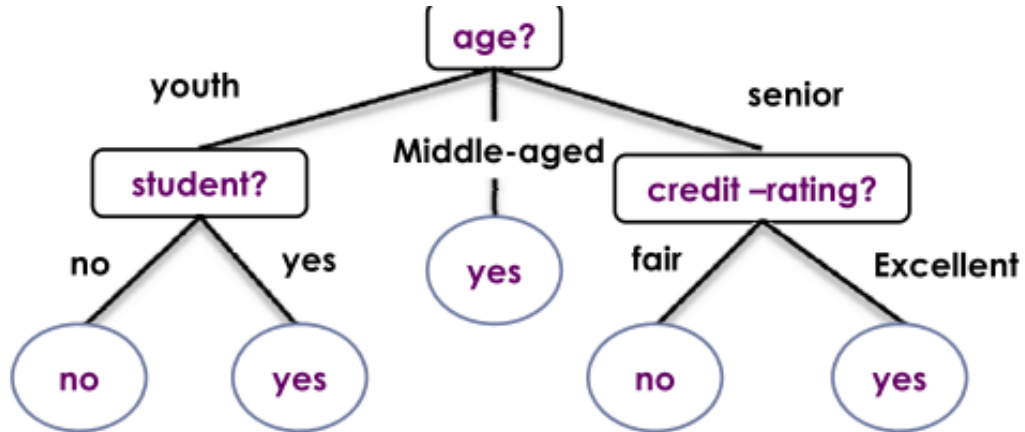
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# Reference

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