

NAME	URL	AREA
Cicumference	https://www.circumferencenyc.com/	Women's skincare
Curology	https://curology.com/	Women's acne
Whiskeyloot	https://whiskeyloot.com/	Whiskey curation box
Bite	https://bitetoothpastebits.com/	Toothpaste + refill subscription
Humankind	https://byhumankind.com/	Health FMCG products subscription
Quip	https://www.getquip.com/	Mouthcare
Hims	https://www.forhims.com/	Men's Pharma
Recess	https://www.takearecess.com/	Soft softdrinks
Dirty Lemon	https://dirtylemon.com/	Psychoactive Water
Kin	https://www.kineuphorics.com/	Psychoactive Spirits
Roman	https://www.getroman.com/	Men's Pharma
Keeps	https://www.keeps.com	Men's Pharma
Hers	https://www.forhers.com/	Women's Pharma
Away	https://www.awaytravel.com/	Luggage
Warby Parker	https://www.warbyparker.com/	Sunglasses
Koala	https://au.koala.com/	Mattresses + Furniture
Casper	https://casper.com/	Mattresses
Purple	https://purple.com/	Mattresses
Tomorrow Sleep	https://www.tomorrowsleep.com/	Mattresses
Outdoor Voices	https://www.outdoorvoices.com/	Women's Activewear
Honest Company	https://www.honest.com/	Baby Supplies
Prima	https://www.prima.co/	Weed
Olipop	https://www.drinkolipop.com/	Softdrink
Great Jones	https://greatjonesgoods.com/	Cookware
Cove	https://drinkcove.com	Bottled Water
Cove (2)	https://www.withcove.com/	Migraine Meds
Ulta Violette	https://ultraviolette.com.au	Sunscreen
Dadi	https://www.dadikit.com/	Men's Fertility
Glossier	https://www.glossier.com/	Women's cosmetics
Everlane	https://www.everlane.com/	Fashion basics
Harry's	https://www.harrys.com	Men's Shaving

Keepers	https://www.keepers.co	Softdrink
Before You Speak	https://beforeyouspeakcoffee.com	Coffee + Superfoods
Jonny	https://jonny.com.au	Vegan Condoms
Rhone	https://www.rhone.com	Premium Men's Activewear
Rothy's	https://rothys.com/	Simple women's shoes
Allbirds	https://www.allbirds.com	Wool runners
Gymshark	gymshark.com	Activewear
Alo Yoga	https://www.aloyoga.com/	Activewear
Bailey Nelson	https://baileynelson.com.au	Eyewear
Strike Movement	https://strike-mvmnt.com.au	Activewear
Frequency Water	https://findmyfrequency.com/	Bottled Water
Onnit	https://www.onnit.com/oui/	Health Products
Aday	https://www.thisisaday.com/	Women's Work Clothes
Ayr	https://www.ayr.com/	Women's Denim
Barkbox	https://www.barkbox.com/	Pet
Billie	https://mybillie.com/	Women's Shaving
Birchbox	https://www.birchbox.com/	Makeup Subscription
Bombas	https://bombas.com/	Socks
Brandless	https://brandless.com/	Everyday FMCG
Brooklinen	https://www.brooklinen.com/	Sheets
Buck Mason	https://www.buckmason.com	Men's Fashion
Bulletproof	https://www.bulletproof.com/	Biohacking Products
Burrow	https://burrow.com/	Sofas
Candid	https://www.candidco.com/	Orthodontics
Califia	https://www.califiafarms.com/	Nut Milks
Capsule	https://www.capsulecares.com/	Pharma Delivery
Care/Of	https://takecareof.com/	Personalised Vitamins
Chubbies	https://www.chubbiesshorts.com/	Men's Shorts / Party Shirts
Cleancult	https://www.cleancult.com/	Cleaning
Cotopaxi	https://www.cotopaxi.com/	Outdoorwear
Cuyana	https://www.cuyana.com/	Women's Fashion

Daily Harvest	https://www.daily-harvest.com/	Frozen Food
Dollar Shave Club	https://au.dollarshaveclub.com/	Men's Shaving
Elysium	https://www.elysiumhealth.com	Anti Ageing
Eczema Honey Co	https://eczemahoneyco.com/	Eczema Ointment
Alto	https://www.alto.com	Pharmacy
Kencko	https://na.kencko.com/	Fruit and Bev Drink
Dame	https://www.dameproducts.com	Vibrators
Framebridge	https://www.framebridge.com/	Custom framing
Freshly	https://www.freshly.com/	Meal delivery
Fuego Box	https://www.fuegobox.com/	Hot sauce curation box
Function of Beauty	https://www.functionofbeauty.com/	Custom shampoo
Goby	http://www.goby.co/	Mouthcare
Green Gorilla	https://ilovegreengorilla.com/	Cannabis / CBD
Greetabl	https://greetabl.com/	Card / gifting
Grove	https://www.grove.co/home	Household curation box
Halo Top	https://halotop.com/	Ice cream
Dirt Co.	https://thedirtcompany.com.au/	Organic household cleaners
Pill Club	https://thepillclub.com/main	Female Birth Control
Nurx	https://www.nurx.com/	Female Birth Control
Pandia Health	https://www.pandiahealth.com/	Female Birth Control
Prjkt Ruby	https://www.prjkruby.com/	Female Birth Control
Ava	https://www.avawomen.com/	Female Pregnancy Help
Bloomlife	https://bloomlife.com/	Female Pregnancy Help
Hello Flo	http://helloflo.com	Female Health
Hubble	https://www.hubblecontacts.com/	Contact Lenses
HVMN	https://hvmn.com/	Nootropics / Ketones
Interior Define	https://www.interiordefine.com/	Furniture
Lola	https://www.mylola.com	Women's Hygeine
MM.LaFleur	https://mmlafleur.com/	Women's Work Clothes
Madison Reed	https://www.madison-reed.com/	Home Hair Colouring
MeUndies	https://www.meundies.com/	Men's Underwear

Ministry of Supply	https://ministryofsupply.com/	Workwear
Moment	https://www.shopmoment.com/	Better phone cameras
Native	https://www.nativecos.com/	Natural deoderant
Ollie	https://www.myollie.com/	Pet Food
Oars and Alps	https://www.oarsandalps.com/	Natural deoderant
Nom Nom Now	https://www.nomnomnow.com/	Pet Food
Seed	https://seed.com	Daily probiotics + prebiotic
One Drop	https://onedrop.today/	Diabetes monitoring
Ritual	https://ritual.com/	Women's vitamins
Parachute	https://www.parachutehome.com/	Sheets / bedding
Peleton	https://www.onepeloton.com/	Home cycling + fitness
Owlet	https://owletcare.com.au/	Baby monitoring
Pinrose	https://pinrose.com/	Personalised fragrances
Pre	https://www.eatpre.com/	DTC Beef
Pretty Litter	https://prettylittercats.com/	Kitty litter
Reformation	https://www.thereformation.com/	Women's sustainable fashion
Rent The Runway	https://www.renttherunway.com/	Women's Clothing Boxes
Ripple	https://www.ripplefoods.com/	Milk alternatives
Scentbird	https://www.scentbird.com/	Subscription fragrances
Shinesty	https://www.shinesty.com/	Novelty clothing
Simple Contacts	https://www.simplecontacts.com/	Contact lense script renewal
The Farmer's Dog	https://thefarmersdog.com/	Pet Food
Smile Direct	https://smiledirectclub.com/	Home orthodontics
Soylent	https://soylent.com/	Meal replacement
Sudden Coffee	https://www.suddencoffee.com/	Premium Instant coffee
Thinx	https://www.shethinx.com/	Menstrual garments
Tonal	https://www.tonal.com/	Home fitness
Tracksmith	https://www.tracksmith.com/	Premium running gear
Trubrain	https://trubrain.com/	Nootropics
Try The World	https://www.trytheworld.com/	International food curation boxes
Uplift	https://www.upliftnaturally.com/	Jet lag treatments

Vireo Health	https://vireohealth.com/vireo-spectrum/	Cannabis / CBD Healthcare
Yumi	https://helloyumi.com/	Premium baby food
Vita Five	https://vitafive.com/	Vitamin gummies
Old Pal	https://oldpal.com/	Cannabis
Mary Joe	https://maryjoebrand.com/	CBD Cold brew coffee
Peckish	https://perfectlypeckish.com/	Egg-based Meals
Aussielent	https://aussielent.com.au/	Australia Soylent
LifeAid	https://lifeaidbevco.com.au/	Supplement energy drinks
Eight Sleep	https://eightsleep.com/	Sleep-tracking mattresses
Haute Hijab	https://www.hautehijab.com/	Fashionable hijabs
Beauty Pie	https://www.beautypie.com/	Fashion Buyer's Club
Snooze	https://getsnooze.com/	Snoring treatment
Nu Pods	https://www.nupods.com	Vegan meal replacements
Huel	https://huel.com/	Meal replacement
Manual	https://www.manual.co/	Men's Healthcare
Kry	https://www.kry.se/en/	Telemedicine
Healthish	https://healthish.com/	Healthy water bottle
Nicovape	https://www.nicovape.com.au/	Prescription vaping
Yo	https://www.yospermtest.com/	Home sperm testing
Klova	https://www.klova.com/	Sleep patches
Dr. Squatch	https://drsquatch.com/	Men's soap
Dram	https://dramdose.com/	Adaptogens
Fluff	https://itsallfluff.com/	Young women's cosmetics
Octave	https://www.findoctave.com/	Mental health therapy
Phil	https://phil.us/patients	Pharma Delivery
Brigade	https://brigadekitchen.com/	DTC cookware
Potluck	https://cookpotluck.com/	DTC cookware
Cocofloss	https://cocofloss.com/	Dental floss
Flyby	https://www.flyby.co/	Hangover hydration
Baggu	https://baggu.com	Small bags
Baboon To The Moon	https://baboontothemoon.com/	Big bags

Hairstory	https://www.hairstory.com	Shampoo
The Sill	https://www.thesill.com/	Indoor Plants
Buffy	https://buffy.co	Doonas
Shhhowercap	https://www.shhhowercap.com	Shower caps
Numan	https://www.numan.com/	Men's Healthcare
Morning	https://au.morningrecoverydrink.com/	Hangover hydration
Maude	https://getmaude.com	Vibrators
Not Pot	https://notpot.com/	CBD gummies
ESK	https://www.eskcare.com	Evidence-based skincare
Eargo	https://eargo.com/	Hearing aids
Modern Fertility	https://modernfertility.com/	Pre-fertility testing
Reads	https://reads.delivery/products/reads-box	Book club
Colugo	https://hicolugo.com/	Prams / strollers
Eco Originals	https://www.ecoriginals.com.au/	Environmental nappies
Rockwell	https://getrockwell.com/	Safety razors
July	https://getjuly.com/	Luggage
Dipsea	https://www.dipseastories.com/	Erotic audio books
Talkspace	https://www.talkspace.com/	Online Psychologists Therapy
SteadyMD	https://www.steadymd.com/	Online GPs
Lysn	https://lysnhealth.com.au/	Online Psychologists Therapy
Flo	https://flovitamins.com/	PMS vitamins
Zitsticka	https://zitsticka.com/	Acne stickers
Blume	https://www.meetblume.com/	Female hygiene
Clare	https://www.clare.com/	Paint delivered
Rory	https://www.hellorory.com/	Women's menopause brand
Daysy	https://au.daysy.me/	Fertility Tracker
Feals	https://feals.com/	CBD Drops