

E-THERAPY

Lecture 11

Starting and building a practice

Proposal writing

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STARTING AND BUILDING A PRACTICE

Write a proposal of how you will start and build your own online counselling practice.

Guidelines

Revisit lecture 2, 4, 5, 7 and 8 notes and explain how you will establish an online counselling practice in your context.

- Describe the business strategic plan, the vision and mission.
- Discuss what you must consider before starting an online counseling practice
- Assess your suitability and your client's suitability for online counselling.
- Explain in detail how you will establish an online presence and online relationship.
- Discuss the ethical and professional considerations.
- Describe how the code of ethics and standards of the professional bodies in your country will guide the online counseling practice.