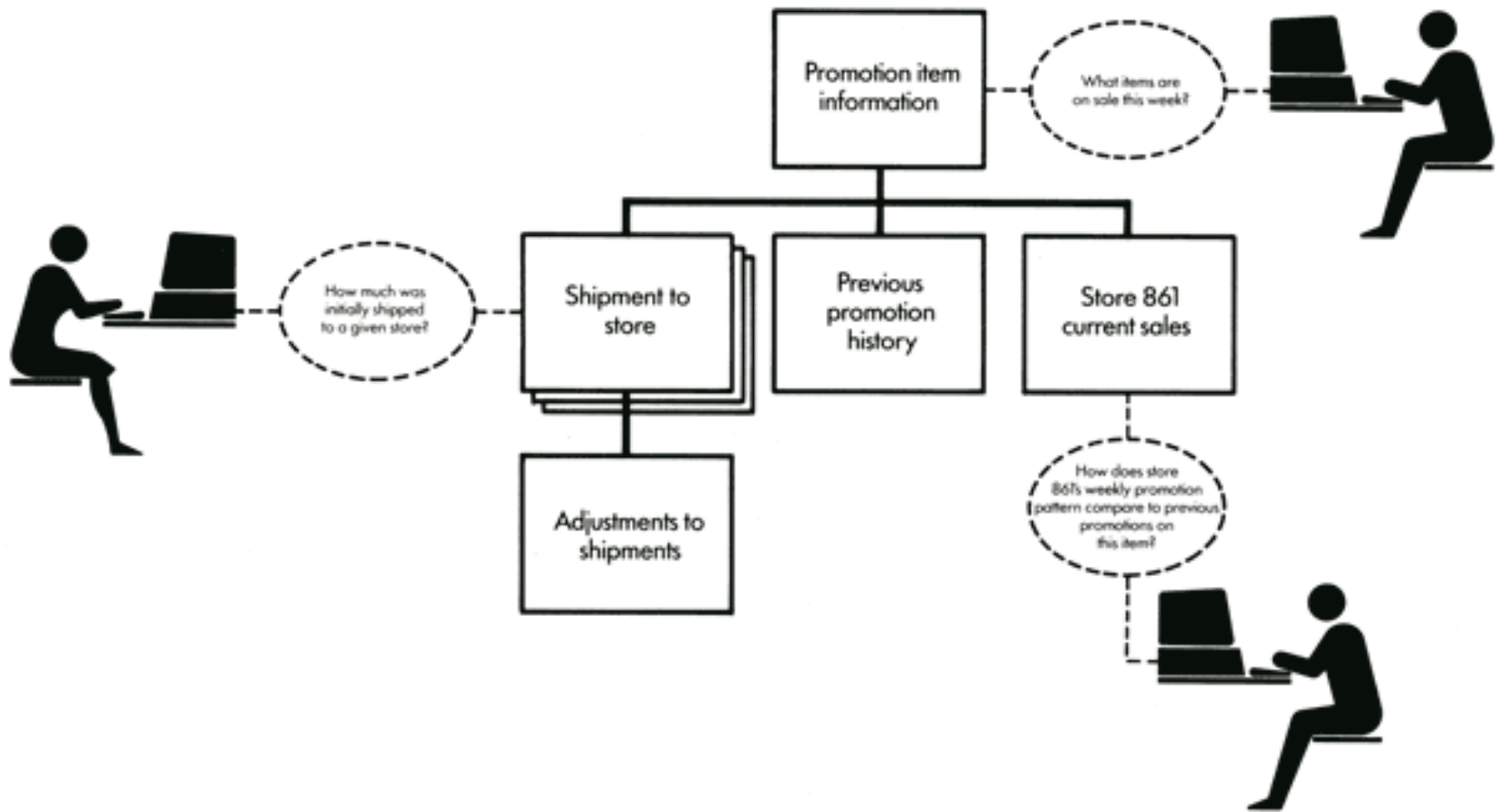


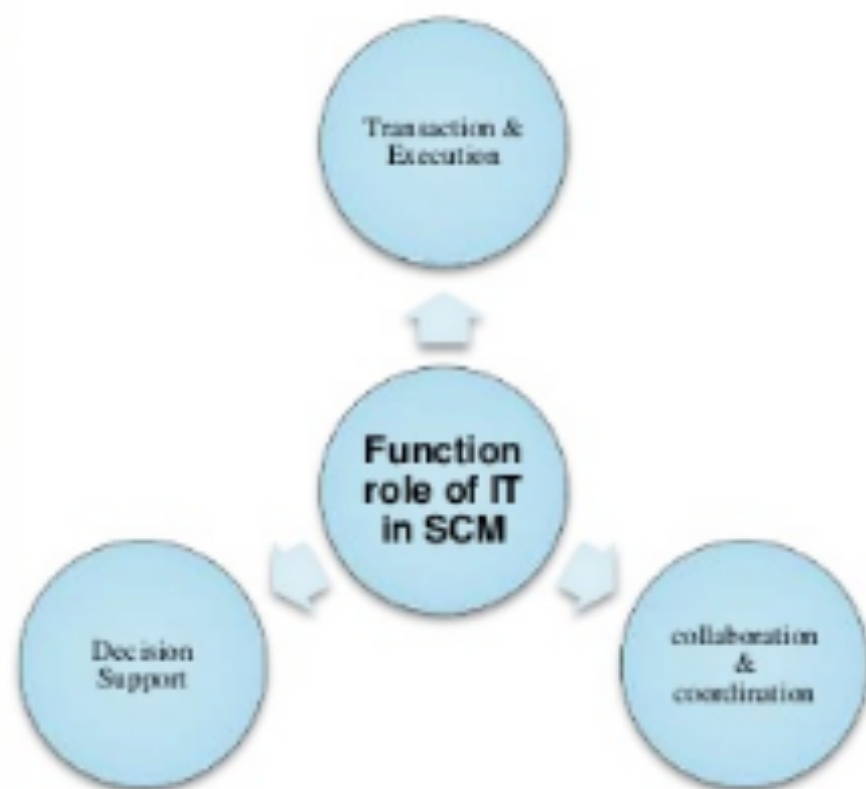
GLOBAL LOGISTICS

INFORMATION FLOW

Flow of Information







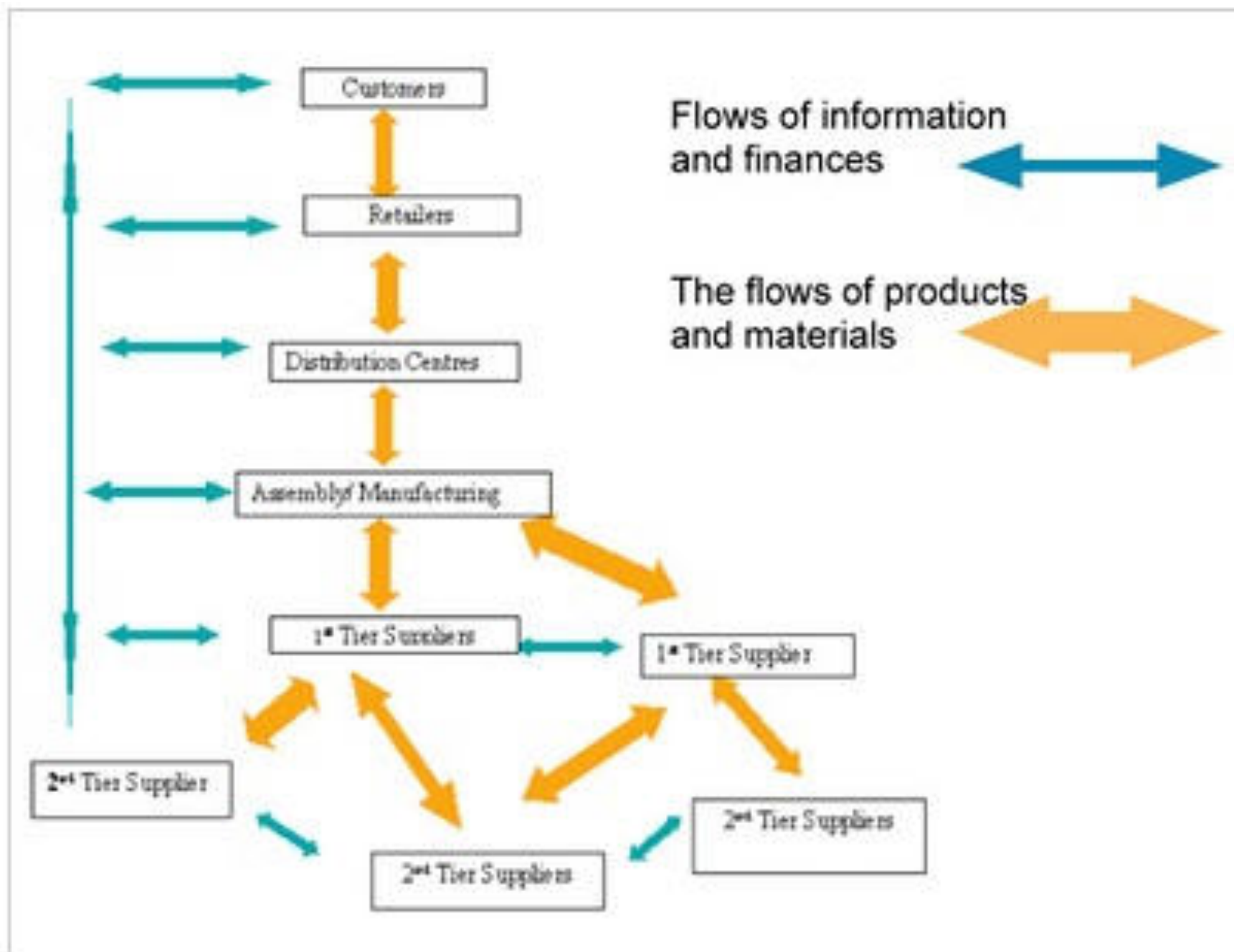
- The most typical role of IT in SCM is reducing the function in **transaction** between supply chain partner through cost effective information flow.
- IT is viewed to have a role in supporting the **collaboration & coordination** of supply chains through information sharing.
- It can be used for **Decision Support** In this instance the analytical power of computers is used to provide assistance to managerial decisions.

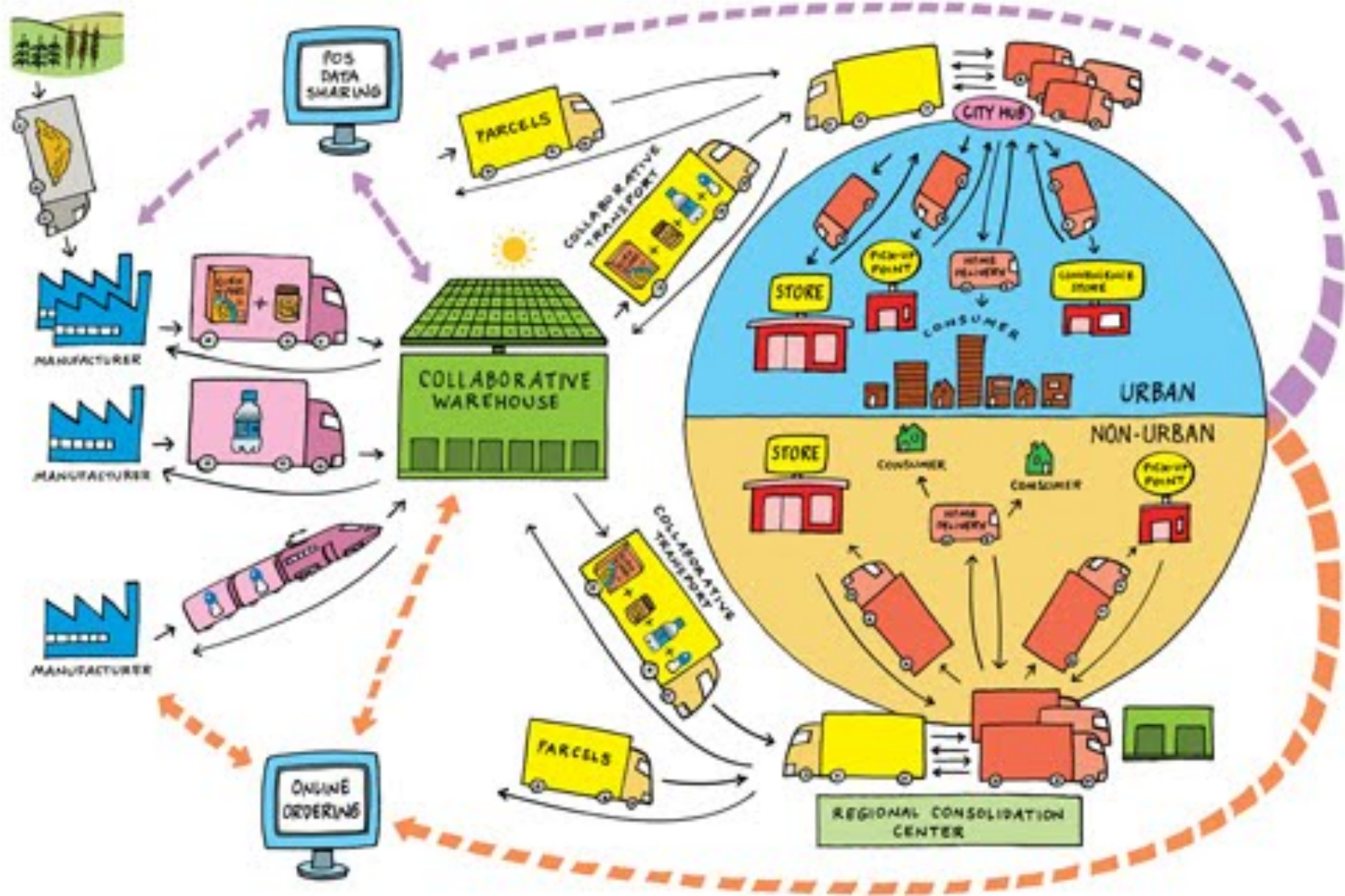


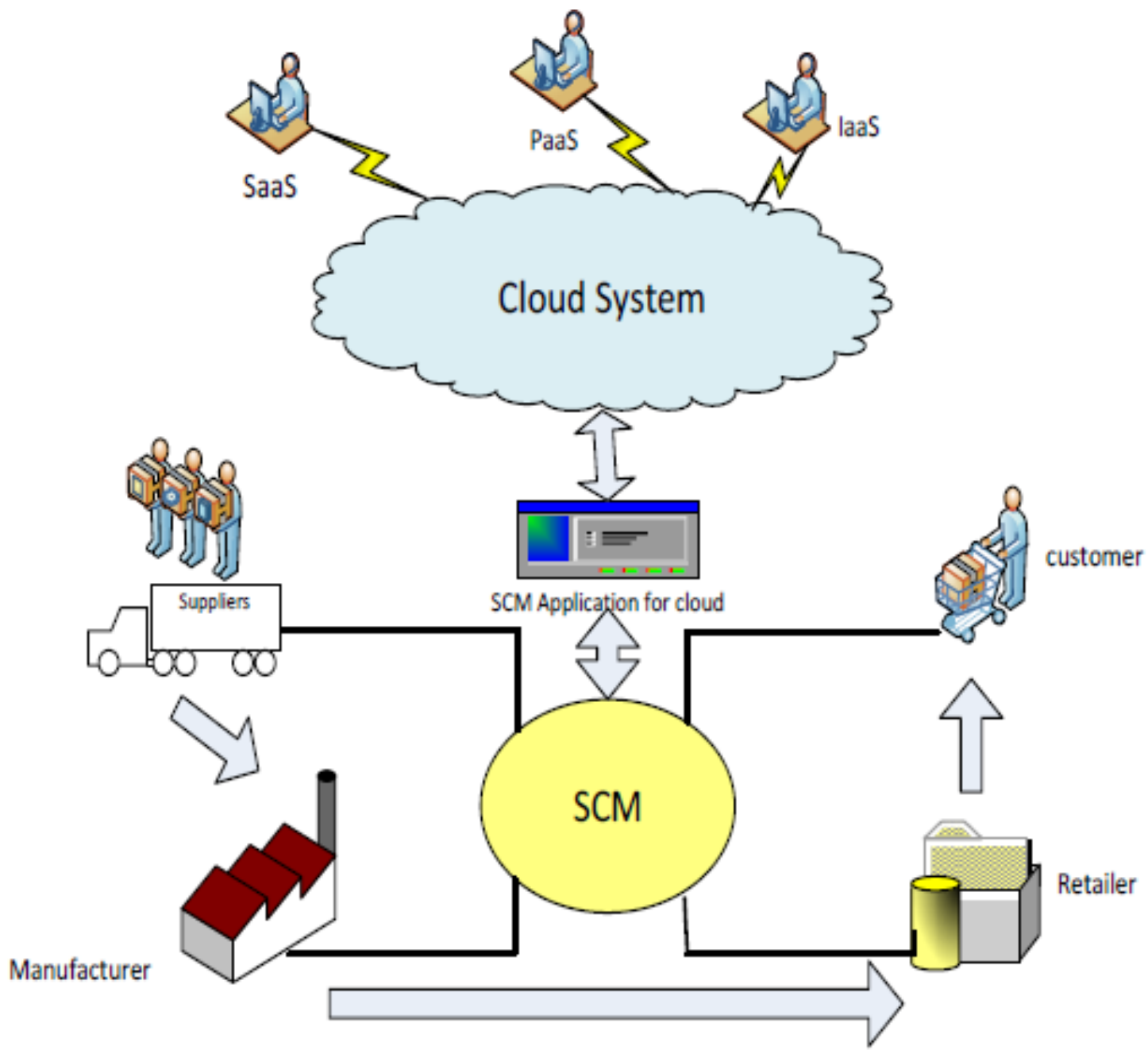
Benefits	Reasons
Cost reduction	<ul style="list-style-type: none"> •Less paper Handling •No mailing cost •Less employee wages
High Speed	<ul style="list-style-type: none"> •Computer network enables faster exchange of documents and information.
Enhanced Operational Efficiency	<ul style="list-style-type: none"> •Less Errors •High speed •Real time scenario
Valued Partnership	<ul style="list-style-type: none"> •Timely and accurate information •Trading partners develop trust while doing business in systematic way together
Accuracy	<ul style="list-style-type: none"> •Direct Communication •No repetition in Data •Correct in time information exchange
Visibility	<ul style="list-style-type: none"> •Real time information •Measure performance at any stage •Trading partner 's activity visibility

TRANSPORT MANAGEMENT SYSTEM

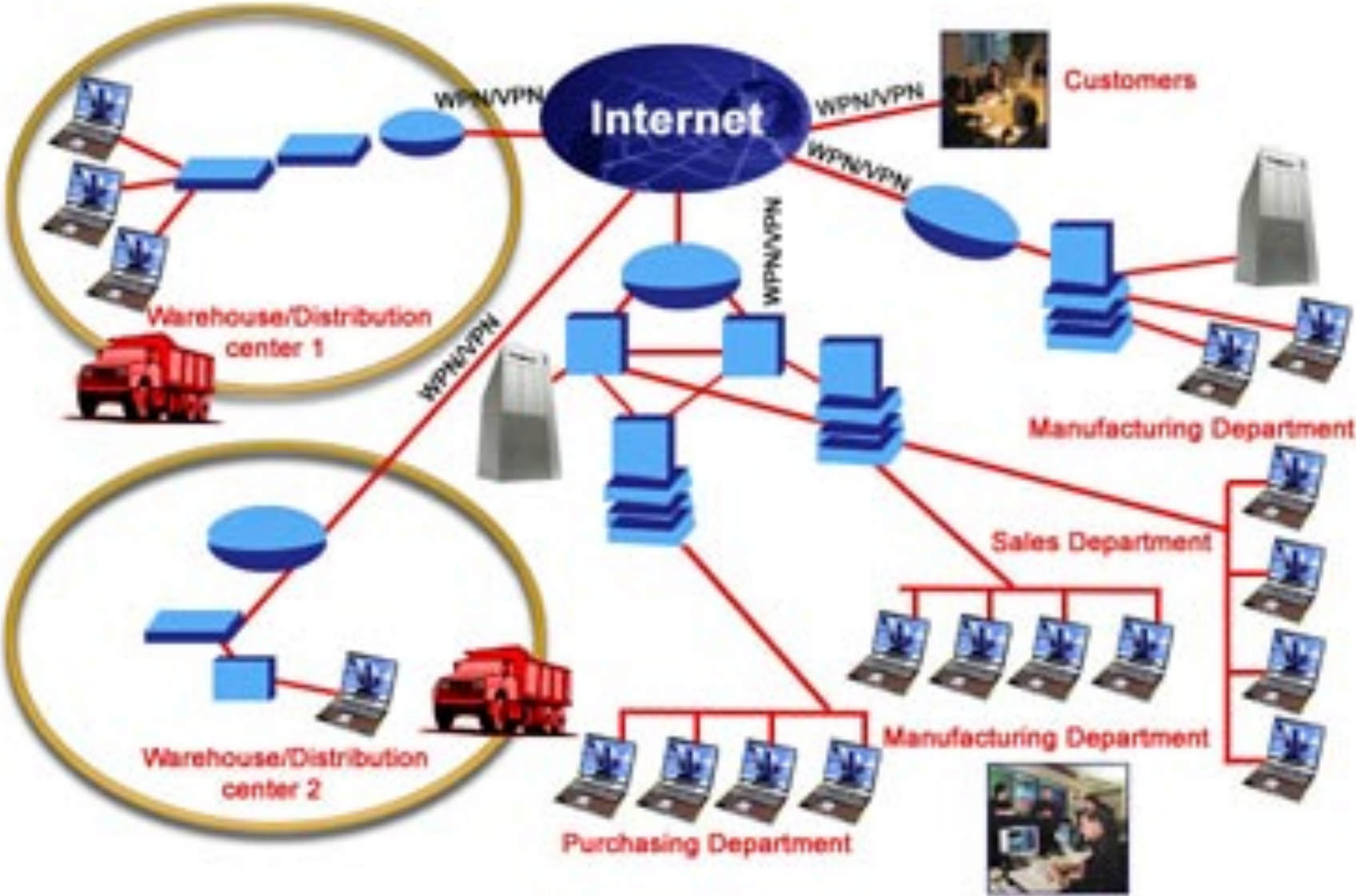


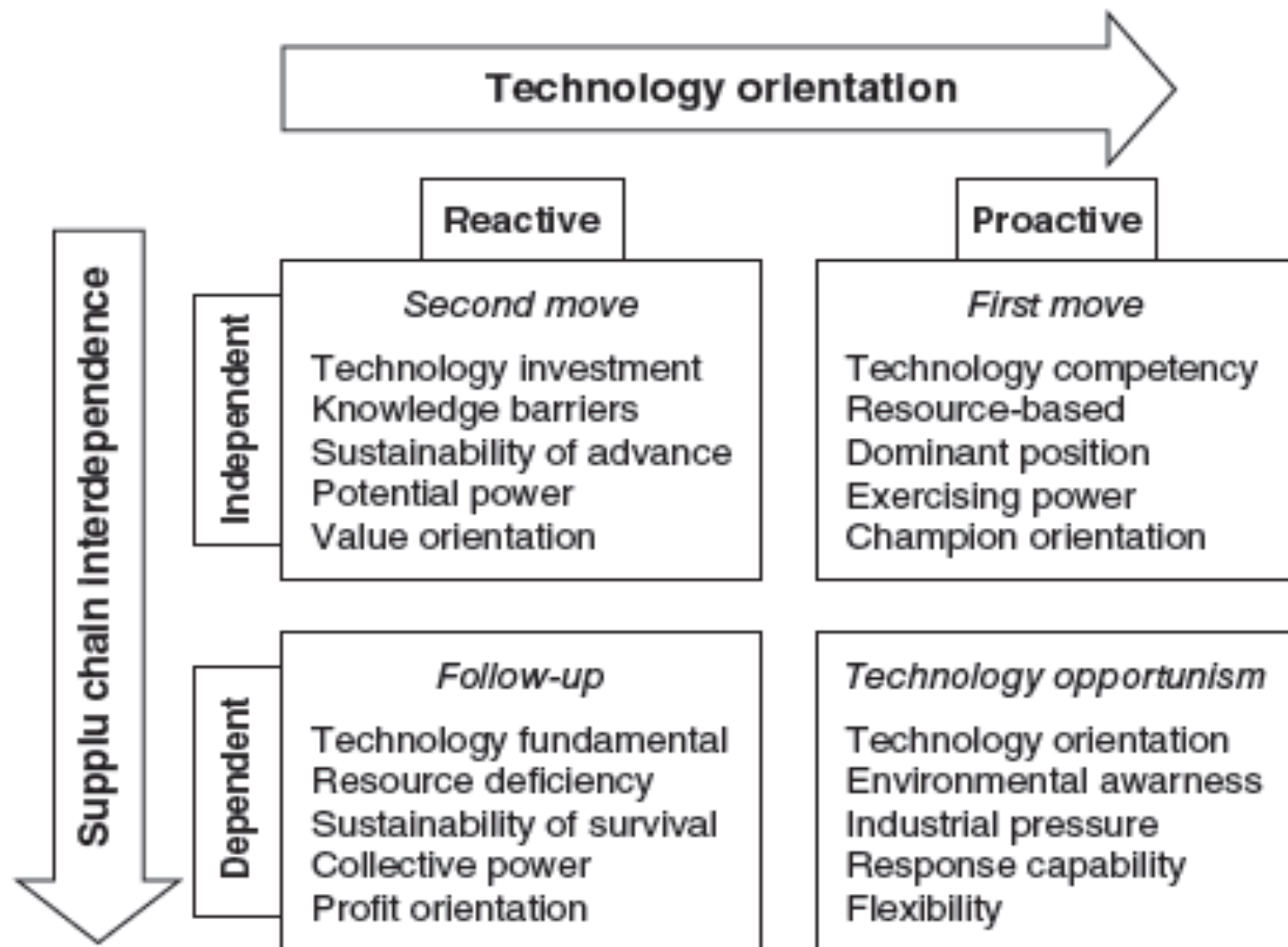






Supply Chain Management





First move strategy

Second-move strategy

Follow-up strategy

Technology opportunism
strategy

	First move	Second move	Following up	Technology opportunism
Organization size	Large	Large	Medium/Small	Small
Strategic importance of IS/IT adoption	Very much	Unclear	Not necessary	Ultimate
Leadership motivation of IS/IT adoption	High	Moderate	Low	Very much
Organization readiness of IS/IT adoption	High	Holdback	No	High
Pressure of SC competition of IS/IT adoption	Medium	Medium	Low	High
Pressure of SC partners of IS/IT adoption	Low	Low	High	Medium
Perceived SC needs of IS/IT adoption	Strongest	Strong	Neutral	Strongest
Relation of IS/IT adoption to SC core business	High	Medium	Unclear	High
Firm's mandatory power over SC partners	Strong	Moderate	None	Occasional
Perceived technology radicalness of IS/IT	Acceptable	High	Hardly acceptable	Appreciated
Propensity to IS/IT adoption risks	Risk taking	Avoiding	Risk averting	Aggressive risk taking
Technological slack for IS/IT initiation	Sufficient	Adequate	Lack	Specializing in RFID