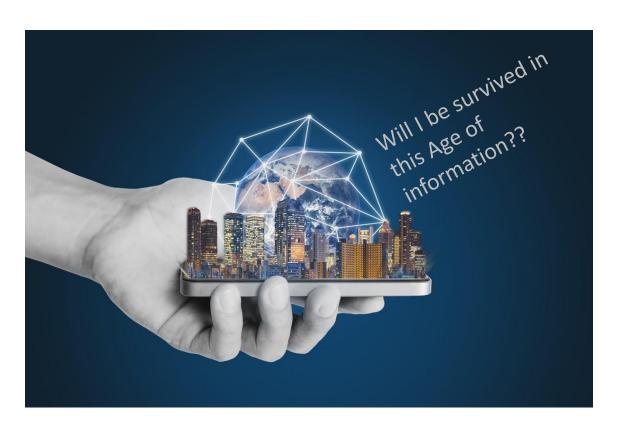
#### WEEK 2: TYPES OF INFORMATION SYSTEM | THE MIS SOLUTION



## OUR PRIMARY GOALS:



"To prepare you with the knowledge you need to survive in the information age"

"To arm you comprehension you need to run a business/company/organization utilizing different types of Information systems and concepts"

"To arm you business/company/organization to be able to compete in the information age by becoming aware of the typical problem within MIS Driven Company/organization"

"And Thus, There is a need to implement MIS Solution"

## data information WE NEED TO KNOW SOURCES/ **CORE DRIVERS business** & intelligence TOOLS/ **SYSTEMS** knowledge MAIN TYPES OF **INFORMATION SYSTEMS**

#### THE 6 MAIN TYPES OF INFORMATION SYSTEMS







OAS
Office Automation
Systems







## Management Information Systems







**ESS**Executive Support
Systems

#### THE 6 MAIN TYPES OF INFORMATION SYSTEMS



 Transaction processing systems TPS covers any kind of data transactions transacted by consumer and employee in order to have streamline workflows and easiness in information

retrieval.



**EDC** (Electronic Data Capture)



Office Automation Systems

 An office automation system that organizes routine administrative and managerial tasks to optimize communication between different business



Knowledge Management **Systems** 

 A knowledge management system processes expertise & knowledge sharing among users to better improve their job performance.





servicenow



#### THE 6 MAIN TYPES OF INFORMATION SYSTEMS

 A typical Information system that manages to help daily clerical and administrative duties among middle management area.





• A DSS processes sets of information to assist managers decide the most proper

(accurate; precise) at the appropriate time.





 An extended of DSS where typically employed by executive levels/leaders to manages all of the to oversee the company growth trends and identified challenges and opportunies.











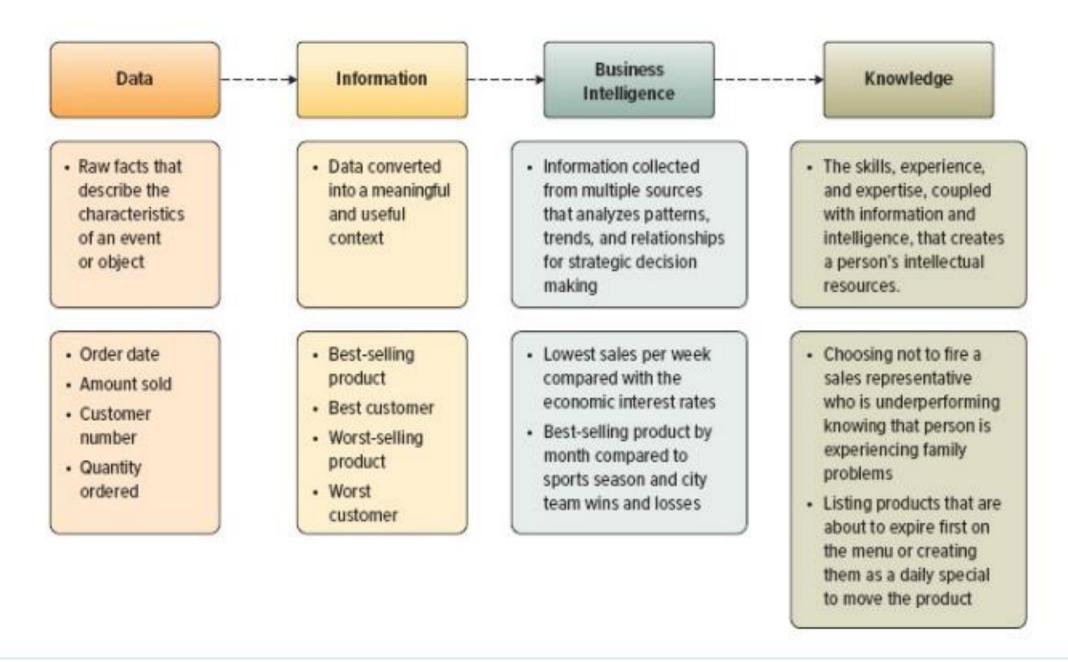








#### LET'S DO A PRODUCT SIMULATIONC



#### **DEFINITION TIME**



Data: Raw facts that describe the characteristics of an event or object (Baltzan, 2020).

#### **DEFINITION TIME**



Big data A collection of large, complex data sets, including structured and unstructured data, which cannot be analyzed using traditional database methods and tools (Baltzan, 2020).

## DATA CREATION WILL GROW TO MORE THAN

180

# ZETTA BY 12025

Abbr.	Prefix name	Decimal size	Size in thousands	Binary approximation	Address variable size
K	kilo-	$10^{3}$	1,000	1,024 = 2 <sup>10</sup>	10
M	mega-	10 <sup>6</sup>	$1,000^2$	$1,024^2 = 2^{20}$	20
G	giga-	10 <sup>9</sup>	1,0003	$1,024^3 = 2^{30}$	30
Т	tera-	$10^{12}$	$1,000^4$	$1,024^4 = 2^{40}$	40
P	peta-	$10^{15}$	1,000 <sup>5</sup>	$1,024^5 = 2^{50}$	50
E	exa-	$10^{18}$	1,0006	$1,024^6 = 2^{60}$	60
Z	zetta-	$10^{21}$	1,000 <sup>7</sup>	$1,024^7 = 2^{70}$	70
Y	yotta-	$10^{24}$	1,0008	$1,024^8 = 2^{80}$	80

A dd.....

## 180 ZB

But Mr. S, how big is that?

## TODAY,

It would take a person approximately

**181 million** years to download all the data from the internet.





## The six Vs of big data

Big data is a collection of data from various sources, often characterized by what's become known as the 3Vs: *volume*, *variety* and *velocity*. Over time, other Vs have been added to descriptions of big data:

VOLUME	VARIETY	VELOCITY	VERACITY	VALUE	VARIABILITY
The amount of data from myriad sources.	The types of data: structured, semi-structured, unstructured.	The speed at which big data is generated.	The degree to which big data can be trusted.	The business value of the data collected.	The ways in which the big data can be used and formatted.
0000	₹ <mark>}</mark> *				

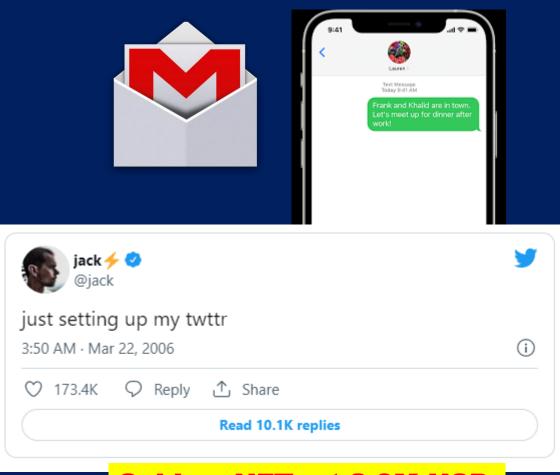
## **BIG DATA**

#### **STRUCTURED DATA**



	Questions	Responses	Formfacade
Cat Vs Dog			
Form description			
Name *			
Short answer text			
Do you own a dog or a cat? *			
O Dog			
○ Cat			
Neither			

#### **UNSTRUCTURED DATA**



Sold as NFT at 2,9M USD

### **BIG DATA**

#### **STRUCTURED DATA**





- Point of sales
- Sensor data
- Interaction with computer
- Gaming data
- Clickstream data

#### **UNSTRUCTURED DATA**



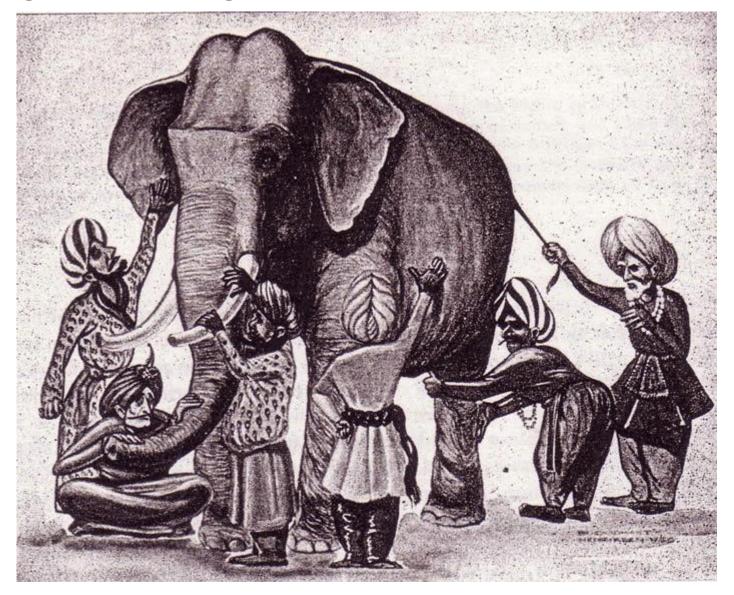


- Satellite Images
- Radar data

- Text message
- Social media
- Emails



#### **BUSINESS UNIT & SYSTEM THINKING**



Three Blind Men

#### THE MIS SOLUTION

#### **Activity:**

"We are running a company, with several business units. After the 3<sup>rd</sup> year, we are now facing a big Problem. You are the business units. From your area perspective, please describe the Problem"

3 Volunteers as Business Unit

(Choose one: Marketing; Accounting; HR)

#### THE MIS SOLUTION

#### **Rules:**

#### You as business units need to:

- Stay SILENT all the time! Nod or Shake your head to give sign.
- Wait outside the class or at far distance
   You're not allowed to be in close proximity with one another
- Will be invited to come in one-by-one to see 1 (one) picture
- Go back outside and wait
- Once all saw each individual image, will be invited back in
- Describe what they see one using "1 word/idea/thing/concept"
- Problem revealed

## PROBLEM NO. 1

(All business units must wait outside at this moment)

## Ready?

Invite 1st Business Unit



## Ready?

Invite 2nd Business Unit



## Ready?

Invite 3rd Business Unit



## DESCRIBE THE PROBLEM

Write your answer in post-it. Keep it safe from others

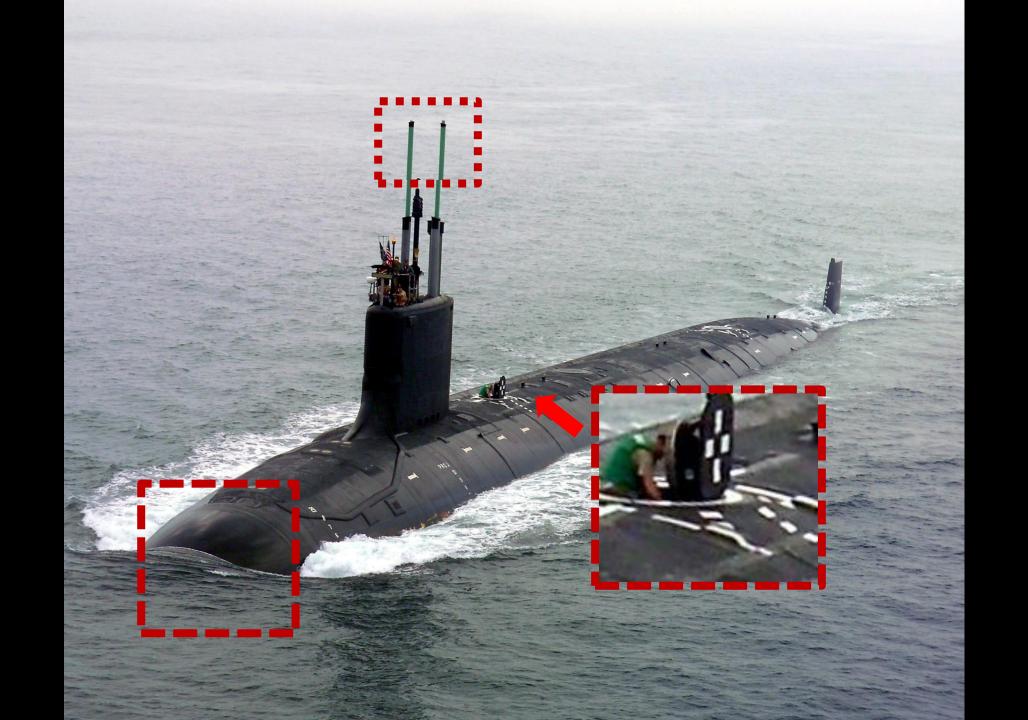
Marketing side?

HR side?

**Accounting side?** 

## The PROBLEM is?





## 1 more activity?

All Volunteers as Business Unit

**Choose one:** 

Marketing Sales

Accounting Finance

HR

## PROBLEM NO. 2

Ready?



Ready?



Image 3

Ready?



Image 4

Ready?

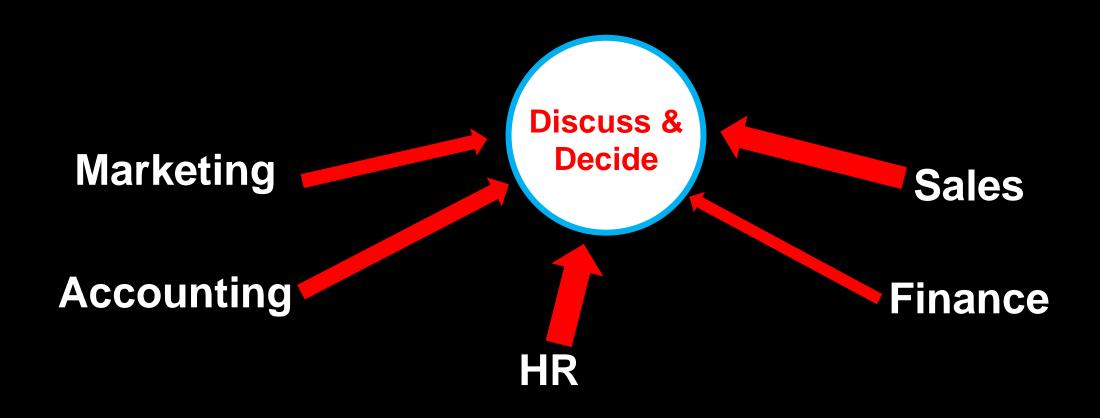


Image 5

Ready?



# DESCRIBE THE PROBLEM What is it?

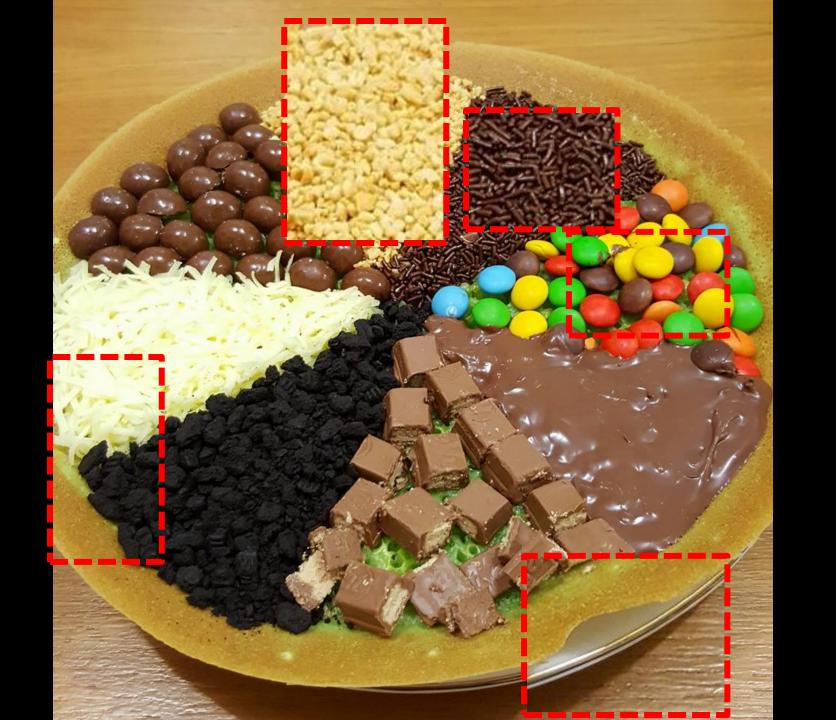


### The PROBLEM is?

### ???

# 





## Take away from this activity?

In line with the Three Blind Men parable, any organization or company that operating by different divisions/departments are seeing only one part of the elephant, a critical mistake that hinders successful operation. Thus the mindset of MIS Solution needs to be trained and implemented well within it (Baltzan, 2020).

# THANK YOU

**End of Presentation** 

#### REFERENCE

Baltzan, P. (2020). M: Information systems (5th ed.). McGraw-Hill.

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