

Slide 1:

Title - Self-Explanatory

Slide 2:

All of you guys will be a Leader, Manager, Decision Maker.

One biggest challenge is to “.....”

Now in PREVIOUS CHAPTER we have already study about 5 Porter Model, it is to identify the force (challenges, aspect, threat, etc.) in market competition. Right?

But then when we have already, let say identifies all that SUCCESFULLY, what are we going to do? Print it out put some nice frame, nailed it on the wall and stare on it? No right. We have to act, mitigate, problem solve it by.. Taking/Making decision. And Good decision is not only affecting today, but the one that also well-affecting in future.

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decision making is one of the most important and challenging aspects of management. Decisions range from routine choices, such as how many items to order or how many people to hire, to unexpected ones, such as what to do if a key employee suddenly quits or needed materials do not arrive. Today, with massive volumes of information available, managers are challenged to make highly complex decisions—some involving far more information than the human brain can comprehend—in increasingly shorter time frames

Slide 5:

Self-Explanatory

Slide 6-7:

In some version, they also mention There is number 7: Evaluate

Slide 8:

Student Activity

Slide 9-12:

Self-Explanatory

Slide 13:

Pop Challenge.

Slide 14:

So as a manager, how do you measure your project?

Ask students, most probably they will be confused. Make a good opportunity to learn about Metric, CFSs, KPIs together.

Slide 15:

Metric = a system or standard of measurement.

Slide 16-17:

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Slide 18:

ROI means Profit and BEP is Balik Modal

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Slide 20:

It is always good to relate back everything that we learn together to the context of our class topic.

Example is important, because it will help you remember easily. So How we measure the success of MIS within a company? Let's use 2 examples

Email. Can we measure profit target using our email system? Possible but could be wasting resource.

Non-revenue generated Dept (legal, HR) definitely need to use email but not gaining any profit, right? So, what we should measure then? HIGHER LEVEL of Metrics. (Effectiveness and Efficiency (This intangible, not like ROI and Market share that we can always count how much money we obtain as profit)

ATM. Not only Effectiveness: transaction speed, system availability, Response time, but also more important thing is the Efficiency, CONVERSION RATE, When the ATM is placed beside the Bank, will the stop over to create this Bank Account and so on

Slide 21-23

Self Explanatory

Slide 24

Motivation. Closing Video

REFERENCE

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End of Note