

Slide 1:

Title - Self-Explanatory

Slide 2:

As we have dimension in real life that we can measure of the height, distance, length, depth, of any kind of matter, so do Ebusiness here we will learn

Many kinds of dimensions Ebusiness have that can help us to categories different forms of Ebusiness and eventually to guide us in measuring the successful of our EBUSINESS Activities.

Slide 3-4:

Self-Explanatory

Slide 5:

Communication in Business is important.

Need tools (no matter when you are running conventional Business nor Ebusiness)

Run thru the list....

Slide 6:

The communication can be conducted in many ways, different form each other, each needs, each way and tool has the ability and characteristic. As we are in Information age, we need to adapt to the suitable business communication tools in order to survive. By this we need to constantly evolve our communication tools in the basis of any kind of major revolution (era)

Slide 7:

Self-Explanatory

Slide 8:

Ebusiness tools (for communication and to excel in customer experience) are majors part of what customers value the most.

This has shown that E business plays and important role in shaping Great Customer experience and eventually contribute more profitability

Slide 9-10:

Discuss Comparison with students. Challenge and ask opinions

Slide 15-19:

Self-explanatory

Slide 20:

Ask them to compare their fav market place (local one also can do) TokPed, Shoppee, Lazada ,etc. Eventually compare with the international one like Amazon. Alibaba

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End of Note