

Slide 1:

Title - Self-Explanatory

Slide 2-3:

Definition – Concept – Background – Examples are coming...

Slide 4:

Even though subjective and dynamic nature of business value may land you on the question that whether it can be measured or not and the answer is yes.

Slide 5-6:

Self-Explanatory

Slide 7:

One of the traditional measurements for Business Value is by its Revenue growth. In 2021 alone, 2.1 Digital buyers were bringing up the E-commerce culture upon conservative business. This phenomenon was in line with the revenue increase of any company or organization who went from Brick and mortar to Pure Play, or at least Click and Mortar business.

Slide 8:

Discuss with student about Big Tech Companies in different countries

Refer to <https://marketbusinessnews.com/financial-glossary/what-is-online-business/>

Slide 9-20:

Self-Explanatory

Impromptu

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End of Note