

Social Innovation

Theories and Frameworks

Bikash Dahal
October 09, 2022

Social Innovation

The schedule

- ~~Week 1: Definition and Concept of Social Innovation~~
- Week 2: Theories and Frameworks of Social Innovation
- Week 3: Types and field of Social Innovation
- Week 4: Who is a Social Innovator?
- Week 5: Design Thinking
- Week 6: Designer's mindset

Social Innovation

The schedule

- Week 7/8: New Business Models
- Week 9: Integrating social into business models
- Week 10: Turning ideas into minimum viable product
- Week 11/ 12: Sustainability and Social Innovation
- Week 13: Network and capacity building
- Week 14: Supporting social Innovation
- Week 15/ 16: Good practices in Social Innovation

Social Innovation

Theories and Frameworks

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Contents

- Theories of Social Innovation
- Frameworks of Social Innovation

Learning Objectives

- To understand the theories relevant for Social Innovation
- To be able to integrate these theories into practice
- To understand the frameworks relevant for Social Innovation
- To be able to integrate these frameworks into practice

The way forward



CONCEPT



DEFINITION



THEORIES



FRAMEWORKS

Theory

- Research on innovation mainly based on 2 theories (Greve, 2003)
 - Development – exploration, acquisition and management of knowledge and people
 - Decision making – organizational stability, legitimacy and risk aversion

ANT theory

**Actor Network
Theory**

- **Involves new entities or new combinations of entities**

Phases defined

- Problematization
- Interessement
- Enrolment
- Mobilization

Important Questions

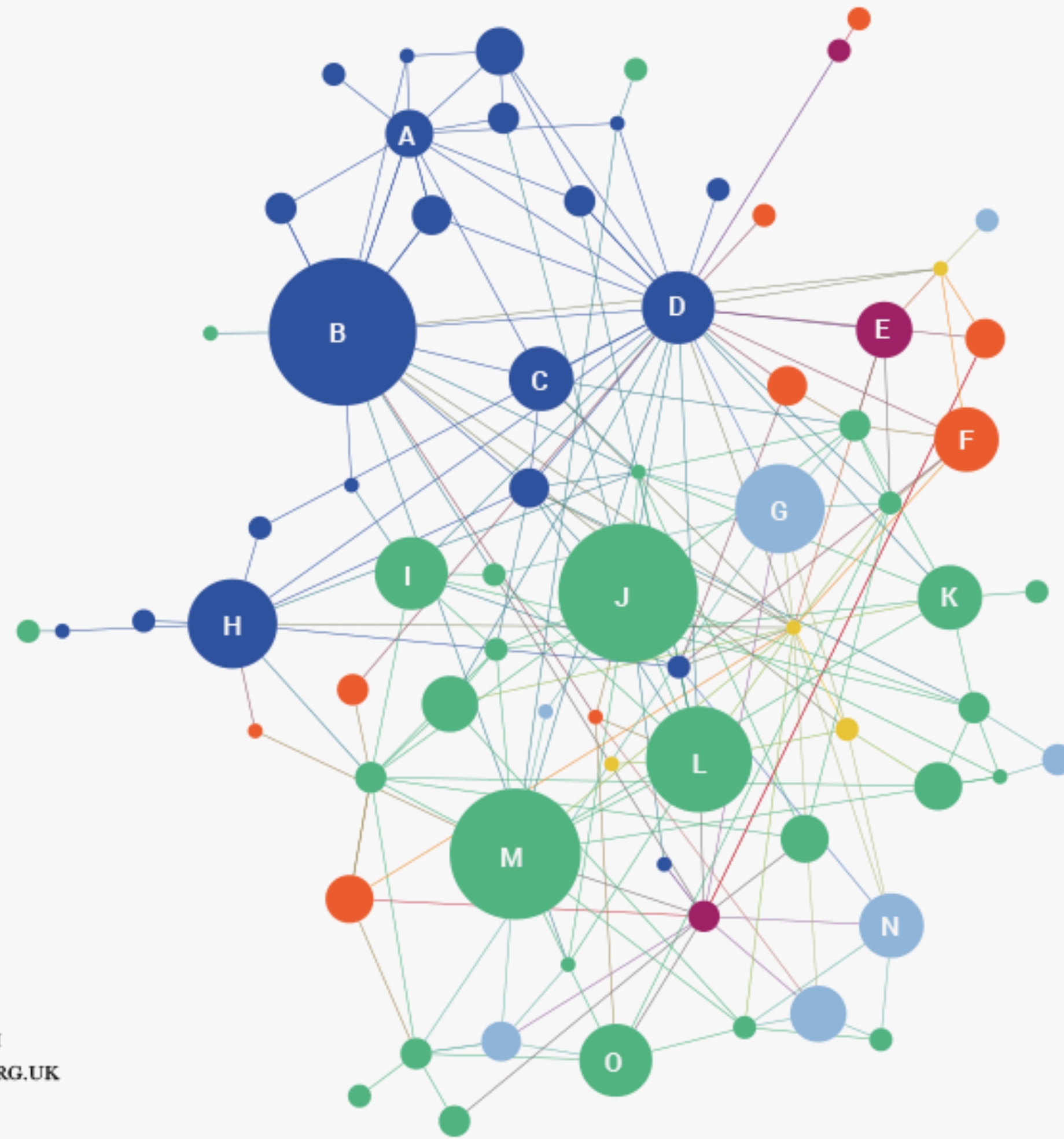
- Does ANT provide empirical tools appropriate for analyzing innovation processes that do not have technology as their main driver and output?
- Does ANT help us to conceptualise social innovation in a way that avoids the exclusion of technical artefacts per se?

HOW ARE THE ACTORS CONNECTED TO EACH OTHER?

- Activist
- Advising Comm/Org
- Independent Media
- Legal Actors
- Medical Agency
- Scientific Community

MAIN ACTORS - OUTLINKS

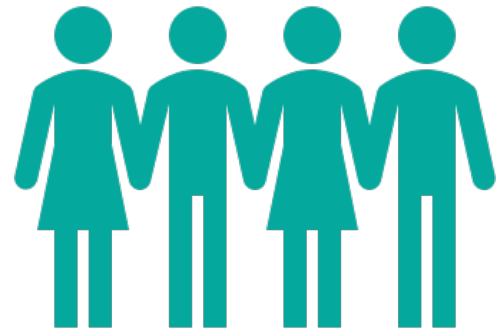
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F SAGEPUB.COM	N CHILDRENSLEGALCENTRE.COM
G PARLIAMENT.UK	O SCOTTISHREFUGEECOUNCIL.ORG.UK
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Perspectives into Social Innovation

- The Sociological
- The Creativity Research
- The Entrepreneurship
- The Welfare Economics
- The Practice – Led
- The Community Psychology
- The Territorial Development

Social Innovation as ...



Social change



Intangible innovations

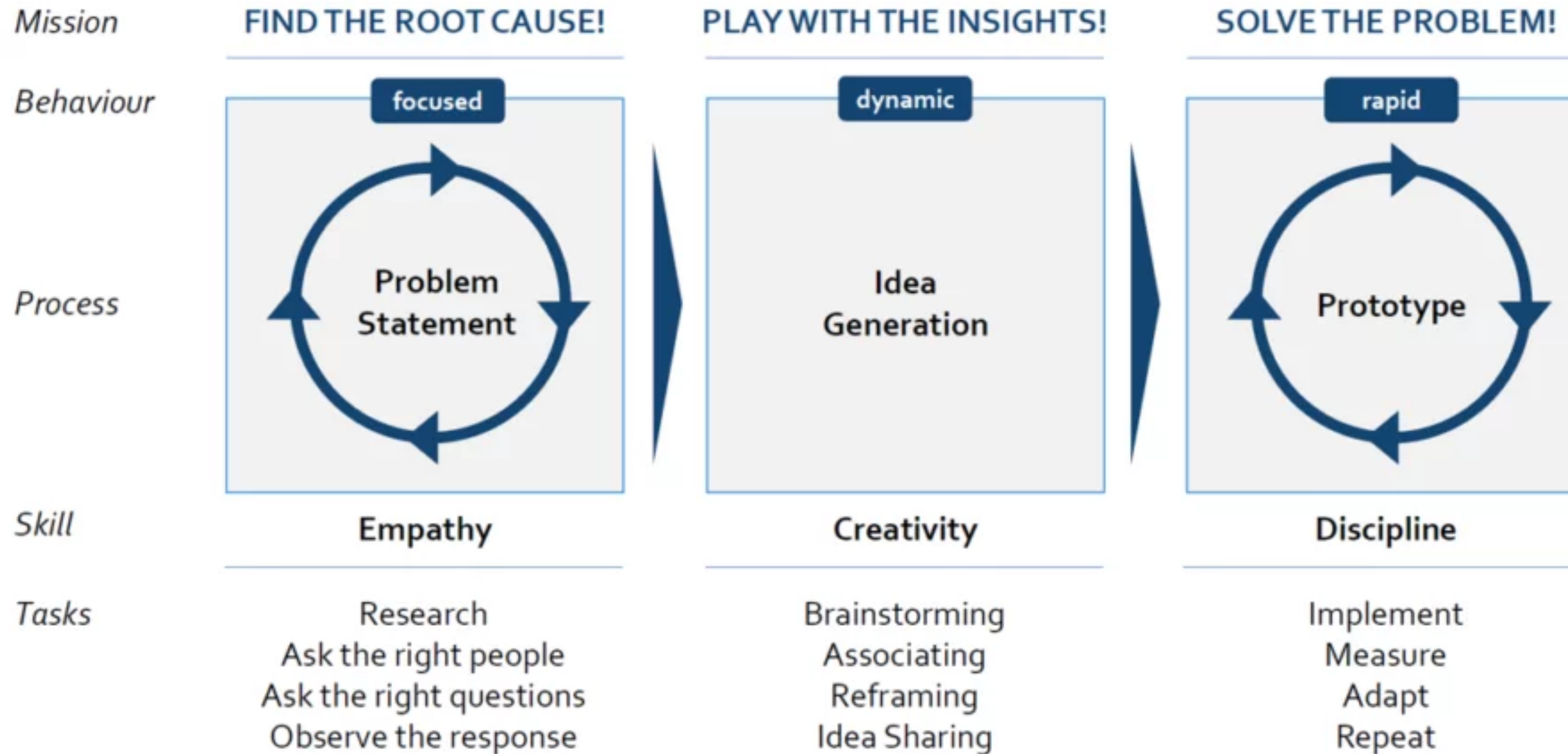


Innovation that aims

Dimensions

- Formalization
- Change Processes
- Social Outcomes

SOCIAL INNOVATION FRAMEWORK



AMANI SOCIAL INNOVATION FRAMEWORK

8 Steps to Creating a New Idea



Takeaways from this session

- Everything is up for discussion
- The theories are relevant depending on how you integrate it into practice
- There are more theories that can be linked to Social Innovation

Our learning for next session

- Types of Social Innovation
- Fields of Social Innovation

References

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Thank You!