

Good Practices in Social Innovation

Week 16

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Bikash Dahal

Back to basics again

- Social Innovation is easy to learn about but hard to implement
 - There is a lot of work left to do
 - Initiatives by individuals, institutions and corporations are exemplary
- It is solely about creating positive impact in the society
- Benefit the marginalized, under privileged and people who do not have access to resources or do not know how to access the resources

.... And social innovation

- SDGs and social innovation
- Urbanization and social innovation
- Migration and social innovation
- Social system and social innovation
- Climate change and social innovation
- Technological development and social innovation
- Circular economy and social innovation
- The future of work and social innovation

SDGs and social innovation

- Achieving the targets set will require new forms of innovation
- In development and for development
- Social innovation specific element to work with across 17 SDGs

Urbanization and social innovation

- Smart
- Green
- Sustainable
- Equitable
- Inclusive
- Resilient

Migration and social innovation

- Urgent and challenging issue
- 82 million migrants in Europe
- New and novel ideas necessary to pave the way for newcomers

Social system and social innovation

- Rethink how to improve our social systems
- In terms of education, health care, and/ or cultural services
- Changing relationship between our communities and individuals

Climate change and social innovation

- One of the major pressing challenges
- Moving away from fossil fuels
- Looking for alternatives to use of plastic bags
- Reforestation initiatives

Technological development and social innovation

- Huge potential for digital social innovation
- During the pandemic worked as a boon
- Strengthen collaborative and open technologies

Circular economy and social innovation

- Circular economy action plan launched in 2015
- To deal with future challenges and pave way for climate – neutral, circular economy
- Fertile ground for development

The future of work and social innovation

- Respond to new technological opportunities
- Social challenges
- Citizen needs
- Inclusive, resilient and equal society

T – shirts to make you eat your words

- Amanda Brinkman's idea
- Donald Trump called Hillary 'nasty woman' and Amanda put it on T - shirt for sale
- 10, 000 orders
- Start of a new business venture

Project listen up

- 800, 000 hearing impaired babies born globally each year
- 100, 000 are Indian
- Sohum Innovation labs India aims to tackle the problem
- Low-cost hardware cum software solution using brainstem auditory evoked response

Under the mango tree

- 84% of the farmers small and marginal (own less than 2 hectares of land)
- Creation of hybrid social enterprise that promotes beekeeping to increase agricultural productivity and provides market access to enhance income and improve the livelihoods

Green Buildings

- Aids in regenerating the planet
- Conceived by Grant Associates
- Solar powered artificial trees
- 150,000 living plants

Crowdsourcing projects

- Social Innovation Europe – directory of social innovation projects and organizations in EU
- I paid a bribe – international movement to expose the world of bribery
- Open Ideo – women’s safety innovation challenge

Innovation centres

- Young foundation – research, project partnership opportunities and support
- Centre for social innovation – student-based project groups helps companies become more environmentally innovative
- UNICEF innovation labs – a do it yourself guide to setting up a UNICEF innovation lab

Connectors

- Nesta UK – provides grants for socially innovative projects, hosts innovation contests and provides general publications and resources on open innovation for social good
- Social Innovation exchange – connects innovative organizations and people worldwide by hosting events, workshops and innovation consulting
- UNDP workshop toolkit – guidelines, context and background information to implement the process of design thinking further withing the UNDP

Final words

- What we have been through
 - Theories, frameworks and concepts of Social Innovation
 - Design thinking, New business models
 - Capacity building
 - Sustainability and social innovation
 - Network and capacity building

Thank You !!!