

SOCIAL CAPITAL

Lecture 4

Level of Analysis of Social Capital and
The Mechanism of Its Formation Process

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BASIC COMPETENCIES

Students are able to understand the level of social capital, the process of its formation and the application of it in society.

TOPIC OF DISCUSSION

Definition and levels of social capital

Formation process

Its application in society

KEYWORDS

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graph TD; KW[KEYWORDS] --- L1[MICRO]; KW --- L2[MESO]; KW --- L3[MACRO]; KW --- L4[MECHANISM]; L1 --- D1["The first level of the scope of social capital"]; L2 --- D2["The second level of the scope of social capital"]; L3 --- D3["The third level of the scope of social capital"]; L4 --- D4["It is about explaining the process of social capital formation"];
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MICRO

The first level of the scope of social capital

MESO

The second level of the scope of social capital

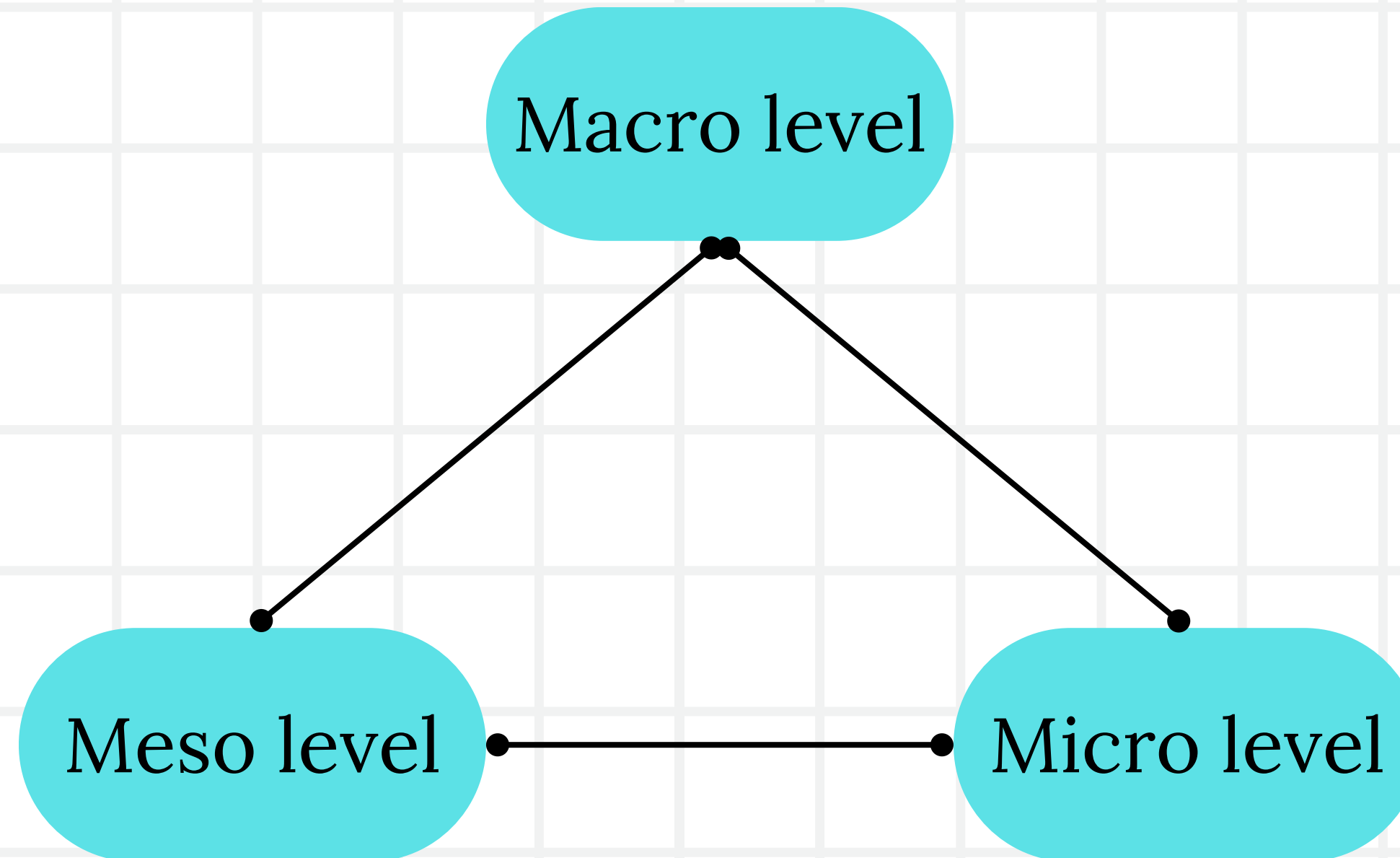
MACRO

The third level of the scope of social capital

MECHANISM

It is about explaining the process of social capital formation

WHAT IS SOCIAL CAPITAL LEVEL?



LET'S SEE THE DIFFERENCE...



Micro

Meso

Macro

Horizontal relationships: individuals or households

Micro

Horizontal/vertical relations: groups or
between groups or communities

Meso

Very broad social relations include the
social environment and politics

Macro

Social Capital at the Micro Level



Focus



Structure

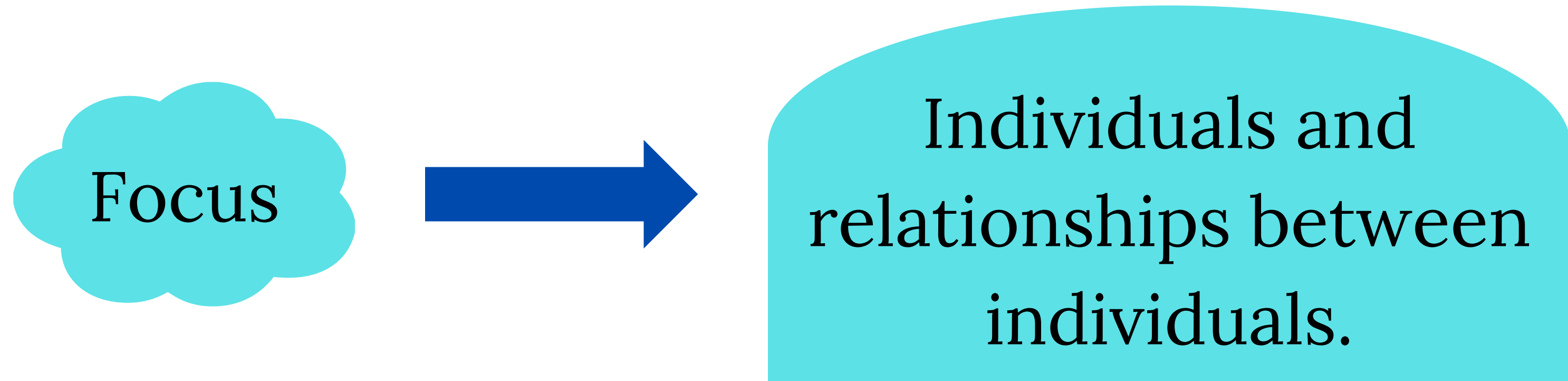


Concept

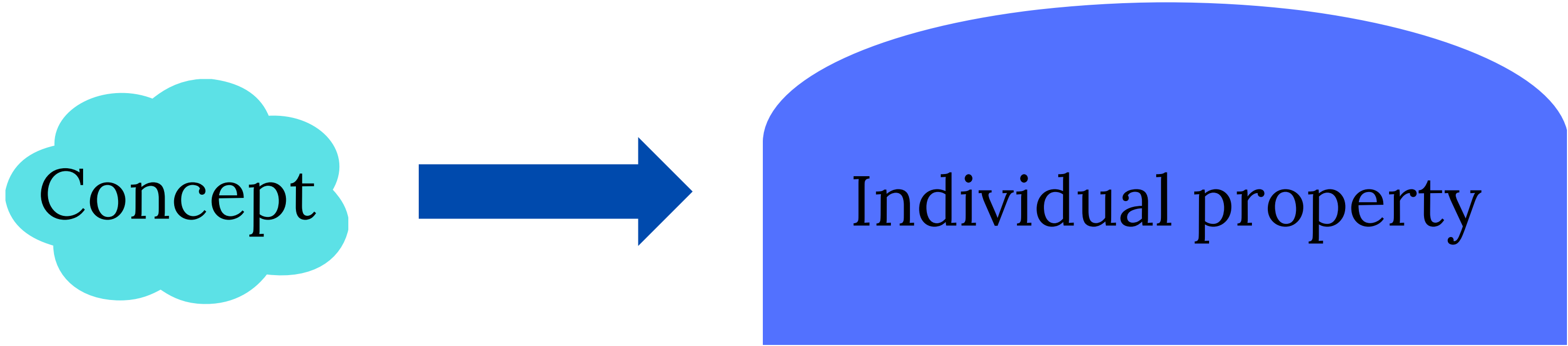


Scope

Social Capital at the Micro Level



Social Capital at the Micro Level



Social Capital at the Micro Level

Structure



There is a difference
between bonding,
bridging and linking
social capital

Social Capital at the Micro Level

Scope



Network between
community

Social Capital at the Micro Level

Overall, this micro-level
of social capital is
related to

the human
ego

individual
development

personal
growth

Social Capital at the Meso Level

Focus

Horizontal

Scope

Vertical

Social Capital at the Meso Level

Focus



Community or group

Social Capital at the Meso Level

Scope



Internal and external

Social Capital at the Meso Level

Horizontal



Groups with the same
social strata

Social Capital at the Meso Level

Vertical



Groups with different
social strata

Social Capital at the Meso Level


Overall, this meso-level
of social capital is
related to

**organizational development
and growth**

Social Capital at the Macro Level



Concept



Scope



Focus

Social Capital at the Macro Level

Concept



Collective property

Social Capital at the Macro Level

Focus



Trust, civil norms,
association,
voluntary activity

Social Capital at the Macro Level

Scope



Political and social
environment

Social Capital at the Macro Level

Overall, this macro-level of social capital is related to

environmental stability

Mechanism for the Formation of Social Capital

According to Prof. Thomas (2020), social capital spontaneously emerges as a result of repetition of the “Prisoners Dilemma game”.

Mechanism for the Formation of Social Capital

In addition, if individuals interact with each other repeatedly, then they will risk the reputation for honesty and reliability.

Mechanism for the Formation of Social Capital

In farmer groups, social capital can be formed due to the existence of networks that are deliberately created for the achievement of group interests.

Application of Social Capital based on Its Level

Strengthening Social Capital Towards Self Reliance of Rural Women of Home Industry "Emping Melinjo" in Banten Province

Counseling Journal by Saleh et al., 2018

Application of Social Capital based on Its Level

In this study, two categories of social capital levels were found, namely social capital at the **micro and meso levels**.

Application of Social Capital based on Its Level

Micro-level social capital is influenced by family characteristics.

Inward looking

Application of Social Capital based on Its Level

Meso-level social capital is influenced by environmental support factors and extension activities.

Individual and community interests.

Application of Social Capital based on Its Level

What should they do?

Inward **to** outward
looking

Mindset change

Quality
improvement

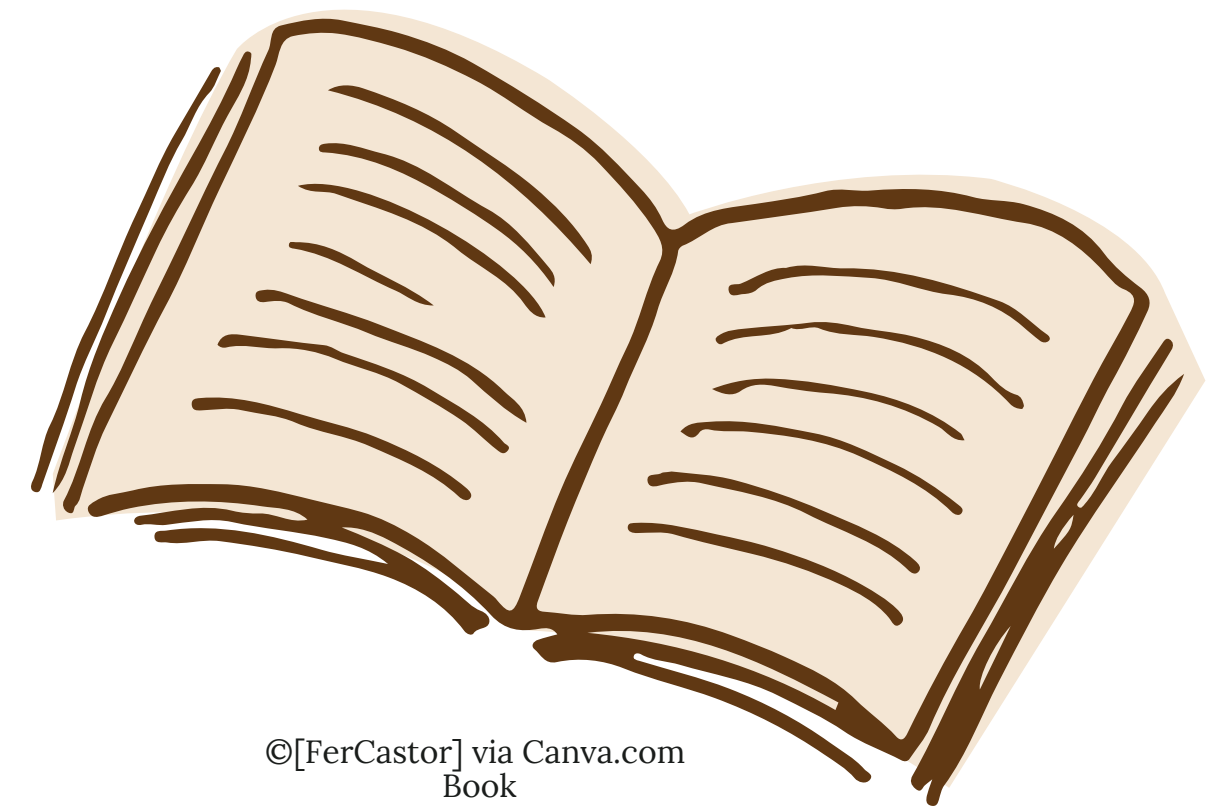
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On the next chapter, we'll learn about
Motivation and How to Build Social Capital



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Book

Do you have any question?

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THANKYOU