

SOCIAL CAPITAL

Lecture 6

Potentials and Constraints of Social Capital

Lecturer:

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BASIC COMPETENCIES

Students are able to understand and map the potentials and constraints of social capital.



TOPIC OF DISCUSSION

Potential of social
capital

Constraint of
social capital

Case studies

KEYWORDS

POTENTIALS

the power and influence of a person, actions, or ideas to influence people's lives, feelings, or beliefs.

KEYWORDS

CONSTRAINTS

circumstances that limit, hinder, or prevent the achievement of objectives.

KEYWORDS

ENVIRONMENT

where daily activities take place, the social environment is a determining factor in the behavioral changes that occur in each individual.

THE POTENTIAL OF SOCIAL CAPITAL

Supporting community
success

Increasing community
participation

Creating changes

Forming familiarity

Increase independence

Improve standard of
living

THE POTENTIAL OF SOCIAL CAPITAL

Supporting community
success



Facilitate the process of monitoring programs, activities and policies as an effort to adjust them to the objectives to be achieved.

THE POTENTIAL OF SOCIAL CAPITAL

Increasing community participation

A diagram consisting of a brown rounded rectangular box containing the text 'Increasing community participation'. A black arrow points downwards from the bottom center of this box to the text 'The community is moved and made aware that every individual has a duty to achieve goals'.

The community is moved and made aware that every individual has a duty to achieve goals

THE POTENTIAL OF SOCIAL CAPITAL

Creating changes

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graph TD; A[Creating changes] --> B[Facilitate the dissemination (diffusion) of innovation, information and networks in society.];
```

Facilitate the dissemination (diffusion) of innovation, information and networks in society.

THE POTENTIAL OF SOCIAL CAPITAL

Forming familiarity



Minimizing excessive social inequalities

THE POTENTIAL OF SOCIAL CAPITAL

Increase independence



In social life through the community
empowerment process.

THE POTENTIAL OF SOCIAL CAPITAL

Improve standard of
living

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graph TD; A(Improve standard of living) --> B(By networking with others);
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By networking with others

SOCIAL CAPITAL CONSTRAINTS

Low level of community
participation

Digitalization

SOCIAL CAPITAL CONSTRAINTS

Low level of community participation



It is rare to find togetherness and mutual cooperation.

SOCIAL CAPITAL CONSTRAINTS

Digitalization



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Digital Tablet Isometric
Illustration

It causes society to be in the era of
post-truth

SO, WHAT SHOULD WE DO?

Put trust above everything

- 1) Trust enables people to work well together
- 2) Trust is like energy that can make individuals, groups or organizations survive
- 3) Trust prevents a person from draining a lot of energy

APPERCEPTION

Each of us has certainly met a farmer or maybe there is a family or relative who works as a farmer.

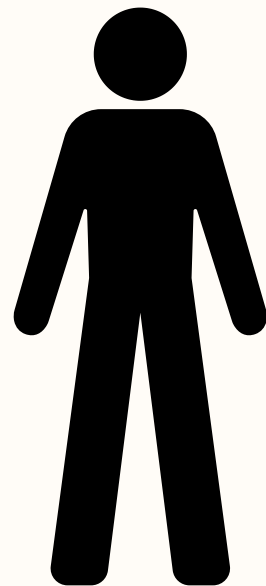
Try to ponder the following:

- 1) Who are the partners of the farmers?
- 2) How do farmers maintain relationships with their partners?
- 3) What is the role of social capital in that relation?
- 4) Is there a positive or negative impact of the network?

Farmer's partners



©[Sketchify] via Canva.com
Organic Cartoon Boy as
Farmer



©[OpenClipart-Vectors] via
Canva.com
Male Person Illustration



©[Maiko Hatta] via Canva.com
Man Work Office



©[Fahrul Oktaviana] via
Canva.com
Service Shipment Icon



©[Yan Kurochkin] via
Canva.com
Minimalistic Bubbly Doodle
Loan Contract

The way of farmer to maintain relationships

Trust each other, make time to see one another, clear communication, listen carefully, appreciate each other, obey the rules.

The way of farmer to maintain relationships

Trust each other: the key to successful relationships with others.

The way of farmer to maintain relationships

Make time to see one another: a very good time to talk about important matters or just chat.

The way of farmer to maintain relationships

Clear communication: speak clearly to convey ideas, understand body language.

The way of farmer to maintain relationships

Listen carefully: listen and understand what others are doing and respond accordingly.

The way of farmer to maintain relationships

Appreciate each other: having awareness of yourself and others, can be done in turns.

The way of farmer to maintain relationships

Obey the rules: norms and values are needed as a guide in relation.

Social capital role

Become the **glue** and strengthen the relationship between farmers and their partners



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Glue Material Illustration

Positive or negative effects

Positive or negative impact will be further discussed through case studies.

Case Studies

In order to understand the potential and constraints of social capital even better, we will learn from case studies obtained directly from the field.

Case Studies

Based on the assignment, I have summarized it into the following findings.

Identification of respondents



members of farmer groups

Identification of respondents



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Canva.com
Minimal Editorial Woman
Working

members of the Family Welfare
Empowerment Organization
(PKK)

Identification of respondents



members of the Women
Farmer Group (KWT)

©[Khwanchai Phanthong's] via
Canva.com
Woman farmer, agricultural
cartoon character illustrations

Identification of respondents



©[Mangkokojo] via Canva.com
Mother and daughter
illustration

members of the Integrated
Service Post (Posyandu)

Identification of respondents



who belonging to an ethnic
community

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Canva.com
Boy wearing ethnic costume

Typology of social capital

Bonding

Bridging

Linking

Typology of social capital



©[Sketchify] via Canva.com
Detailed Farmer with Straw Hat

Bonding: his family

Brigding: other farmers

Linking: Department of Agriculture, middleman,
agricultural extension worker

Typology of social capital



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Working

Bonding: her family

Brigding: other members in the group

Linking: head of the village, government

Typology of social capital



Bonding: her family

Brigding: other members in the group

Linking: government

Typology of social capital



©[Mangkokojo] via Canva.com
Mother and daughter
illustration

Bonding: her family

Brigding: the midwife

Linking: Department of Health

Typology of social capital



©[Cecille Solmerano] via
Canva.com
Boy wearing ethnic costume

Bonding: other members in the organization
Bridging: other people outside the
organization

Advantages or Benefits

- 1) Support the success of the community
- 2) Increase community participation
- 3) Increase living standards

Problems

- 1) Individual is more concerned with personal interests
- 2) Available time
- 3) Wrong motivation

Solutions

- 1) Aware of the presence of others in the group
- 2) Set up a regular schedule
- 3) Focus on group objectives

Conclusion

Every individual in society has social capital. Social capital has the potential to provide many benefits or advantages for the individual. However, in practice, social capital also faces obstacles. It takes the awareness of each individual in it to be able to solve these obstacles.

REFERENCES

Usman, Sunyoto. 2018. *Modal Sosial*. Yogyakarta: Pustaka Pelajar. Page: 1-30.

Field, John. 2010. *Modal Sosial*. Bantul: Kreasi Wacana. Page: 21-46.

On the next chapter, we'll do Mid-semester
Evaluation

Do you have any question?

Do not hesitate to contact me through
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THANK YOU