

# **SOCIAL CAPITAL**

## **Lecture 5**

Motivation and How to Build Social Capital

**Lecturer:**

**Damara Dinda Nirmalasari Zebua, M.P.**

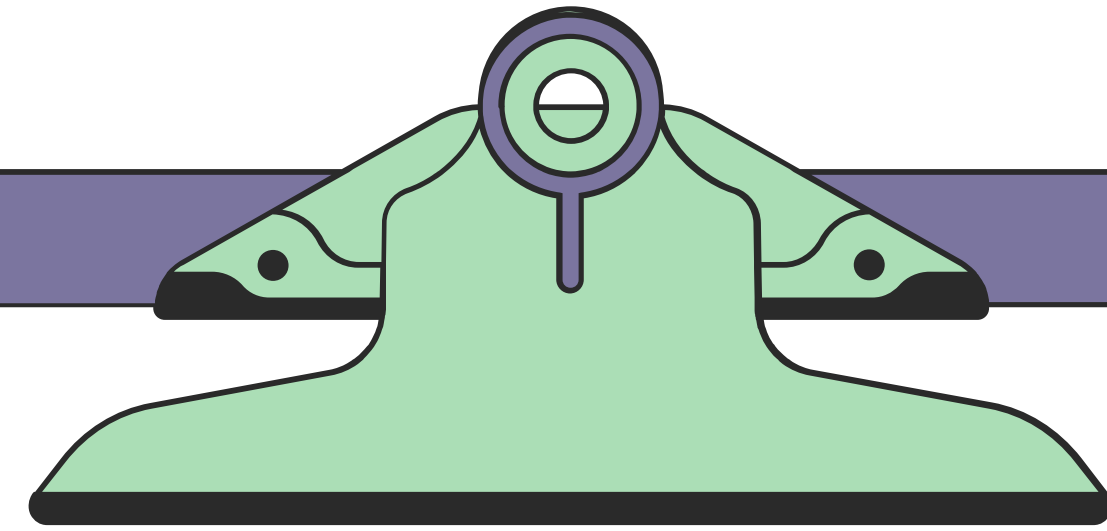


# Basic Competencies

Students are able to understand motivation, application, how to build and strengthen social capital.



## **Topic of discussion**



- 1) Motivation to build social capital
- 2) Application of social capital
- 3) How to build social capital
- 4) How to strengthen social capital

# Keywords

Motivation

an internal state that can awaken a person in action and encourage someone to achieve certain goals



# Keywords

Build

the way to create,  
establish, hold  
something



# Keywords

Enhance

the way to grow,  
advance, develop



# Q & A

ACCORDING TO YOU, HOW  
IMPORTANT SOCIAL  
CAPITAL?

MENTION AN EXAMPLE  
ABOUT SOCIAL CAPITAL  
APPLICATION DO YOU HAVE

WHAT IS YOUR  
MOTIVATION TO HAVE  
SOCIAL CAPITAL?

HOW TO BUILD  
AND STRENGTHEN  
IT?

# MOTIVATION TO BUILD SOCIAL CAPITAL

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Health Cross Symbol



Have better child health

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Academic



Have more academic success

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Get a New Job Badge



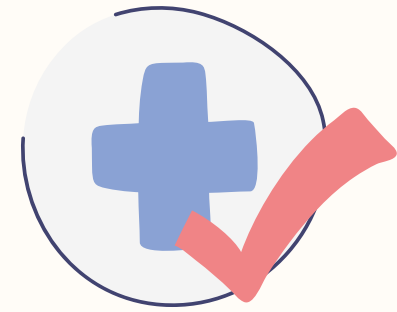
Are more likely to find a job

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Diagram Statistic Profit Arrow  
Success Business



Are more success in their job

# MOTIVATION TO BUILD SOCIAL CAPITAL



Have better child health



provide a sense of security, comfort  
and fun

# MOTIVATION TO BUILD SOCIAL CAPITAL



Have more academic success



because they have many support  
systems

# MOTIVATION TO BUILD SOCIAL CAPITAL



Are more likely to find a job



because they have a lot of networks

# MOTIVATION TO BUILD SOCIAL CAPITAL



Are more success in their job



because they have lots of help

# MOTIVATION TO BUILD SOCIAL CAPITAL

Strengthening  
autonomy

Strengthening in  
terms of  
cooperation

Strengthening  
social networks

Democratic skills

Accept pluralism

# MOTIVATION TO BUILD SOCIAL CAPITAL

Strengthening  
autonomy

managing their own interests  
and common interests

# MOTIVATION TO BUILD SOCIAL CAPITAL

Strengthening in  
terms of  
cooperation

manage risk and can increase  
capacity

# MOTIVATION TO BUILD SOCIAL CAPITAL

Strengthening  
social networks

mutual assistance based on  
informal relationships

# MOTIVATION TO BUILD SOCIAL CAPITAL

Democratic skills

building a democratic culture

# MOTIVATION TO BUILD SOCIAL CAPITAL

Accept pluralism

internal socio-cultural  
coherence



Social relations

Local customs and cultural values

Tolerance

Willingness to listen

Honesty

**THE APPLICATION  
OF SOCIAL  
CAPITAL**

Local wisdom and local knowledge

Social networks and social leadership

Trust

Solidarity and loyalty

Social responsibility

**THE APPLICATION  
OF SOCIAL  
CAPITAL**

# THE APPLICATION OF SOCIAL CAPITAL

Social relations

communication between  
individuals

# THE APPLICATION OF SOCIAL CAPITAL

Local customs and cultural values

highly dependent on the  
individual and the group

# THE APPLICATION OF SOCIAL CAPITAL

Tolerance

respect on other's opinion

# THE APPLICATION OF SOCIAL CAPITAL

Willingness to listen

award for others

# THE APPLICATION OF SOCIAL CAPITAL

Honesty

sincere attitude

# THE APPLICATION OF SOCIAL CAPITAL

Local wisdom and local knowledge

supporting values in society

# THE APPLICATION OF SOCIAL CAPITAL

Social networks and social leadership

principled individual interest

# THE APPLICATION OF SOCIAL CAPITAL

Trust

sense of belonging together

# THE APPLICATION OF SOCIAL CAPITAL

Solidarity and loyalty

part of a community

# THE APPLICATION OF SOCIAL CAPITAL

Social responsibility

emphaty on others

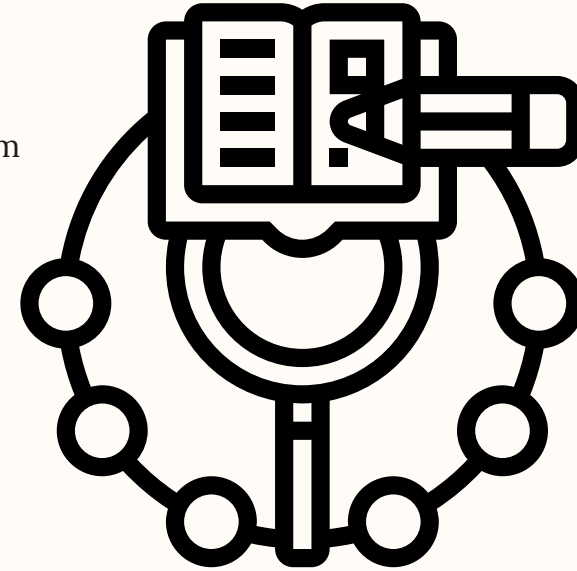
# HOW TO BUILD SOCIAL CAPITAL

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Lined Doodle Books



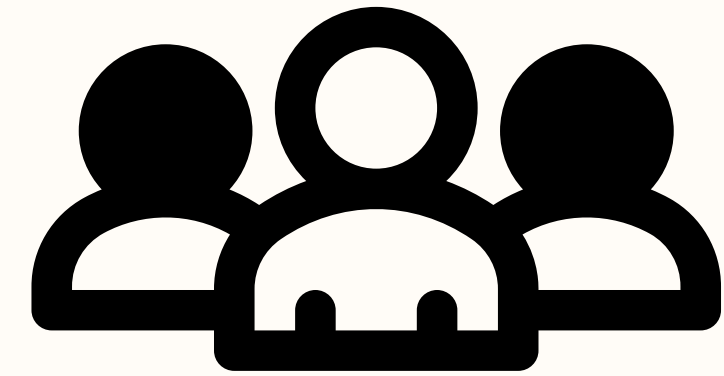
Education

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Learning gradient icon



Learning group

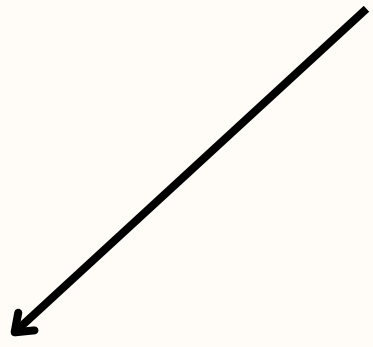
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Groups, Community, Team,  
Society



Society



# HOW TO BUILD SOCIAL CAPITAL



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Proportional Family Hugging

Family

# HOW TO BUILD SOCIAL CAPITAL



Family

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POC Friends Hugging



Friends

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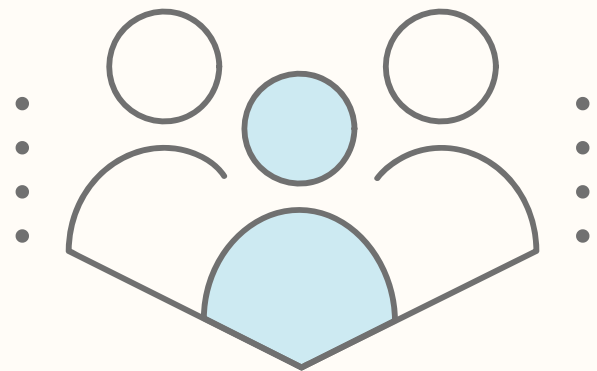
Family

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Friends

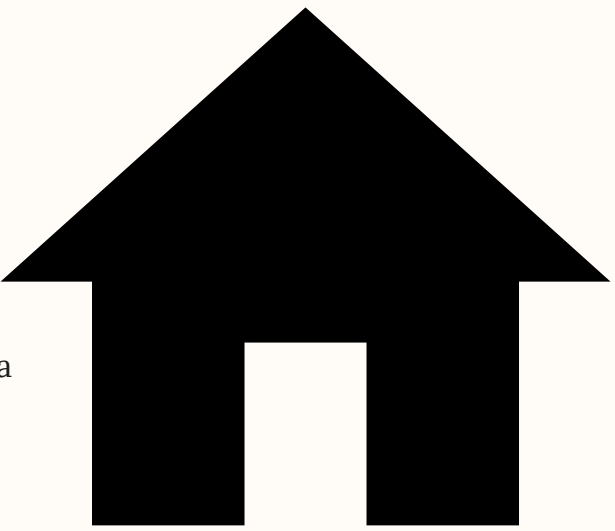
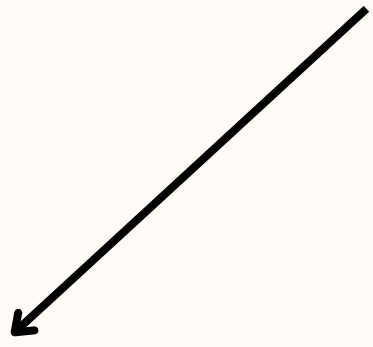
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Community

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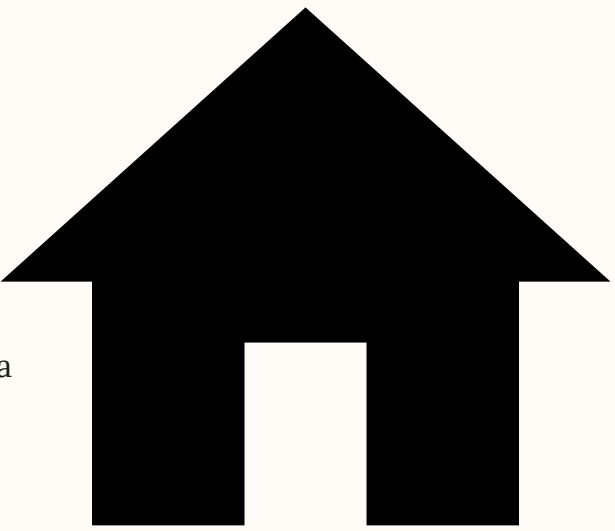
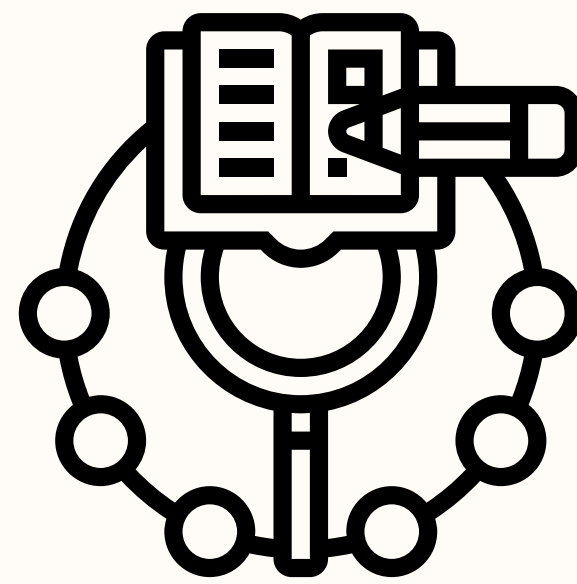
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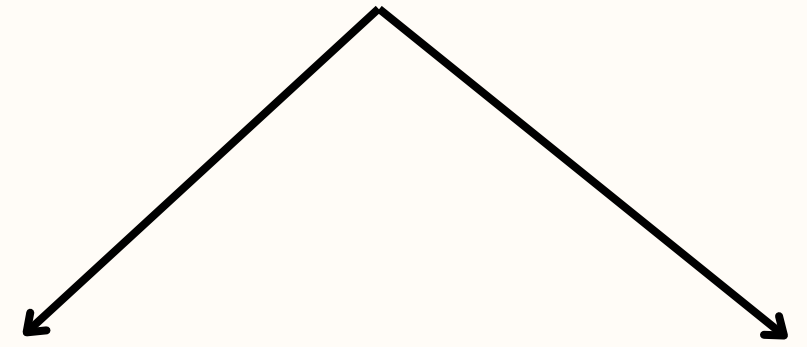
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# HOW TO BUILD SOCIAL CAPITAL



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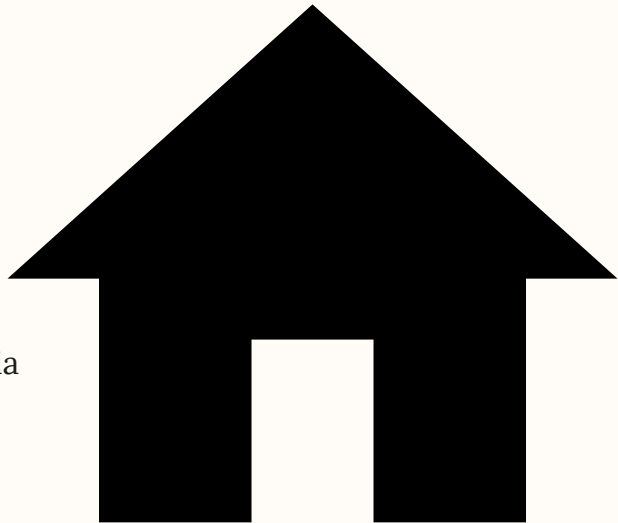
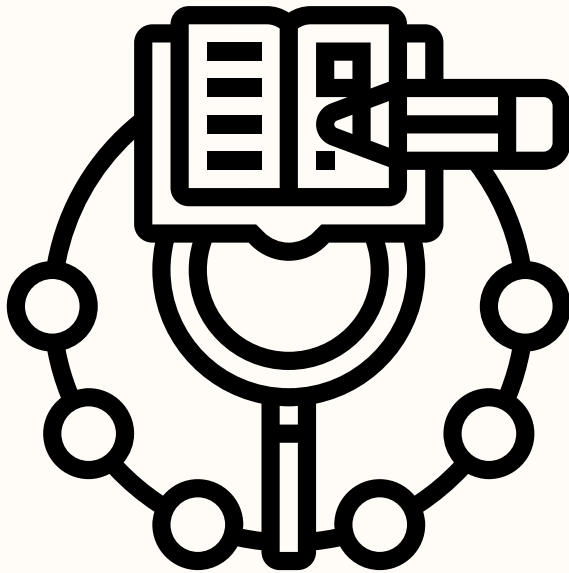
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©[Max Vakhtbovych] via Canva.com  
Interior of spacious modern office

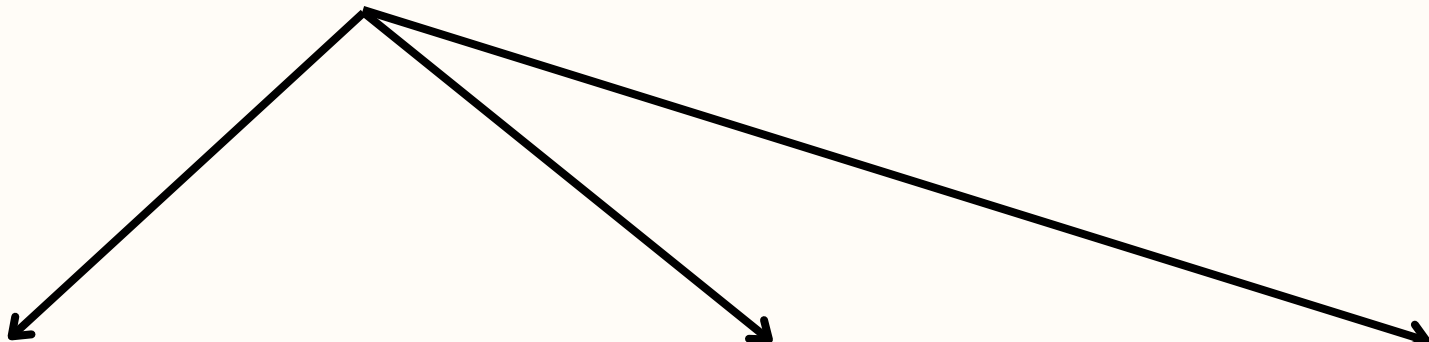
Office

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Interior of spacious modern office

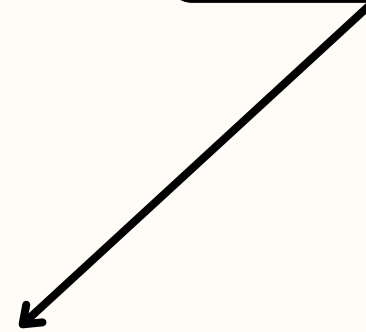
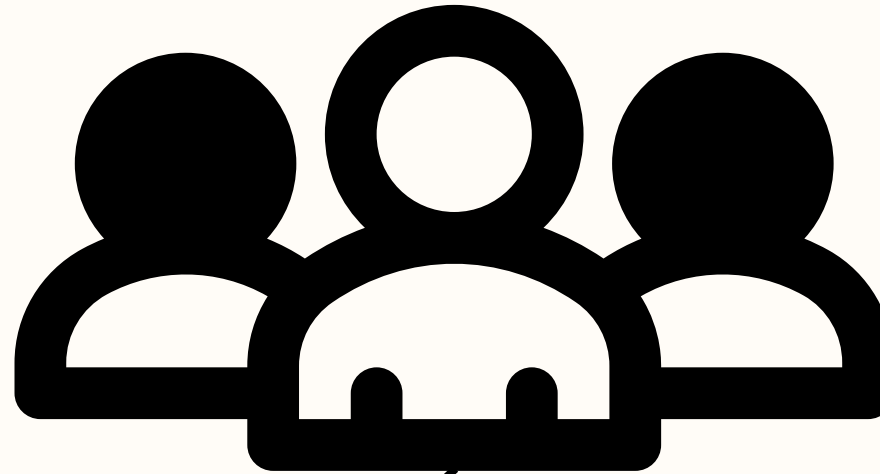
Office



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Handdrawn Organic School

School

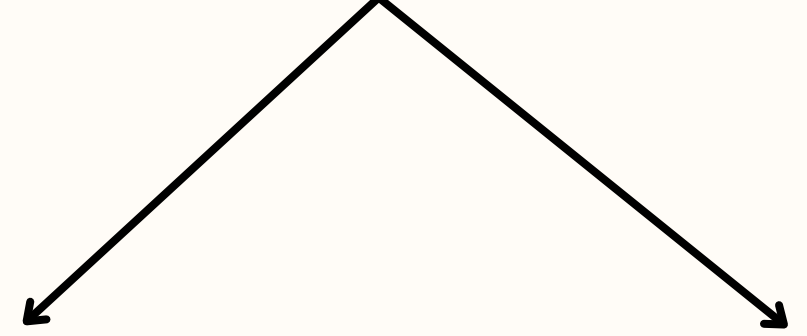
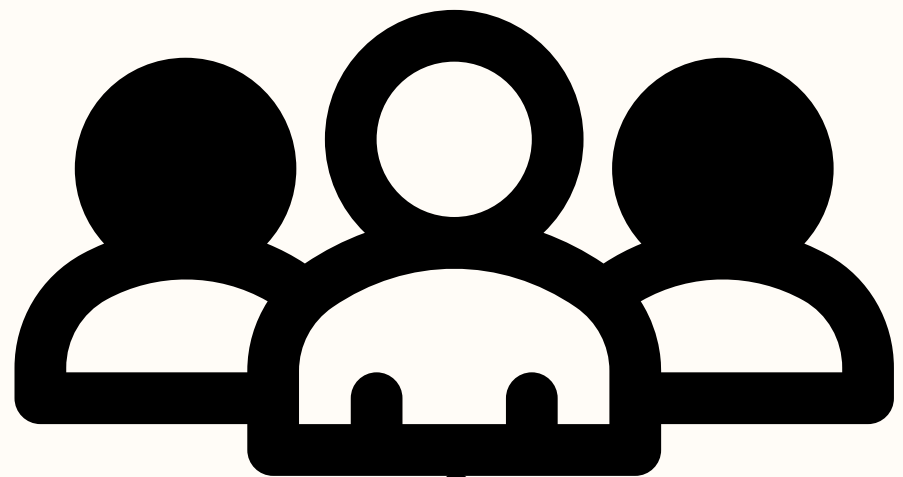
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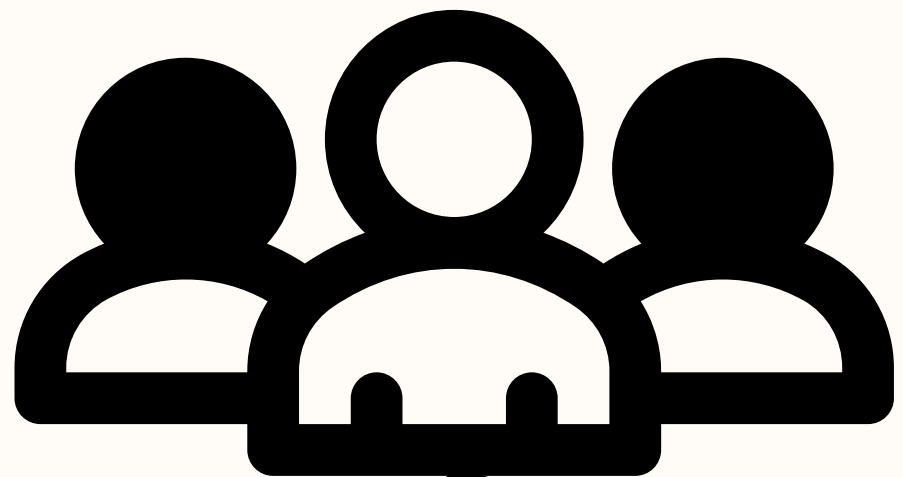
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Two farmers with wheelbarrow  
with various pumpkins



Farmers

# HOW TO BUILD SOCIAL CAPITAL



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Two farmers with wheelbarrow with various pumpkins



Farmers

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Friendship Day Diverse Friends Raising Hands



Ethnicity

# HOW TO STRENGTHEN SOCIAL CAPITAL



Understand



Build



Get used to



Accept

# HOW TO STRENGTHEN SOCIAL CAPITAL

A teal-colored ribbon graphic with a white border, containing the word "Understand" in black serif font.

Understand

Our strengths and  
weaknesses

# HOW TO STRENGTHEN SOCIAL CAPITAL



Build

Our communication and  
democracy skills

# HOW TO STRENGTHEN SOCIAL CAPITAL

A red ribbon graphic with a white border, containing the text "Get used to".

Get used to

Our pluralism

# HOW TO STRENGTHEN SOCIAL CAPITAL



Accept

Our custom,  
culture, tradition

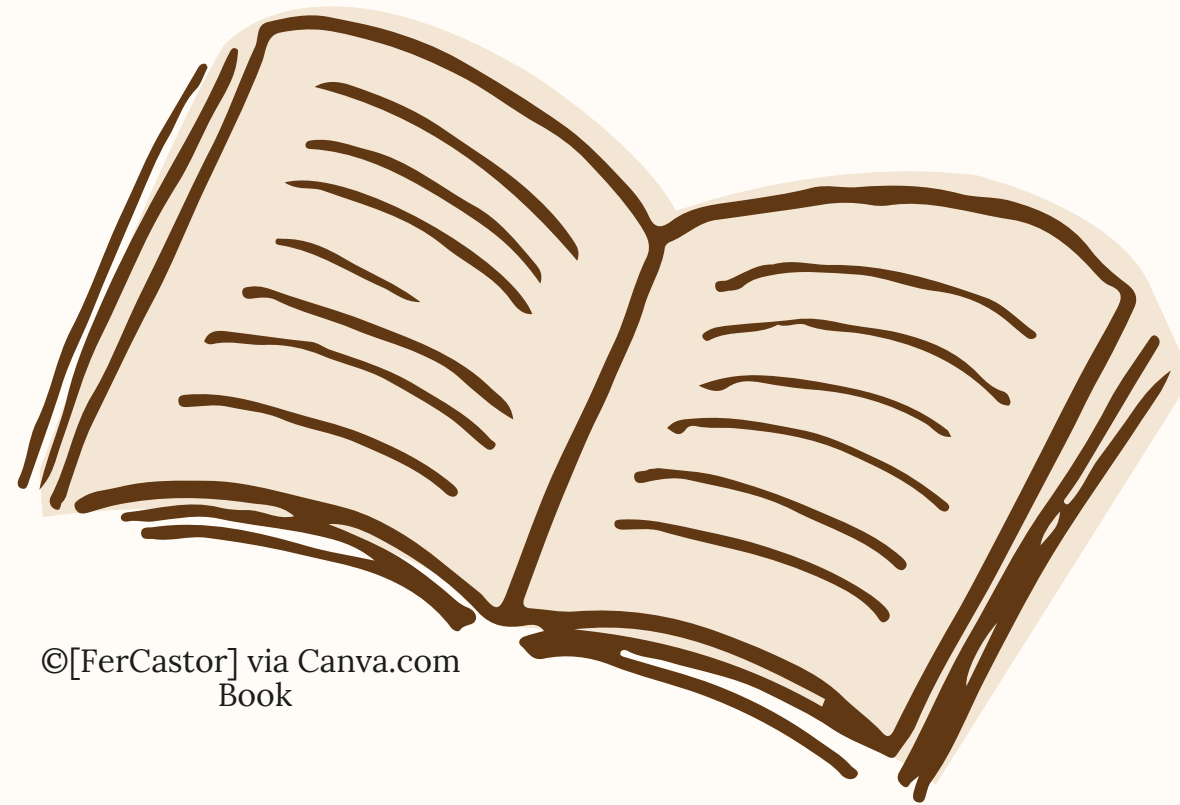
WHY IS THERE  
CURRENTLY AN  
EROSION OF THE  
EXISTENCE OF  
SOCIAL CAPITAL IN  
SOCIETY?



# REFERENCES

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Field, John. 2010. Modal Sosial. Bantul: Kreasi Wacana. Page: 21-46.



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Book

On the next chapter, we'll learn about  
Potentials and Constraints of Social Capital

Do you have any question?

Do not hesitate to contact me through  
e-mail:

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*Thank  
You*