



WESTMINSTER

International University in Tashkent

An Accredited Institution of
the University of Westminster (UK)

Project Management

Lecture 1: Introduction to Project Management

by Ulugbek Islamov

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About me

WIUT

Ulugbek Islamov

- PRINCE2 Practitioner
- Agile PM Practitioner
- MA in European Project Management
- MA in Learning and Teaching
- PMO at TRANSPOREON

- Senior Lecturer
- PhD candidate in Project Management



Learning Outcomes

On completion of this course, the student should be able to:

- Critically examine the need for project management tools and techniques.
- Develop a detailed project management plan, including the aspects of resource allocation.
- Monitor and control a project and evaluate the performance of the project with regard to project cost, quality, schedule and scope.
- Critically analyze and manage risk factors within a project/event.
- Critically examine strategies for managing, developing and working within a team environment and communicating with project stakeholders.

Discussion Topics

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- What is a project?
- Difference between projects and operations
- Who is a Project Manager
- Project Stakeholders

WHAT IS A PROJECT???

Definition of a Project

“A temporary endeavour undertaken to create a unique product or service”

Project Management Institute. (2017)

“A project is an endeavour in which human, financial and material resources are organised in a novel way to undertake a unique scope of work, of given specification, within constraints of cost and time, so as to achieve beneficial change defined by quantitative and qualitative objectives”

Turner, J.R. (1999)

Examples of large projects

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“Managing projects is one of the oldest and most respected accomplishments of mankind”.

Morris, P. W. G. (2010).

The Great Wall of China

Pyramids of Egypt

Channel Tunnel

Concorde Aircraft

Trivia – which one is not a project? **WIUT**

- Introduction of new learning platform at university
- Constructing oil refinery factory in Namibia
- Managing Marketing Department
- Military Operations
- Stage play

Project Characteristics

- A **start** and **finish**.
- A **life-cycle** (a beginning and an end, with a number of distinct phases).
- A **budget** with associated cash-flow.
- Activities that are essentially **unique** and **non-repetitive**
- Use of **resources** from different departments which need co-ordinating.
- A **single point responsibility** (project manager)
- Defined objectives
- Broken into tasks and subtasks
- Involves uncertainty and risk
- Stakeholders issue

Trivia – which one is not a project? **WIUT**

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Project Manager

‘Historically the PM’s role grew out of the need for someone to supervise, coordinate and engineer work related specifically to a project... [but] with the advance of high technology, the PM can no longer be the sole expert on all project-related technologies. They must rely heavily on the technical expertise and decisions of others.’

Bazarov, M. (2018). *Lecture 1: Introduction to project management* [slide 24]. SlideServe.
<https://www.slideserve.com/scottyj/lecture-1-introduction-to-project-management-powerpoint-ppt-presentation>

Project Manager is ...

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- Leader
- Motivator
- Facilitator
- Mentor

Project Managers are direct link to the customer and must manage the interface between customer expectations and what is feasible and reasonable

Project Management

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Project management is an *art*. It requires both powerful interpersonal skills (soft skills) and structured management (hard skills)

Buttrick, R. (1997). The project Workout

Project management is the application of knowledge, skills, tools, and techniques to project activities to meet the project requirements.

Project Management Institute. (2017)

Project Characteristics

Based on definitions discussed earlier, decide which of the following are projects and justify your answer:

- Building a bridge
- Designing an information system
- Planning an election campaign
- Swimming
- Making a TV program
- Working in an office
- Writing a CW



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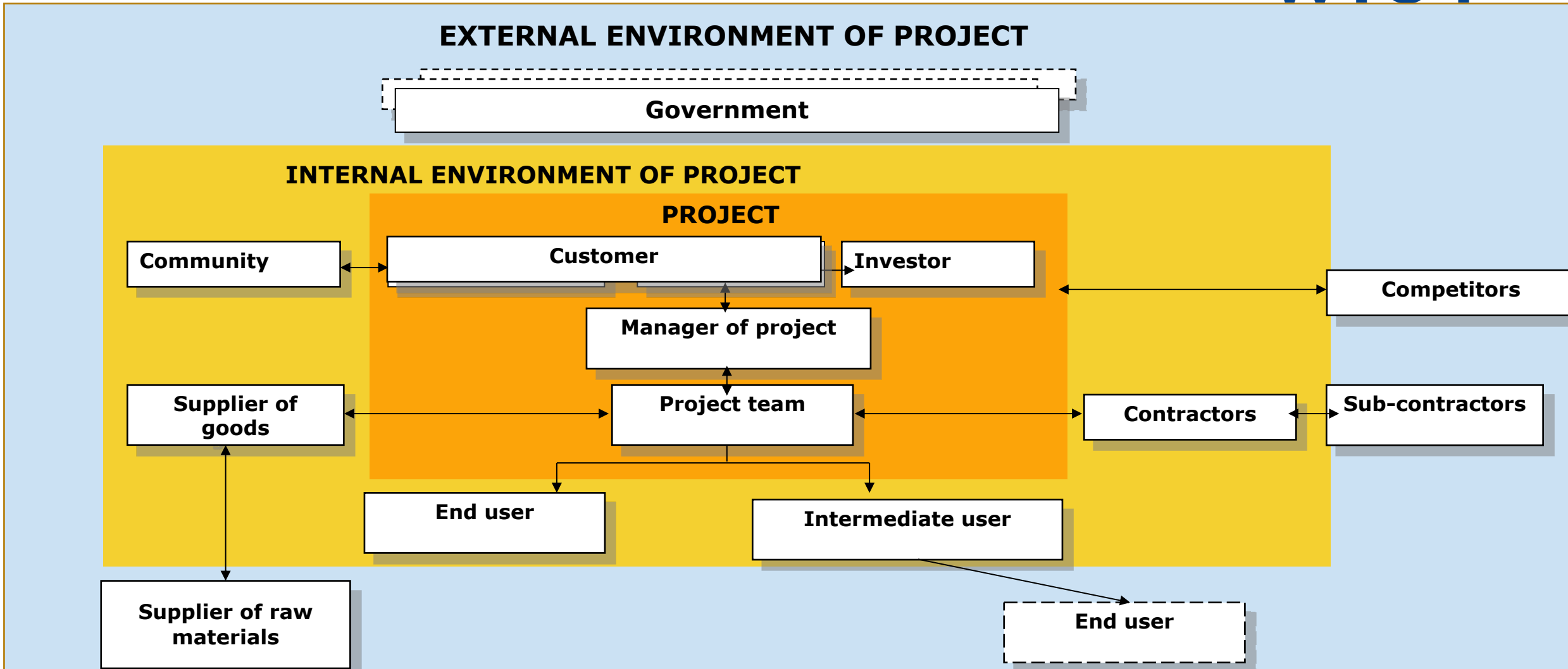
Project Stakeholders

Project Stakeholders

Project stakeholders are individuals and organizations that are actively involved in the project, or whose interests may be positively or negatively affected as a result of project execution or project completion; they may also exert influence over the project and its results

Project Management Institute. (2017)

Internal and External

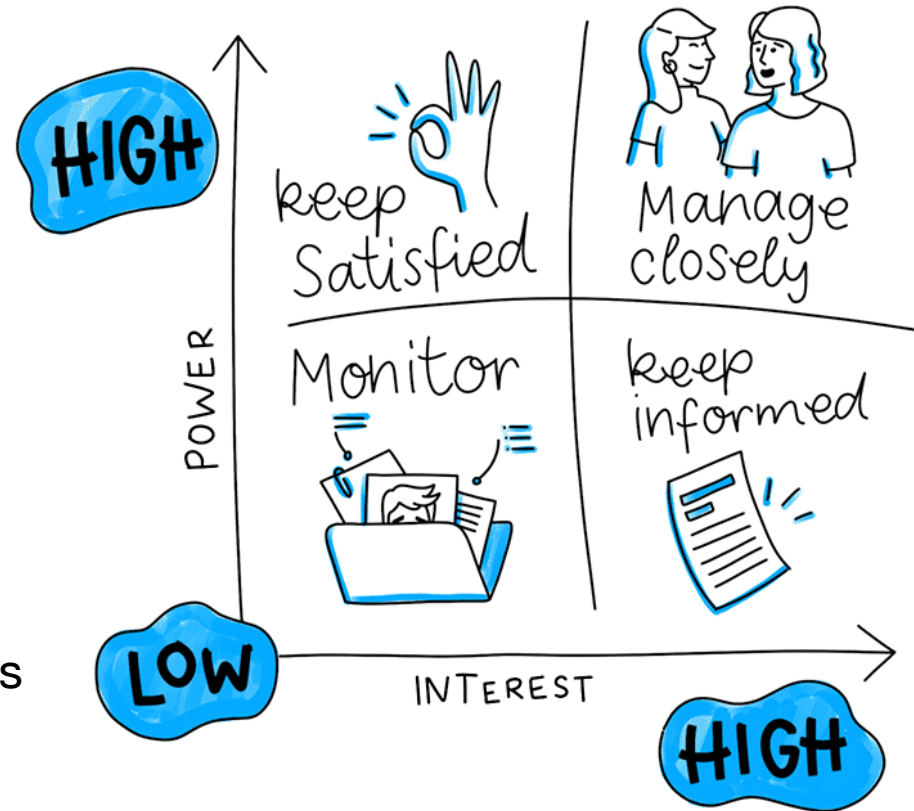


Stakeholder Mapping

Stakeholder Mapping

1. Brainstorming to identify stakeholders
2. Divide into stakeholder groups or clusters based on need or impact from project
3. Rationalise and define stakeholder roles (e.g. decision maker, influencer, player, consent required etc.)
4. Establish stakeholder's inclination to project (pro or against)
5. Produce the stakeholder list

MENDELOWS MATRIX



MacKey, J. (2018). Representation of Mendelows Matrix. Digital Image. Plan.io Blog.
<https://plan.io/blog/feature-prioritization/>





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Questions?

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