



HANDONG
UNITWIN
FELLOWSHIP



School of
Education

Lecture 3

Spring 2024

C-EDUC2: Technology for Teaching and Learning 1

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Lecture 3

Essential Theories and Principles of Educational Technology



Image 1: How smart classrooms are revolutionizing education in Makati City (Source: Doctolero, 2024: Online)



Proficient Technology for Education

**How do we ensure that
educational media served
its purpose?**

Looking back at LECTURE 2



Image 2: The Importance of Technology in Philippine Education
(Source: ChildHope Philippines, 2021: Online)

Optimizing teaching and learning requires understanding ICT policies and concerns. Access, privacy, security, and digital literacy must be balanced to maximize technology's transformational power.

Collaboration and informed tactics may help educators develop inclusive, innovative, and safe learning environments that prepare students for digital success.



Lecture Objectives

- 1. To discuss theories of experiential learning that are applied in technology-driven teaching-learning models; and,**
- 2. To Explain technology-based principles to enhance the teaching and learning process.**



Topic 1


Theories of Experiential Learning

1. Theories of Experiential Learning

Who do you think learned better?

Amy discovered from the video she watched how a caterpillar transformed into a beautiful butterfly.

Ana regularly visited the garden for two weeks and discovered how caterpillars hatched from eggs, ate leaves, weaved their cocoons, and came out as butterflies.



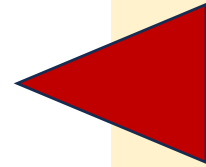
1. Theories of Experiential Learning

**Lecture and
discussion**

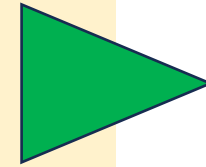
**Maps, graphs,
and charts**

**Pictures and
videos**

Exhibits



LEARNING



**... is best with
REAL
EXPERIENCES.**

Field trips

Demonstrations

Simulations

Modelling

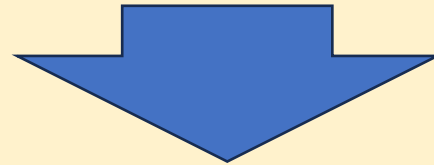
Practical work

1. Theories of Experiential Learning

ABSTRACT

Follow
through with
discussion
and verbal
explanation.

How do we
technologize
LEARNING?



CREATE

CONCRETE

Begin
teaching with
PRACTICAL
tools and
HANDS-ON
activities.

1. Theories of Experiential Learning



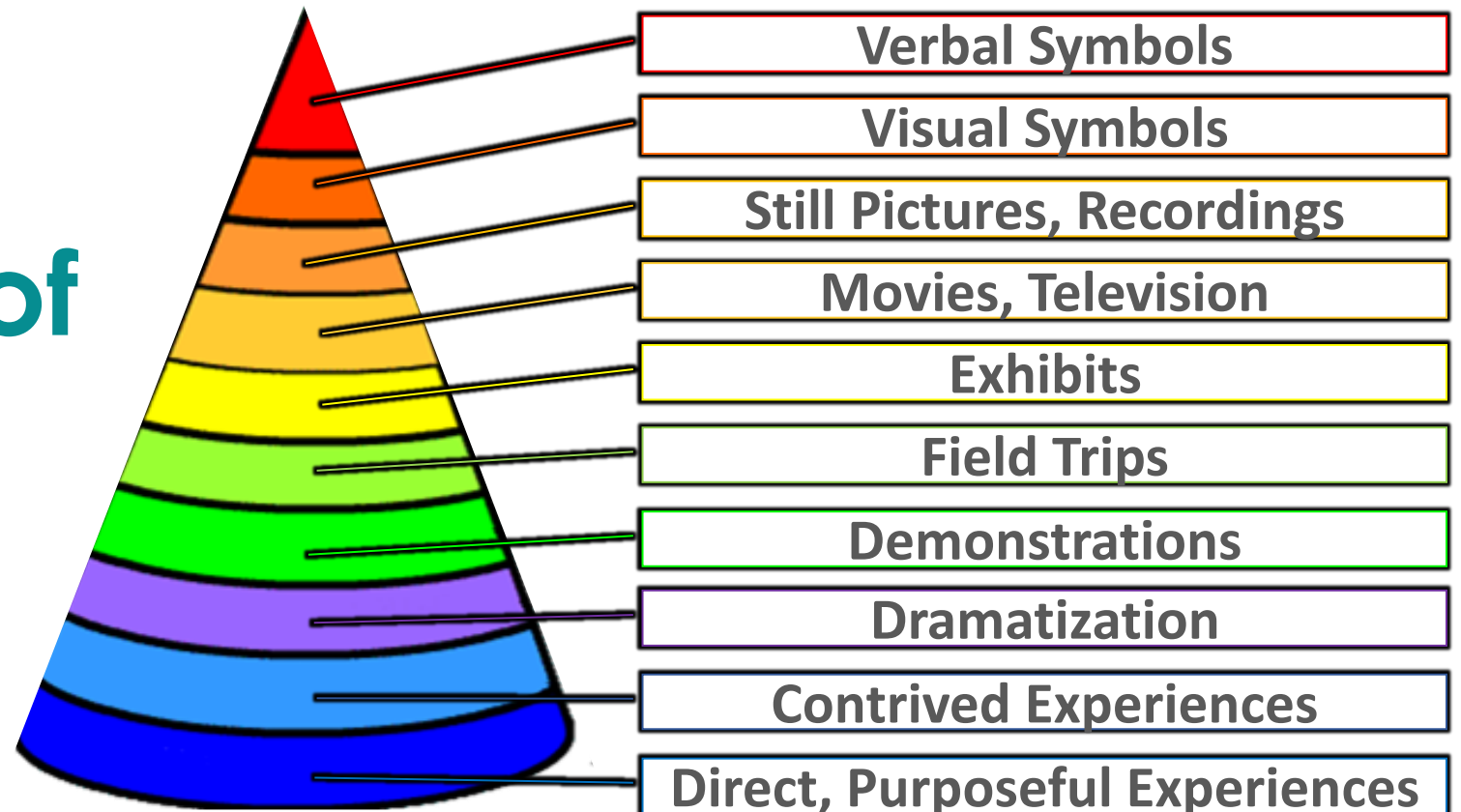
Image 3: The Cone of Experience by Edgar Dale
(Source: Kilem, 2016: Online)

Edgar Dale (1900-1985)

- Professor of Education at Ohio State University (USA)
- Most notable contributions were on audio-visual instruction
- **The CONE OF EXPERIENCE Theory**

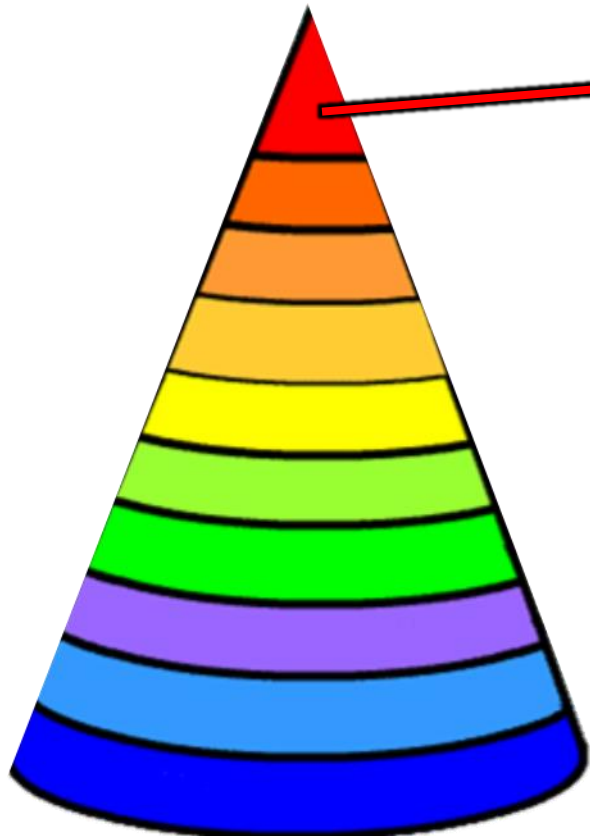
1. Theories of Experiential Learning

Dale's Cone of Experience



1. Theories of Experiential Learning

Dale's Cone of Experience

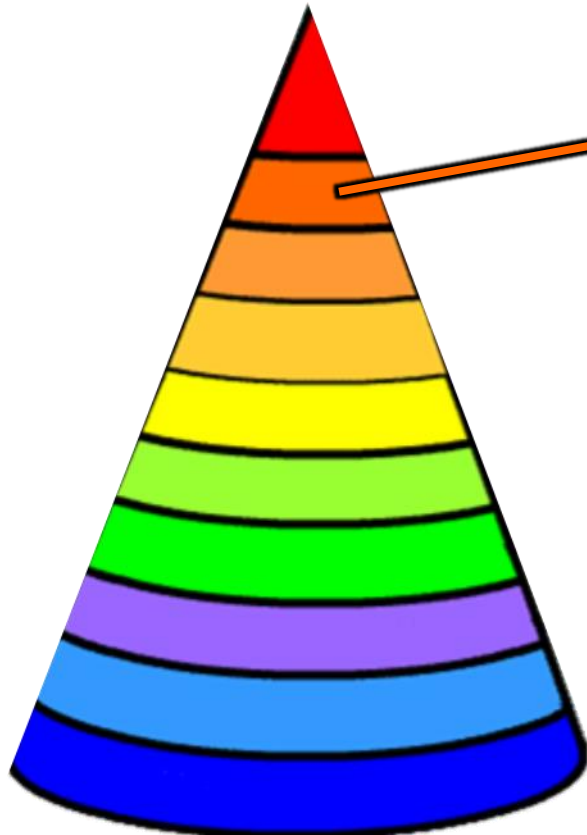


Verbal Symbols

Learning is acquired through reading symbols, such as letters, numerals, and other basic characters or codes.

1. Theories of Experiential Learning

Dale's Cone of Experience

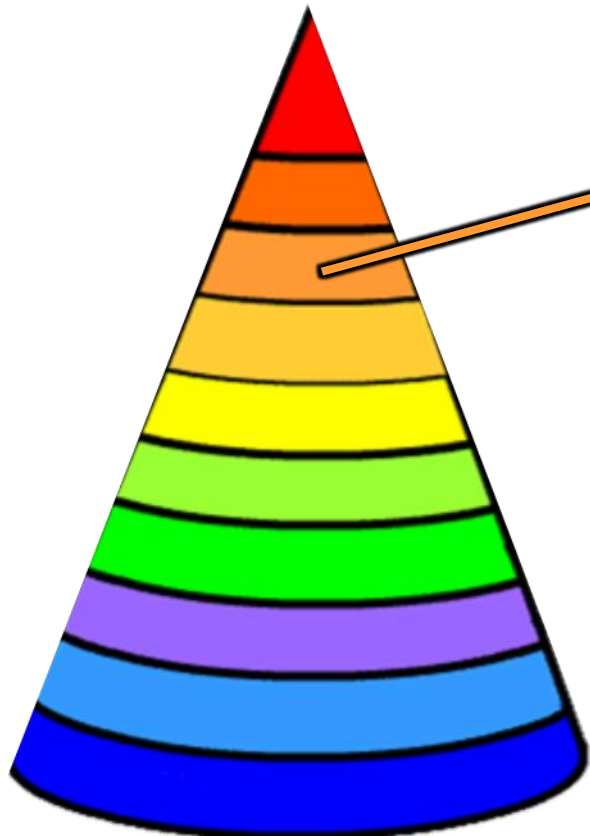


Visual Symbols

Abstract representation of learning concepts like charts, graphs, maps, tables, matrices, and diagrams

1. Theories of Experiential Learning

Dale's Cone of Experience

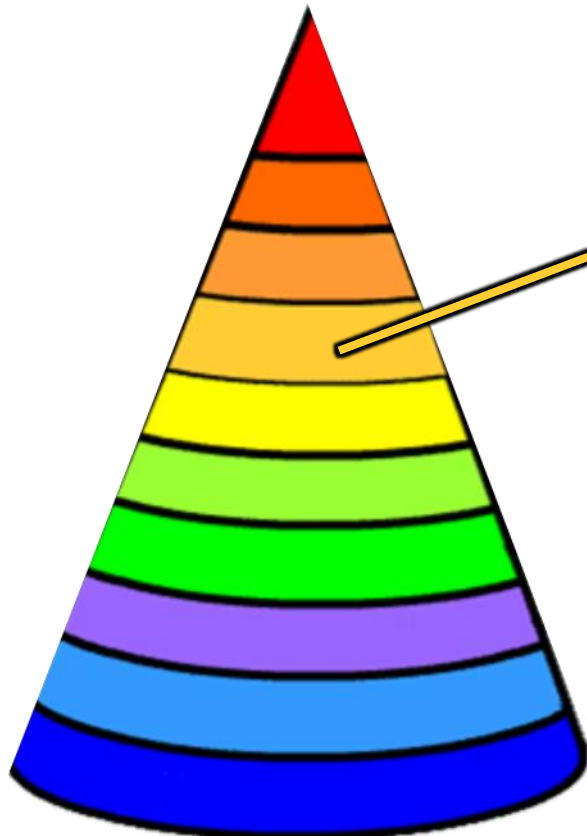


Still Pictures & Audio Recordings

Visual and auditory learning materials advance learning rather than mere symbols.

1. Theories of Experiential Learning

Dale's Cone of Experience

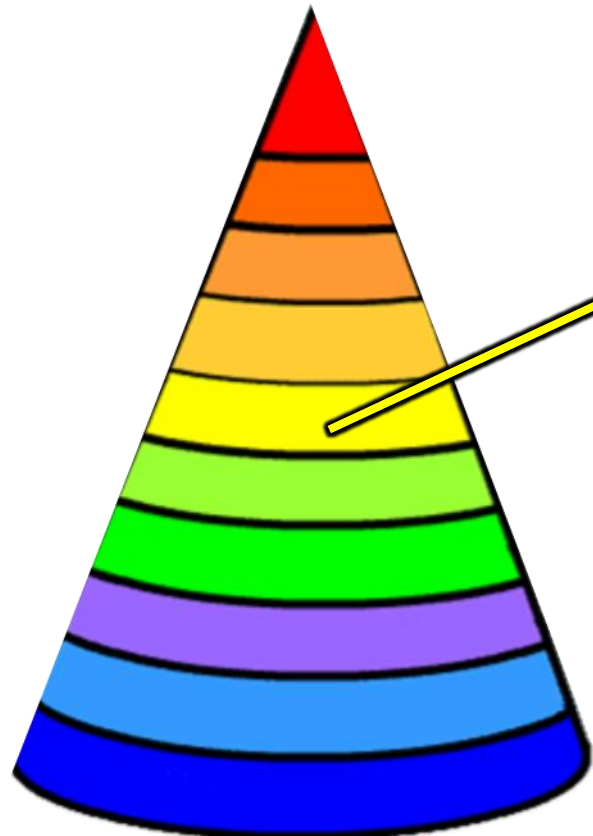


Movies & Television

Movements and cinematic experiences are added to enhance the visual and auditory learning experience.

1. Theories of Experiential Learning

Dale's Cone of Experience

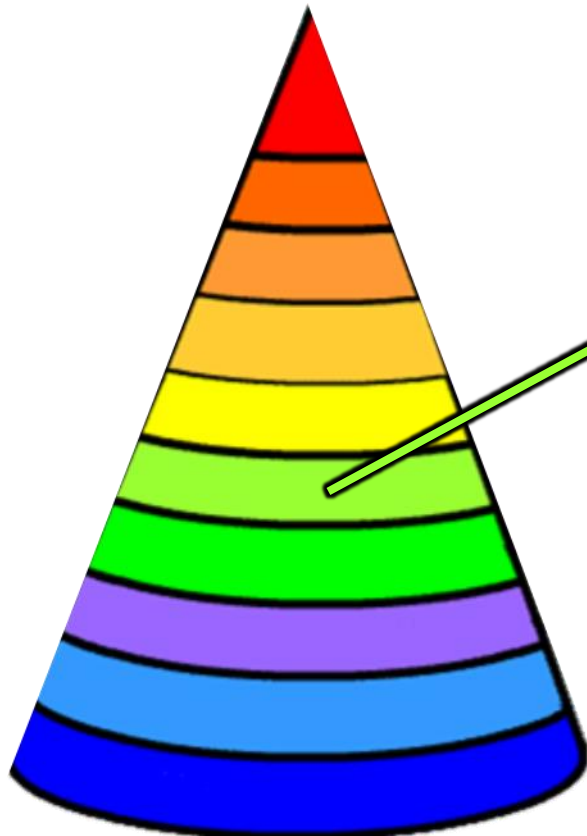


Exhibits

Artifacts, models, replicas,
dioramas, and all other evidence
of information for viewing
purposes or sometimes tactile

1. Theories of Experiential Learning

Dale's Cone of Experience

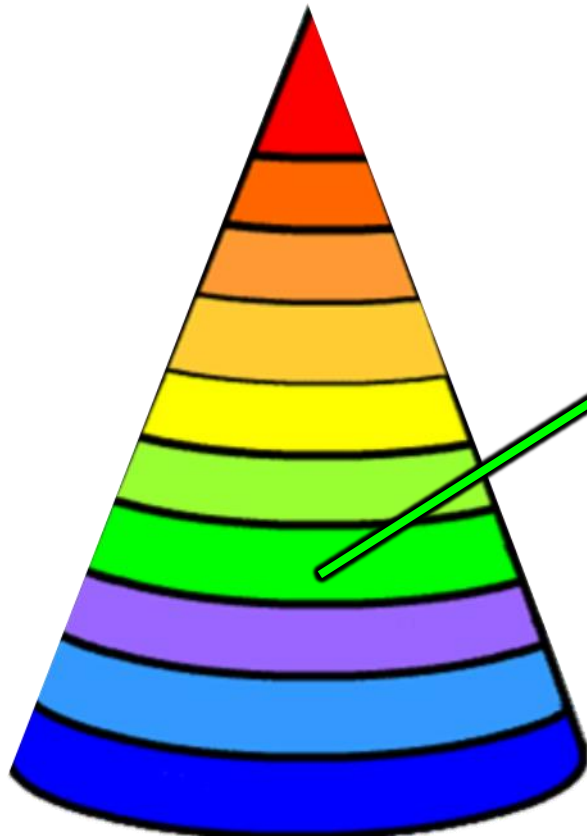


Field Trips

Exposure to real settings not available in the classroom that is usually ocular in nature

1. Theories of Experiential Learning

Dale's Cone of Experience

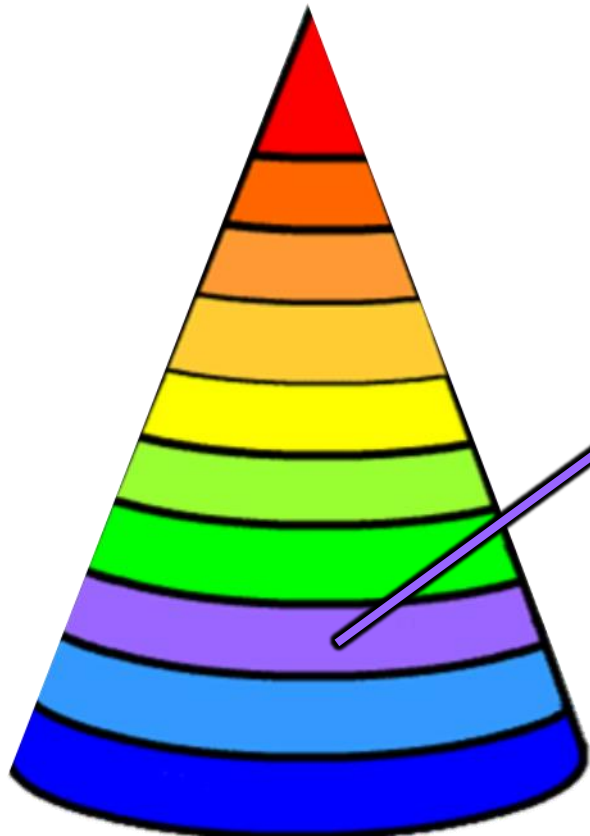


Demonstrations

Presentations that visually illustrate and explain facts, concepts, or processes

1. Theories of Experiential Learning

Dale's Cone of Experience

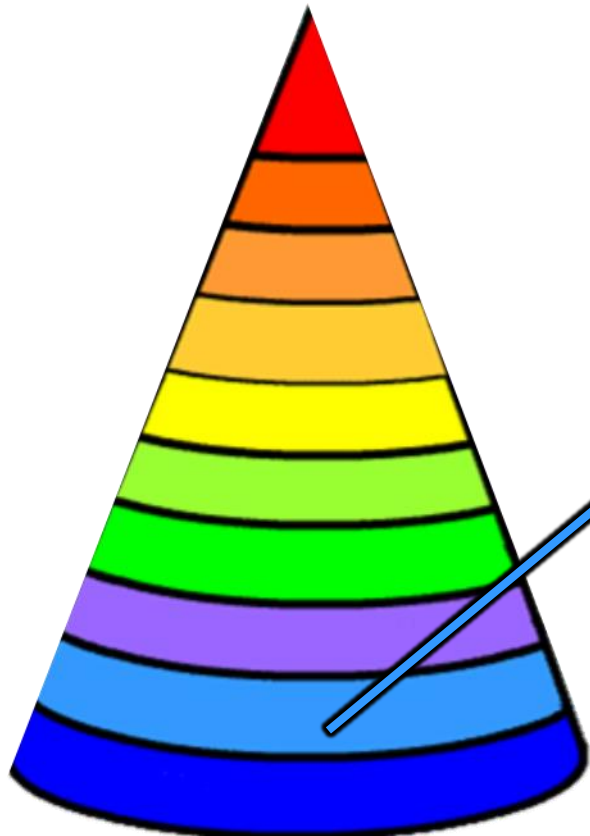


Dramatization

Role-playing, simulation, and enacting certain procedures

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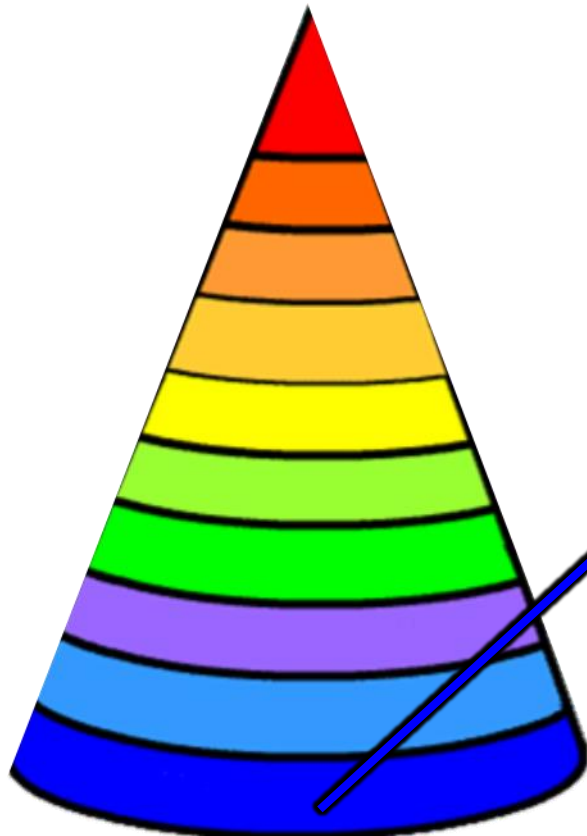


Contrived Experiences

Representational models and prototypes to offer an experience that closely resembles reality

1. Theories of Experiential Learning

Dale's Cone of Experience



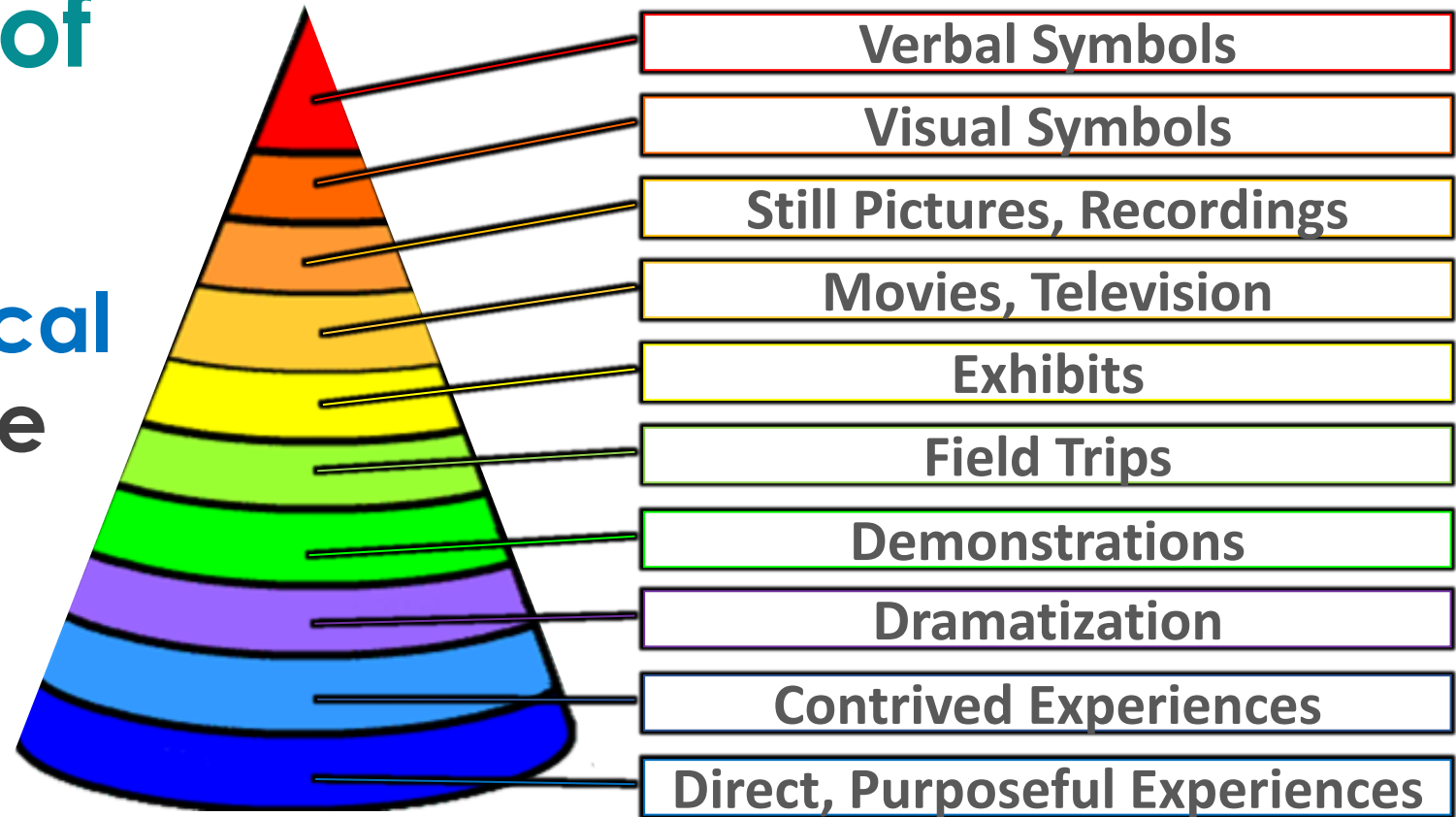
Direct Purposeful Experiences

Realia; authentic learning experiences that are hands-on-minds-on tasks

1. Theories of Experiential Learning

Dale's Cone of Experience

The **more practical** is the experience the better is the quality of learning.



1. Theories of Experiential Learning



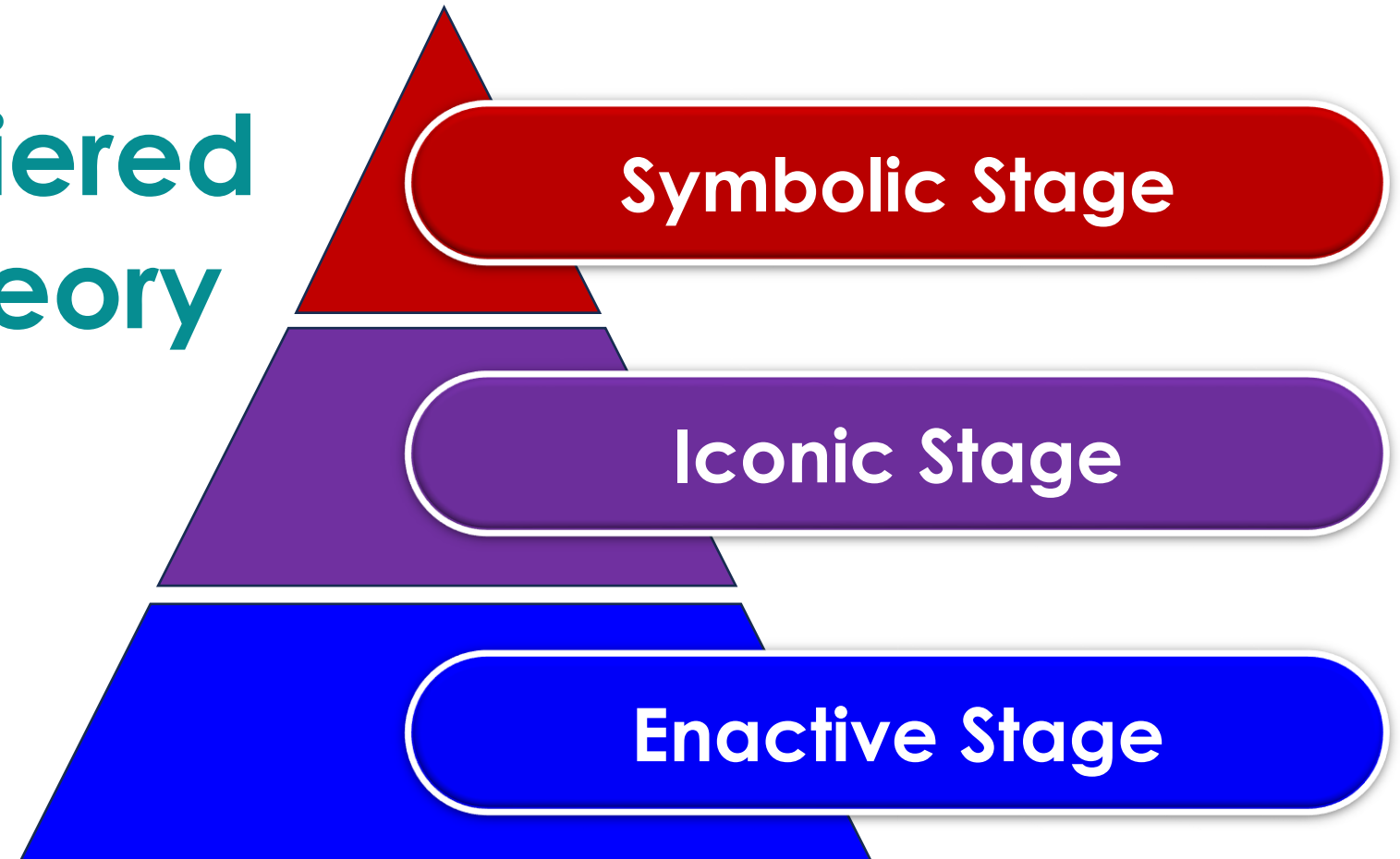
Image 4: Instructional Design
Models and Theories: The Discovery
Learning Model (Source: Pappas,
2014: Online)

Jerome Bruner (1915-2016)

- Professor of Education and Psychology at Harvard University and Duke University (USA)
- Most notable contributions were on constructivism and discovery learning
- **The Three-Tiered Learning Theory**

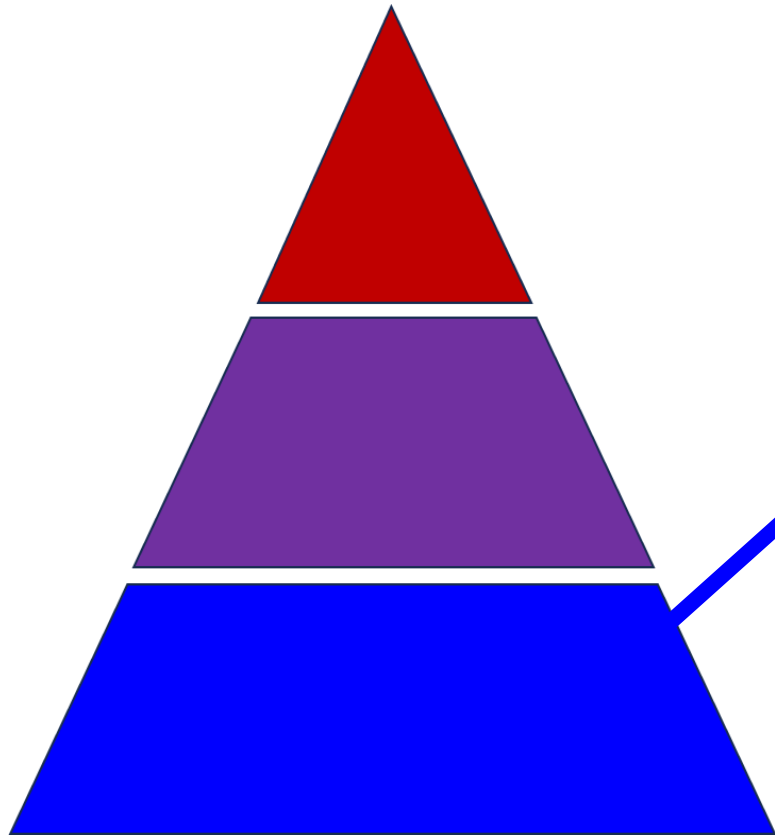
1. Theories of Experiential Learning

Bruner's 3-Tiered Learning Theory



1. Theories of Experiential Learning

Bruner's 3-Tiered Learning Theory

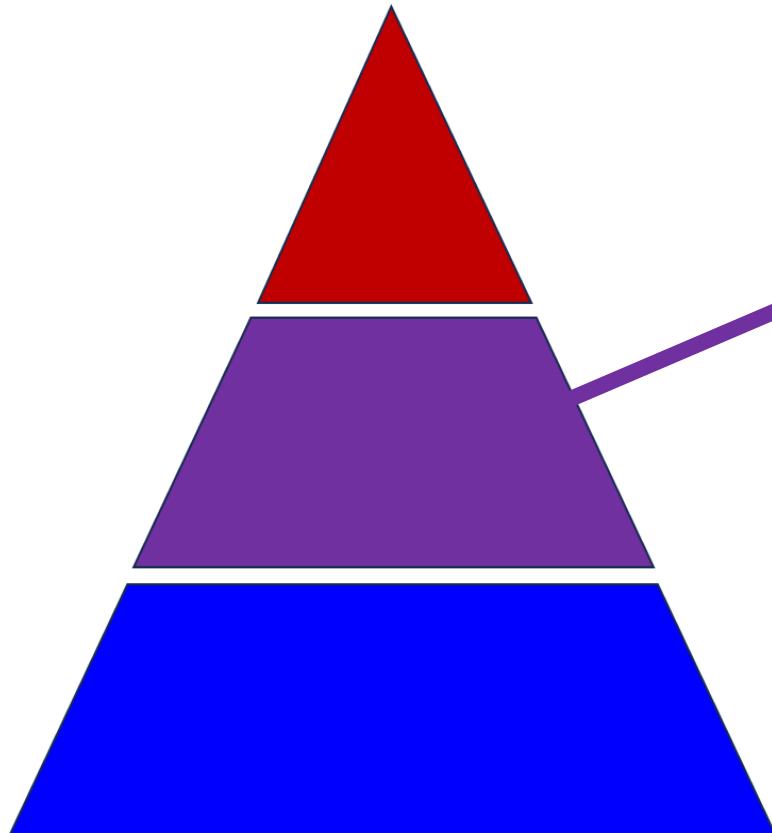


Enactive Stage

From age 0 or 1 onward
Cognition relies on **concrete experiences** and motor responses.

1. Theories of Experiential Learning

Bruner's 3-Tiered Learning Theory

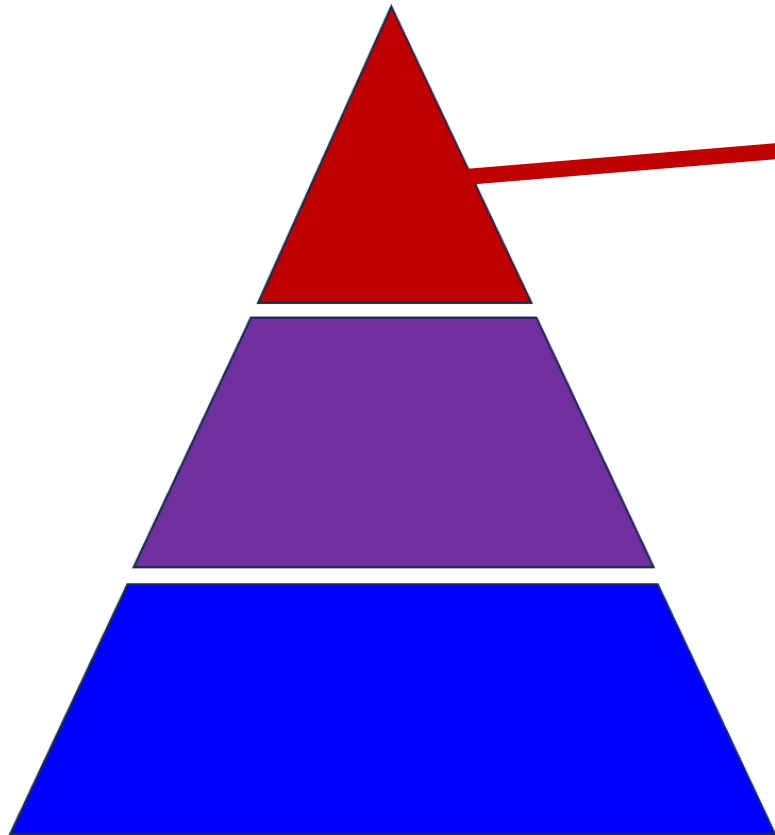


Iconic Stage

From ages 1 – 6 onward
Cognition becomes more active
with **logical experiences.**

1. Theories of Experiential Learning

Bruner's 3-Tiered Learning Theory

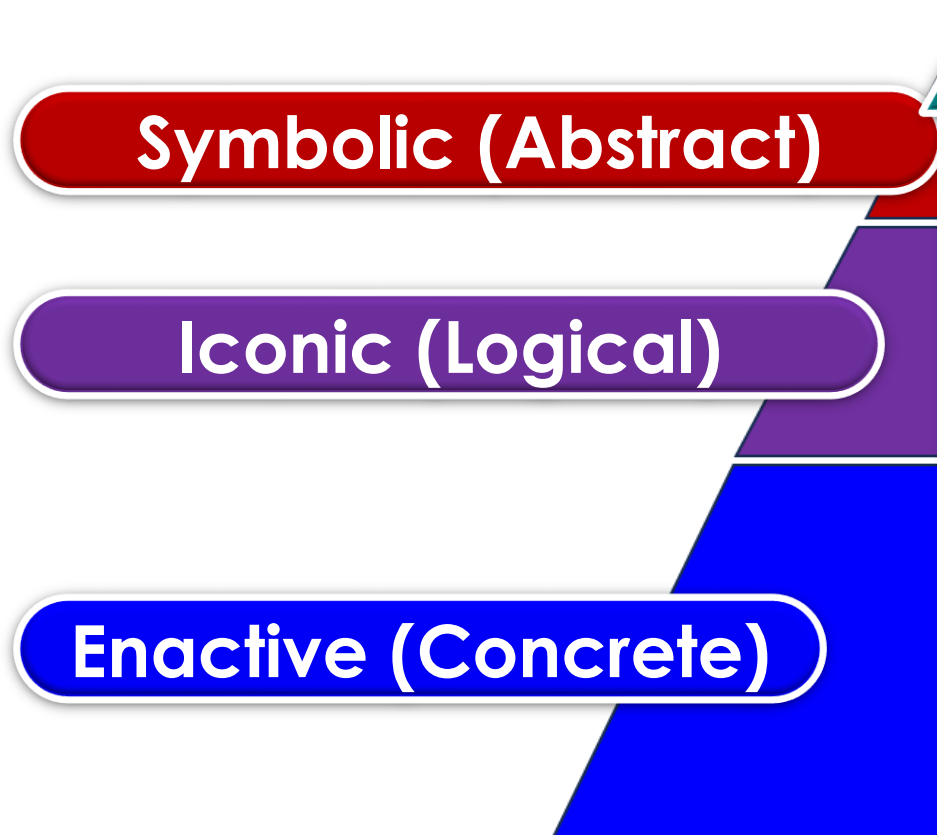


Symbolic Stage

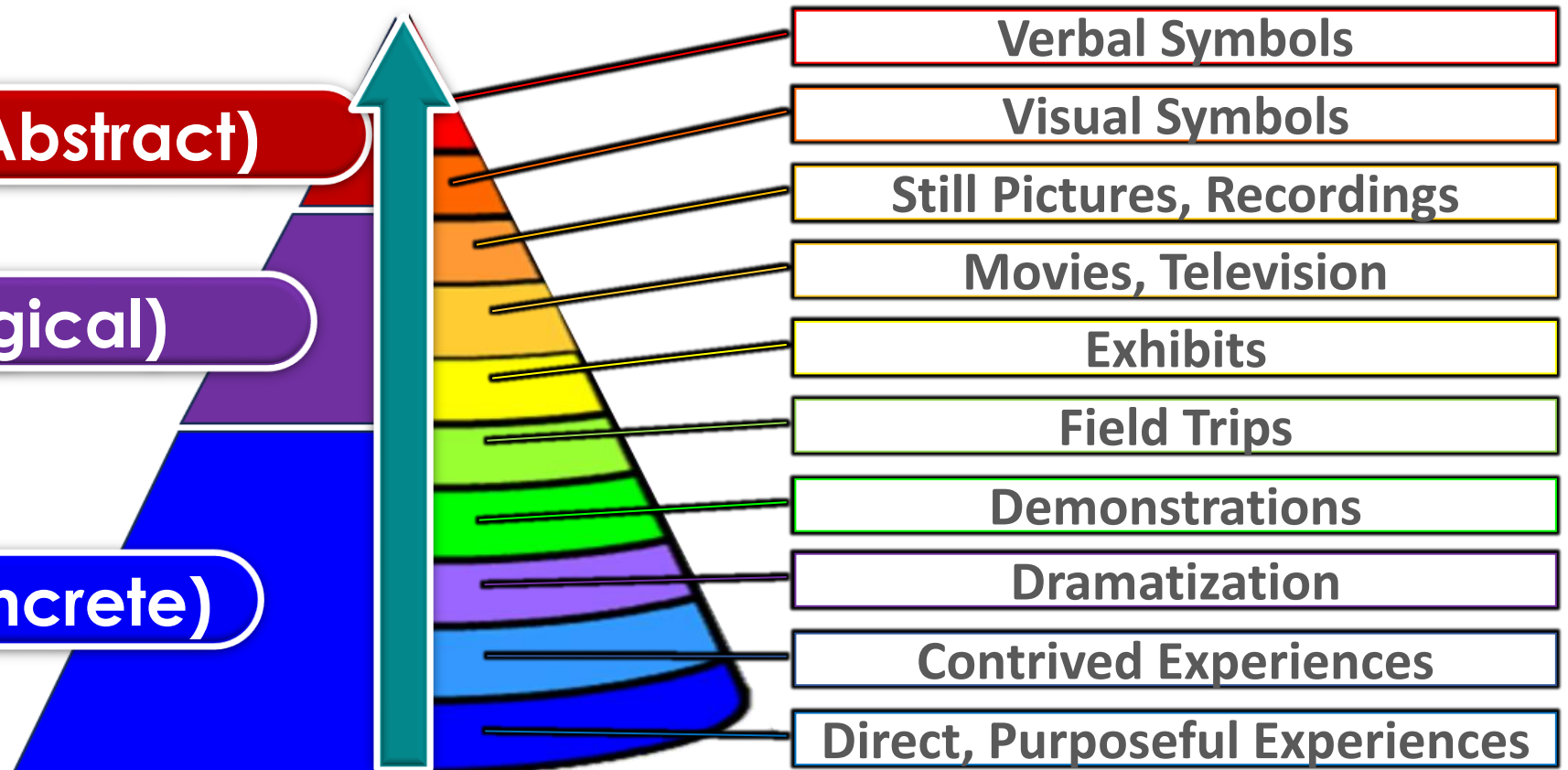
From age 7 onward
Cognition is more developed
that can operate **abstract
experiences.**

1. Theories of Experiential Learning

Bruner's 3-Tiered Learning



Dale's Cone of Experience



1. Theories of Experiential Learning

*Implications
of Dale's and
Bruner's
Theories to
Educational
Technology*

1 Multimodal Learning Resources

2 Interactive and Experiential Learning

3 Personalized Learning Paths

4 Collaborative Learning Environments

5 Accessible and Inclusive Learning



1. Theories of Experiential Learning

Implications of Dale's and Bruner's Theories to Educational Technology

1 Multimodal Learning Resources

Reinforcing the concept of varied educational experiences that accommodate different sensory modes and degrees of abstraction



1. Theories of Experiential Learning

Implications of Dale's and Bruner's Theories to Educational Technology

2 Interactive and Experiential Learning

Focusing on the efficacy of first-hand experiences and active interaction with the topic, which helps to strengthen the ability to remember the information



1. Theories of Experiential Learning

Implications of Dale's and Bruner's Theories to Educational Technology

3 Personalized Learning Paths

Using adaptive learning systems that customize training based on each learner's requirements and preferences



1. Theories of Experiential Learning

Implications of Dale's and Bruner's Theories to Educational Technology

4 Collaborative Learning Environments

Focusing on the role of social contact and reinforcing learning via shared experiences and mutual support



1. Theories of Experiential Learning

Implications of Dale's and Bruner's Theories to Educational Technology

5 Accessible and Inclusive Learning

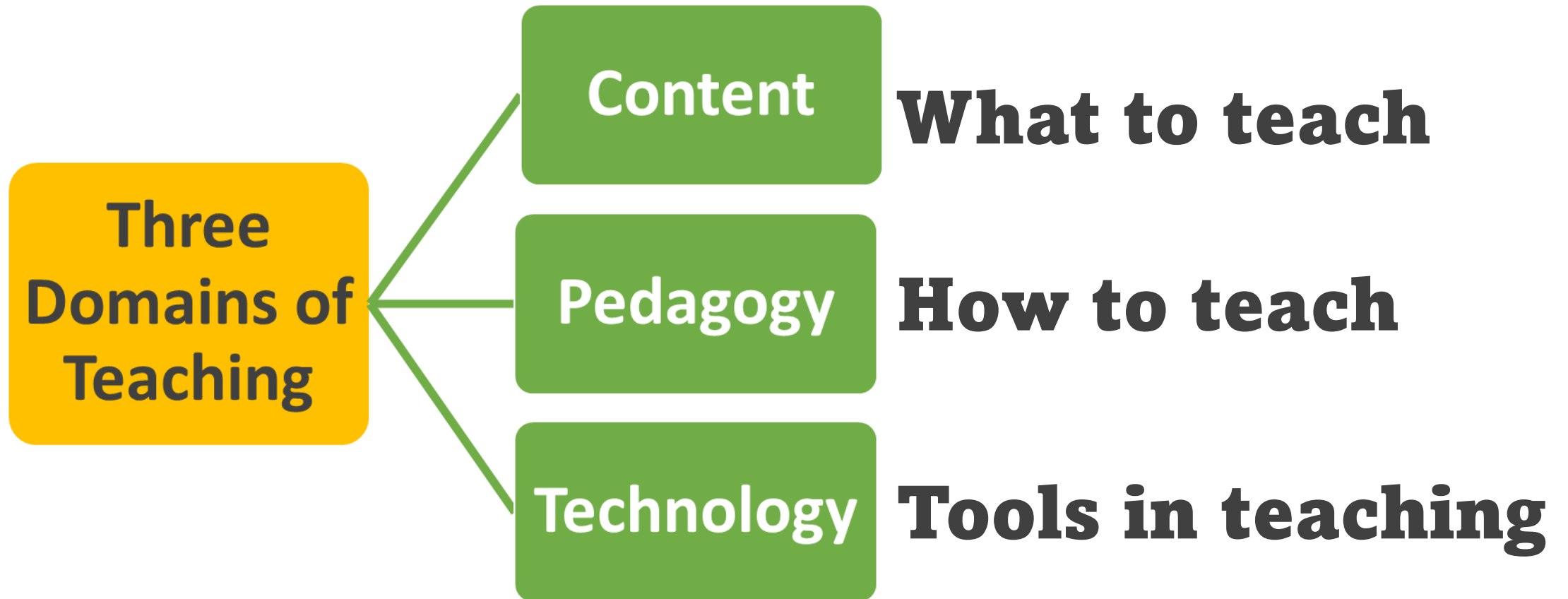
**Having fair access to learning opportunities,
consistent with promoting diversity in education**



Topic 2

A Model of Planning Educational Technology

2. A Model of Planning Educational Technology





2. A Model of Planning Educational Technology

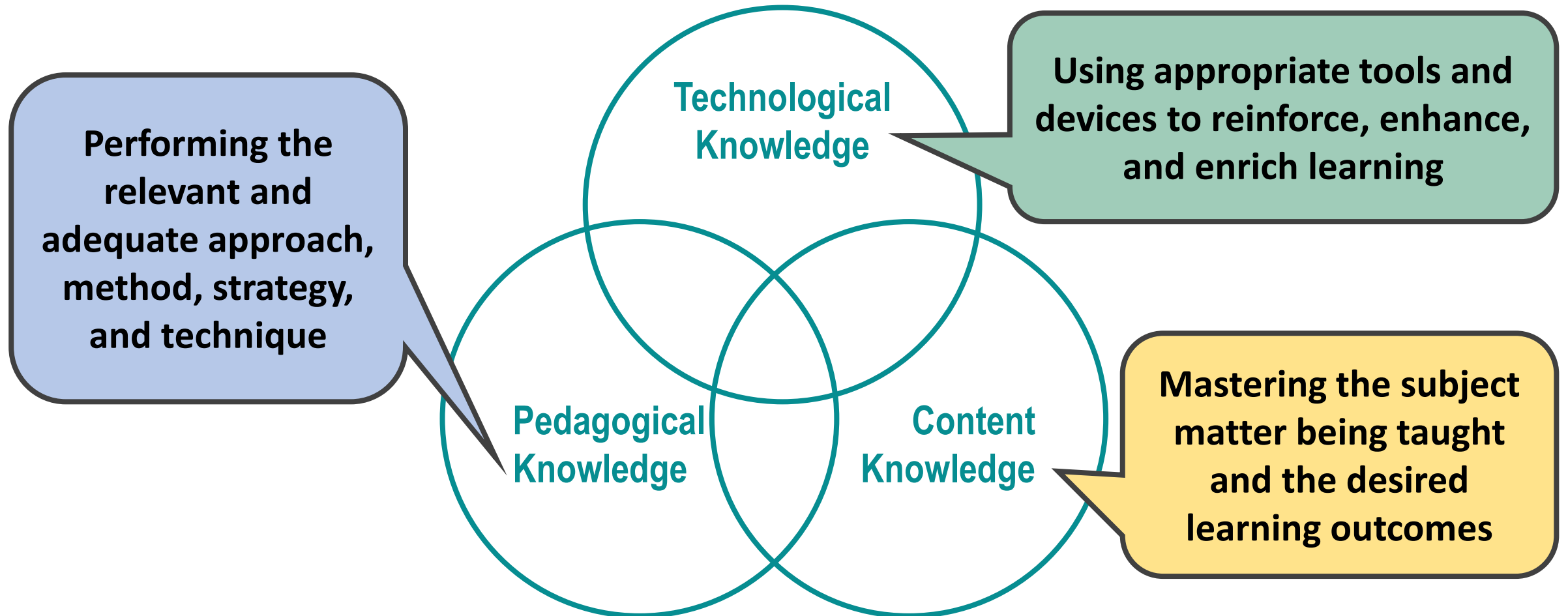
Technology

Pedagogy

Content
Knowledge

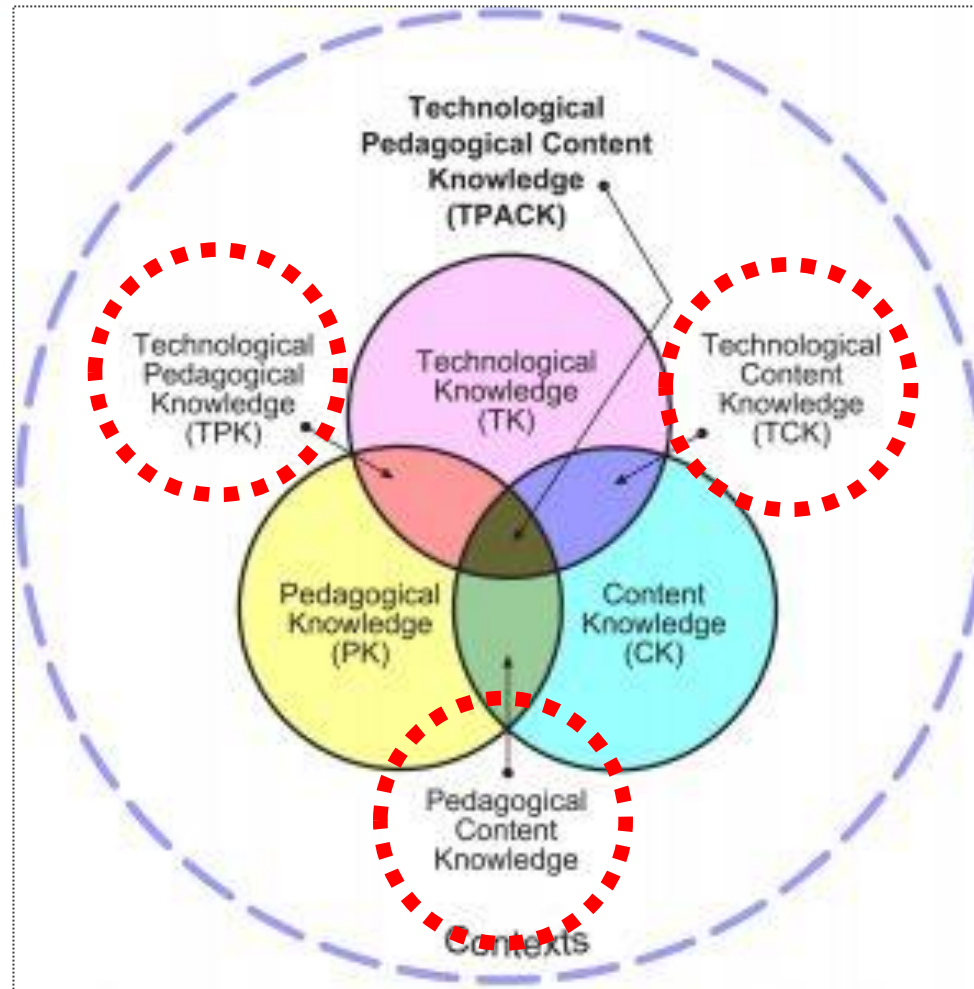
T P a C K

2. The TPACK Model



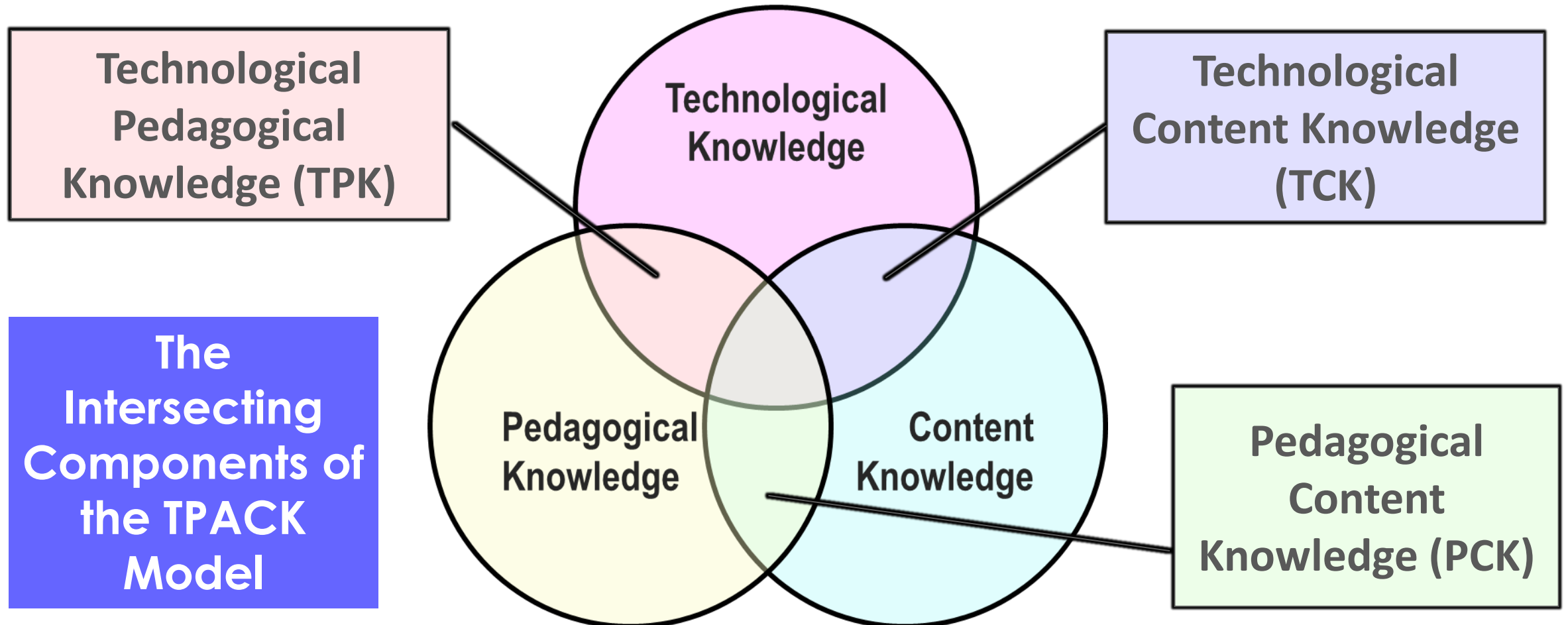
2. A Model of Planning Educational Technology

The TPACK Teaching and Learning Model



*Image 5: TPACK
Framework by
tpack.org (Source:
Koehler, 2012: Online)*

2. A Model of Planning Educational Technology





2. A Model of Planning Educational Technology

Technological Content Knowledge (TCK)

Understanding the interplay between different technologies and their alignment with academic goals



2. A Model of Planning Educational Technology

Technological Pedagogical Knowledge (TPK)

Comprehending how different technology resources may be efficiently incorporated into teaching approaches



2. A Model of Planning Educational Technology

Pedagogical Content Knowledge (PCK)

Recognizing how different educational strategies are related to particular learning objectives



2. A Model of Planning Educational Technology

Lessons from the TPACK Model

- ✓ Purposive teaching by integrating the domains of teaching
- ✓ Contextualizing and localizing the learning experiences
- ✓ Promoting collaboration and co-creation
- ✓ Aligning with 21st-century skills toward success in the digital age
- ✓ Empowering teachers to make informed decisions
- ✓ Fostering a culture of continuous professional growth



Lecture 3: CONCLUSIONS

The use of relevant tools enhances experiential learning by diversifying experiences and scaffolding knowledge acquisition across levels of abstraction.

Integrating technology, pedagogy, and content knowledge adds meaning to the teaching and learning experiences.



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