

Digital Marketing

Week 4:

Search Engine Optimization (SEO)

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Learning Objectives

- Understand the fundamental concept of SEO and its importance in digital marketing strategies.
- Explain what a search engine is and how it works.
- Describe the three main processes of search engines: Crawling, Indexing, and Ranking, and how to optimize for each.
- Conduct effective keyword research to align website content with the needs and intent of target audiences.
- Apply On-Page SEO techniques, including content structuring, meta tags, and keyword usage.
- Explore basic technical aspects of websites and understand how SEO integrates with development and site performance.
- Develop Off-Page SEO strategies through link building to increase website authority and visibility.
- Analyze and implement best practices to generate sustainable organic traffic without relying on paid advertising.

Illustration



Illustration



LOCATION?

MENU?

HOW DO I KNOW
YOU EXIST?

VIBE?

PRICE?

HOW TO GET TO YOU?

OPERATING HOUR?

CONTACT NUMBER?

What is Search Engine?

Search Engine is a web-based application program that searches different websites, documents, and files for keywords and phrases provided by the user over the internet and displays the results in the Search Engine Result Page in the form of a hyperlink to relevant web pages.

Search

(Sharma et al., 2019)



Example of Search Engine

Google

 Bing

Yandex

YAHOO!

NAVER

Baidu 百度

Over 90% Google Market Share.

(Infidigit: Search Engine List)

Search Engine Result Page


Google X

Semua Video singkat Gambar Video Berita Shopping Buku : Lainnya Alat

Halodoc
<https://www.halodoc.com/artikel/5-resep-nasi-goreng...>

5 Resep Nasi Goreng Sederhana hingga Spesial, Mudah ...

Bahan-bahan: · 3 piring nasi dingin · 1 butir telur · 5-7 butir bakso, iris-iris (bisa diganti ayam atau protein lain) · Minyak goreng untuk menumis, secukupnya ...



Orang lain juga bertanya :

Apa saja bahan untuk membuat nasi goreng?

Apa yang membuat aroma nasi goreng lebih kuat?

Apa saja bumbu nasi goreng putih?

Bumbu ulek nasi goreng apa saja?




Masukan

Cookpad
<https://cookpad.com/resep/951075-resep-nasi-goren...>

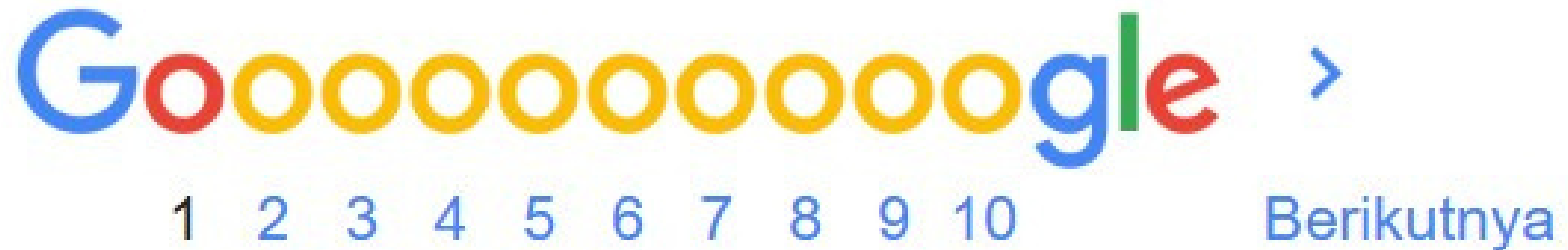
Resep Resep Nasi Goreng Sederhana oleh Mardiyatul R

10 Sep 2016 — Bahan-bahan · 2 centong nasi putih · 1 butir telur · 5 buah cabe merah · 3 siung bawang merah ukuran sedang · 2 siung bawang putih ukuran sedang ...

Resep :



**Be honest — when was the last time you
clicked the second 'O'?**



What is Search Engine Optimization?

SEO (Search Engine Optimization) is a technique which is implemented to improve the relevance of the webpage in the results produced by the search engine, these techniques can be helpful in increasing the visibility of a webpage by helping them to gain a higher rank.

(Sharma et al., 2019)



What is Search Engine Optimization?

SEO is the practice of improving a website so it becomes more visible when people search for products, services, or information on search engines.

(ChatGPT)

S E O

The letters 'S', 'E', and 'O' are rendered in a bold, sans-serif font. The 'S' is green, the 'E' is yellow, and the 'O' is red. Inside the 'O', there is a blue rocket ship icon pointing upwards and to the right.



last minute trips



Paid Results

Ad · <http://www.booking.com> ▾

Last-Minute Holiday Deals - Best Price Guarantee - booking.com

Get a great **Last-Minute** Deal on your Holiday. Quick, Easy Booking. Great Rates
[Book for Tomorrow](#) · [Get Genius Discounts Now](#) · [Book for Tonight](#) · [Book Now](#)

Organic Results

<https://www.lastminute.com> ⋮

Last Minute

Plan your next **trip** with the official **lastminute.com** website. We offer amazing late **travel deals**.
Huge savings on Hotels, **Flights**, Holidays, City Breaks, ...
[Cheap flights](#) · [Flight + Hotel](#) · [Holidays](#) · [Hotels](#)

<https://www.lufthansaholidays.com> › [en-de](#) › [last-minute](#) ⋮

Last Minute – Flight and hotel at Lufthansa Holidays

If the holiday time is getting closer, but you haven't had time to plan it, the best decision you can make is to book a **Last Minute trip** with Lufthansa Holidays ...

It involves understanding how search engines work and what people are searching for—then making sure your content and website match those search queries.

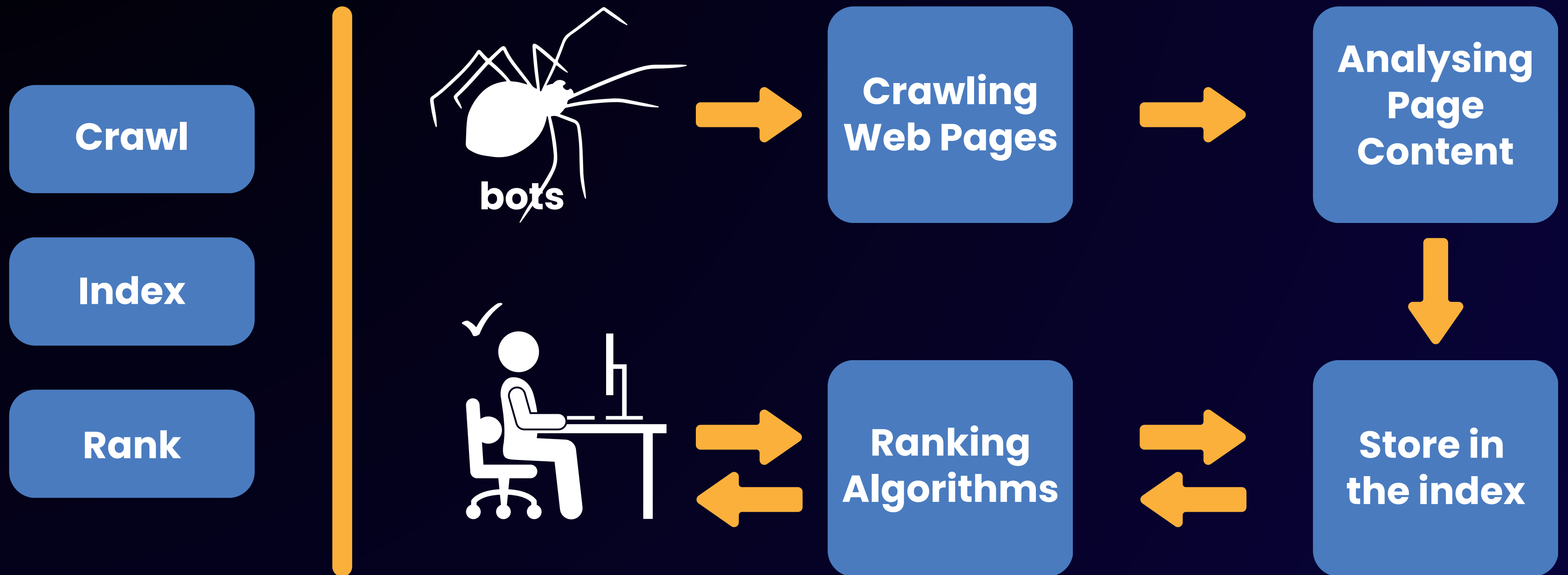
SEO helps in providing the most accurate information to the user by improving the relevancy of the search results.

Why is SEO Important?

- The majority of web traffic comes from search engines, not social media (68% of all online experiences start with a search engine, WebFX: 101 SEO Statistics You Should Know in 2025)
- Users trust organic search results more than paid ads.
- The opportunity for businesses to reach massive audiences.
- It helps small businesses, freelancers, and organizations reach a wider audience without spending money on ads.
- In Indonesia, where many MSMEs are growing online, SEO is a valuable skill that boosts digital presence affordably.

How Do Search Engines Work?

(Sharma et al., 2019)



How Do Search Engines Work?



Crawling
Web Pages

1 Crawl – "Finding the Pages"

- The process where **bots (called web crawlers)** visit websites to **discover new and updated content.**
- These bots follow **links from one page to another.**
- If your site isn't linked properly or blocked, the bot might not find it.

Example:

- You publish a blog post.
- A crawler visits your homepage and follows a link to your new blog post.
- Now your blog is "seen" by the search engine.

Article on Kompas.com

BAGIKAN:



Resep Nasi Goreng Sederhana, Pakai Bawang dan Terasi



KOMPAS.com - Ingin makan nasi goreng, tapi punya bahan-bahan yang terbatas atau waktumu tidak banyak? Kamu bisa membuat nasi goreng sederhana, dengan terasi dan bawang.

Apabila tidak suka bau terasi mentah, kamu bisa menggoreng terasi terlebih dahulu selama beberapa saat sampai beraroma. Kemudian tambahkan terasi tersebut ke nasi goreng nantinya.

Berikut resep dan [cara membuat nasi goreng sederhana](#), dikutip dari buku "30 Resep Nasi Goreng Praktis & Lezat" karya Lia Ahmad (2009) terbitan TransMedia Pustaka.

Baca juga:

- [4 Cara Membuat Nasi Goreng ala Resto Hotel, Perhatikan Jenis Nasinya](#)
- [Jenis Nasi yang Tepat untuk Membuat Nasi Goreng, Saran Koki Hotel](#)
- [Resep Nasi Goreng Bebek untuk Makan Malam Istimewa](#)

Resep nasi goreng sederhana

Bahan:

- 400 gr nasi putih
- 3 sdm minyak (untuk menggoreng)
- 1 butir telur (kocok lepas)
- 1/2 sdt terasi udang
- 1/2 sdt garam

Bahan bumbu:

- 10 siung bawang merah (iris tipis)
- 5 siung bawang putih (iris tipis)
- 2 buah cabai merah (iris tipis)

Group Tersangka Dugaan Suap Hakim



Kronologi Pejabat Wilmar Group Diduga Siapkan Uang Suap Hak

VIDEO • 3 jam lalu



Penampakan Berbagai Jenis Kendaraan Sita Kasus Suap Ha

VIDEO • 5 jam lalu



Bagaimana Cara Kerja Tarif hingga Buat Trump "Mengusik" Dur

VIDEO • 8 jam lalu



China Anggap Indonesia Pentil dalam Ketidakpastian.

VIDEO • 13 jam lalu

[Lihat Semua >](#)

TERPOPULER

1

Nestapa Pemain Sirkus OCI Taman Safari: Dirantai, Disetrum, hingga Dipisahkan

2

Soal Pedagang di Parkir ABA Yogyakarta, Sultan: Yang Su Masuk Sopo?

How Do Search Engines Work?

2. Index – "Understanding and Organizing"

- Once crawled, the page's content is **analyzed and stored** in the search engine's index (like a huge digital library).
- The bot looks at: Text content, Images, Keywords, Titles, Structured data
- This step is crucial for the search engine to **understand what your content is about.**

Analysing
Page
Content



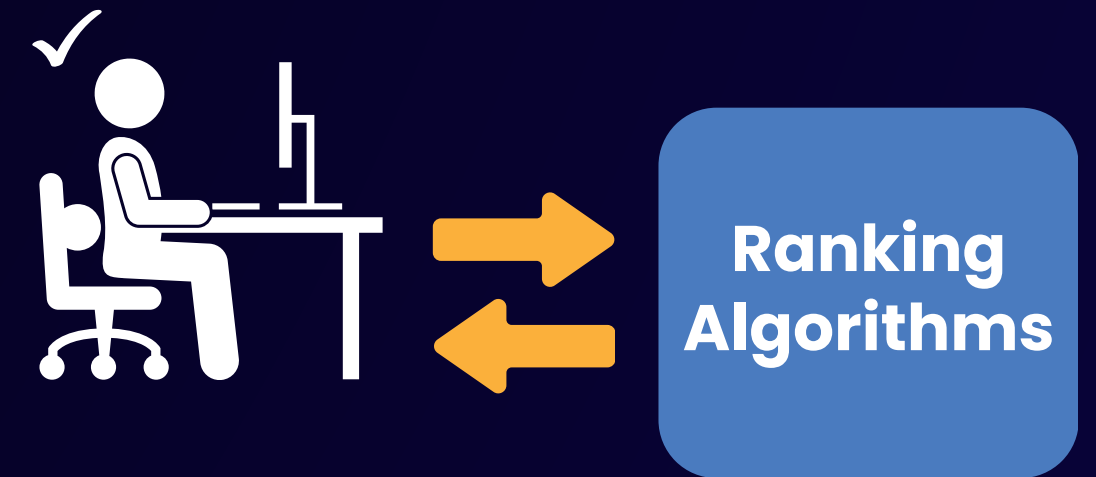
Store in
the index

If your content is confusing, poorly structured, or blocked by code, it may not be indexed correctly (or at all).

How Do Search Engines Work?

3. Rank – "Choosing the Best Results"

- When someone enters a query into Google, it sorts through its index to find the most relevant and high-quality results.
- This is called ranking.
- Many factors affect ranking, such as:
 - Keyword relevance
 - Page speed
 - Mobile-friendliness
 - Backlinks
 - Content quality



Google wants to show the best, most helpful results first.



YouTube · Devina Hermawan

1,2 jt+ penayangan · 3 tahun yang lalu

10 Menit Jadi! Resep NASI GORENG TELUR: Dijamin ...



Resep lengkap buka di description box ini dan geser sampai ke bawah.
**English description is at the bottom section.



6 momen penting dalam video ini



Kumparan

<https://kumparan.com> › Food & Travel › Resep Masakan

Resep Nasi Goreng Sederhana untuk Pemula Tanpa Ribet

11 Jan 2022 — Resep Nasi Goreng Sederhana untuk Pemula · 1 piring nasi putih · 1 butir telur · 1 buah cabai rawit · 3 siung bawang merah · 1 siung bawang ...
45 mnt



Kompas.com

<https://www.kompas.com> › food › read › 2024/12/02

Resep Nasi Goreng Sederhana, Pakai Bawang dan Terasi

2 Des 2024 — Bahan: · 400 gr nasi putih · 3 sdm minyak (untuk menggoreng) · 1 butir telur (kocok lepas) · 1/2 sdt terasi udang · 1/2 sdt garam ...



Radar Madura

<https://radarmadura.jawapos.com> › Food & Travel

6 Resep Nasi Goreng Sederhana untuk Anak Kos, Mudah ...

30 Mei 2024 — 1. Nasi Goreng Telur · 1 porsi nasi putih · 2 butir telur · 2 siung bawang putih, cincang halus · 1 buah cabai merah, iris tipis (opsional) · 1 ...



Orang lain juga menelusuri :



Kampung fried rice



Nasi goreng



Mi goreng



Cabai



Nasi Goreng Ayam



Nasi

Your link shows in
First Page of SERP

Sumber: iPusnas

KOMPAS.com - Ingin makan nasi goreng, tapi punya bahan-bahan yang terbatas atau waktumu tidak banyak? Kamu bisa membuat nasi goreng sederhana, dengan terasi dan bawang.

Apabila tidak suka bau terasi mentah, kamu bisa menggoreng terasi terlebih dahulu selama beberapa saat sampai beraroma. Kemudian tambahkan terasi tersebut ke nasi goreng nantinya.

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Users Intention



Informative



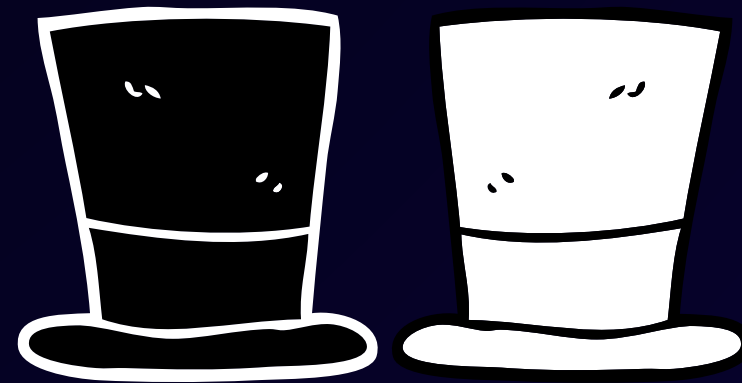
**Internet
Navigation**



Transaction

White Hat & Black Hat

The Good and Wrong Way to Optimize SEO



SEO Ethics: White Hat–The Good Guy approach

White Hat SEO refers to **ethical, search-engine-approved techniques** that focus on **providing real value** to users and **building a site's ranking organically** over time.



SEO Ethics:

White Hat–The Good Guy approach

Common Techniques:

- Creating high-quality, relevant, and original content
- Using proper keyword placement
- Improving page speed and mobile-friendliness
- Optimizing title tags, meta descriptions, and headings
- Earning backlinks naturally through valuable content
- Ensuring good user experience and site structure

Result:

- Safe and sustainable long-term growth
- Less risk of penalties from search engines like Google



SEO Ethics:

Black Hat SEO – The Shortcut Strategy

Black Hat SEO involves using **deceptive or unethical techniques to manipulate search engine algorithms** and achieve **faster results** — often violating search engine guidelines.



SEO Ethics:

Black Hat SEO – The Shortcut Strategy

Common Techniques:

- Keyword stuffing (overloading pages with keywords)
- Cloaking (showing different content to bots and users)
- Linkfarms
- Buying backlinks
- Hidden text or links
- Clickbait tactics

Result:

- Might produce quick results, but high risk of penalties or deindexing from search engines
- Bad for brand reputation



Webmaster Guideline

- Design your website primarily for people, not just to please search engines.
- Avoid misleading or confusing users or search engines.
- Don't use dishonest tactics to boost your rankings.
- Focus on what makes your website unique, useful, and valuable to visitors.

What to avoid

- Using software or tools to generate content automatically.
- Buying links or trading them to boost rankings.
- Publishing pages with copied or unoriginal content.
- Showing different content to search engines than to real users (this is called "cloaking").

Pillars of SEO

The Pillars of SEO

On-Page SEO

- **Keyword Search**
- **Title Tag**
- **Description Meta Tag**
- **Robots.txt**
- **URL Structure**
- **Internal Linking**
- **Content**
- **Heading**
- **Keyword Placement**

Off-Page SEO

- **Sharing**
- **Blog Commenting**
- **Star Rating**
- **Link Building**
- **Forum Posting**
- **Social Bookmarking**
- **Directory Submission**
- **Press Release Submission**

On-Page SEO : Content + Structure

On-Page SEO refers to all the optimizations you can make directly on your website to help search engines understand your content better and rank it higher.



Key Elements of On-Page SEO:

1. Keyword:

A word or phrase that people type into a search engine to find information. In SEO, it refers to the terms you want your content to rank for in search results.

- Use relevant keywords in your content naturally (especially in the title, headings, and first paragraph).
- Example: If you're writing about "Best coffee shops in Jakarta," include that phrase where appropriate.



Key Elements of On-Page SEO:

2. Title Tag:

The clickable headline of a webpage that appears on search engine results pages (SERPs). It helps search engines understand what your page is about and attracts users to click.

3. Meta Tag:

HTML tags that provide metadata about a web page, such as the meta description, which summarizes the page content for search engines and users in search results.

Key Elements of On-Page SEO:

4. URL (Uniform Resource Locator):

- The web address of a page (e.g., www.example.com/about).
- A clean, descriptive URL can help SEO and make it easier for users to understand the content of the page.

5. Heading (H1, H2, etc.):

- Organize your content clearly with proper heading structure.
- H1 = main title, H2 = subtopics, H3 = smaller sections under subtopics.

Key Elements of On-Page SEO:

6. Internal Linking:

- Link to other relevant pages within your site to help both users and bots navigate.

7. Image Optimization:

- Use descriptive file names and ALT text for images to improve accessibility and SEO.

8. Mobile-Friendliness:

- Make sure your website looks good and works well on phones and tablets.

Key Elements of On-Page SEO:

9. Page Speed:

- Fast-loading pages improve user experience and rankings.

10. Content Quality:

- Original, helpful, and relevant content is essential. Answer users' questions clearly and in-depth.

Example of On-Page in Action

A travel blog about “Hidden Beaches in Bali”:

- Uses “hidden beaches in Bali” in the title, URL, headings, and content.
- Includes beautiful, optimized images with ALT text.
- Links to related articles like “Best Time to Visit Bali.”
- Loads quickly and looks great on mobile.

Off-Page SEO : Authority + Credibility

Off-Page SEO refers to all optimization activities that occur outside of your website—such as building backlinks, social media promotions, and other external signals—to improve your site's authority and search engine rankings.

- Sharing
- Blog Commenting
- Star Rating
- Link Building
- Forum Posting
- Social Bookmarking
- Directory Submission
- Press Release Submission

The Evolution of SEO

The Change of SEO 2025

Before:



The Change of SEO 2025

Now:



SEO

Search engine Optimization

GEO

Generative Engine Optimization



The New Era



iphone 16 vs 15 plus



Semua Shopping Gambar Video Video singkat Berita Web Lainnya

Alat



Apple

<https://www.apple.com> > co... · [Terjemahkan halaman ini](#) ⋮

iPhone 16 vs iPhone 15 Plus

Compare features and technical specifications for the **iPhone 16**, **iPhone 15 Plus**, and many more.

Orang lain juga bertanya ⋮

Mana yang lebih baik, iPhone 16 atau iPhone 15?



Apa yang membedakan iPhone 15 dan 16?



Apa perbedaan antara 15 plus dan 16?



Apa beda iPhone 15 dengan 15 Plus?



Masukan



Carisinyal

<https://carisinyal.com> > Komparasi ⋮

Apple iPhone 15 Plus vs Apple iPhone 16 Plus: Perbedaan ...

Modul kamera **iPhone 16 Plus** lebih simpel dengan tatanan lensa vertikal, sedangkan **iPhone 15 Plus** menggunakan modul besar dengan tatanan lensa kamera secara ...



Versus

<https://versus.com> > Home > Perbandingan antara ponsel ⋮

Apple iPhone 15 Plus vs Apple iPhone 16 Plus

Mengapa Apple iPhone 16 Plus lebih baik daripada Apple iPhone 15 Plus? · **RAM 2GB lebih besar** · Versi Wi-Fi · Skor perbandingan AnTuTu lebih tinggi 5.9% · Jumlah ...

Ringkasan AI

Pelajari lebih lanjut

Listen

In 2025, top camera phones will likely include the Apple iPhone 16 Pro, Google Pixel 9 Pro, and Samsung Galaxy S25 Ultra. These phones offer excellent overall performance, with the iPhone 16 Pro potentially leading in raw image quality and video capabilities, the Pixel 9 Pro excelling in AI-driven image processing, and the Galaxy S25 Ultra leading the way in zoom capabilities.

Elaboration:

Tampilkan lainnya

The Best Smartphone for Photographers in 2025

15 Mar 2025 — I think over the...

YouTube - PetaPixel



Xiaomi 15 Ultra vs. Vivo X200 Pro: The BEST Camera Phone of 2025?

10 Mar 2025 — Xiaomi 15 Ultra vs. Vivo X200 Pro: The BEST Camera Phone of 2025? - ...



https://www.cnet.com › tech · Terjemahkan halaman ini

Best Camera Phone of 2025

30 Mar 2025 — We reviewed and selected the best camera phones, including the iPhone 16 Pro Max, Galaxy S24 Ultra and Pixel 9 Pro.

Orang lain juga bertanya

What phone has the best camera in 2025?



Which phone is best in 2025?



Which is the no. 1 ranking camera phone?



Which phone is best for camera photography?



Which one is better: iPhone 15 or 16? In term of update feature, should I just buy iPhone 15 or 16?

Great question — and super relevant with the iPhone 16 on the horizon! Here's a breakdown to help you decide whether to go for the **iPhone 15 now** or **wait for the iPhone 16**:

✅ **iPhone 15 (available now) – Key Features:**

- **A16 Bionic chip** (on Pro models, A17 Pro on iPhone 15 Pro & Pro Max)
- **USB-C port** replacing Lightning
- **Dynamic Island** across all models
- **Improved camera system** (especially 5x zoom on 15 Pro Max)
- **Lighter titanium body** on Pro models

👉 **Why buy it now?**

- Tried and tested — stable with software updates
 - Slightly lower prices as newer models come out
 - Immediate availability (you don't have to wait)
 - Great performance that will be supported for years
-

Recommendation:

Situation

Recommendation

You need a phone **right now**

Go for **iPhone 15** – it's excellent and won't disappoint

You're not in a hurry & want the **latest tech**

Wait for iPhone 16 – it may offer a big leap, especially with AI integration and new camera tools

SEO in 2025: The Evolution to GEO

SEO Before:

- Optimize content for **search engines** like Google.
- Focus on **keywords, meta tags, backlinks, and site structure**.
- Goal: appear in the **Search Engine Results Page (SERP)** when someone types a query.

What's Different in 2025?

1 Generative AI is now part of search.

- Tools like **ChatGPT, Google's Gemini, and Microsoft Copilot** don't just list links—they generate answers based on a blend of sources.
- People now ask AI tools to write, compare, recommend, and summarize—**without ever clicking on a traditional link.**

What's Different in 2025?

2. GEO (Generative Engine Optimization) is the new frontier

- You're not just writing for bots anymore — you're writing so **AI can understand, cite, and present your content** in its generated answers.
- That means:
 - Clear, **fact-based, well-structured** content.
 - Strong **authoritativeness** (E-E-A-T: Experience, Expertise, Authoritativeness, Trustworthiness).
 - **Semantically rich content** — not just keywords, but topic clusters and context.

What's Different in 2025?

3. Multiplatform visibility

- SEO in 2025 = **being discoverable on Google, TikTok, YouTube, Instagram, Amazon, and AI models** like ChatGPT or Gemini.
- **Example:** A product needs to be optimized for Google search, Amazon search, YouTube reviews, and maybe even featured in a chatbot's product suggestion.

What's Different in 2025?

4. Structured data is even more critical

- Schema markup, FAQs, product info, reviews — all help **machines understand your content.**
- This increases chances of being **used as a source** in AI-generated answers.

Summary: What SEO in 2025 Requires

SEO Focus (Before)

Ranking on Google
Keyword Optimization
Backlinks
Meta Tags & Heading
Traffic from SERP

SEO Focus (Now – 2025)

Being cited and summarized by AI tools
Topic depth and semantic clarity
Content trustworthiness (E-E-A-T)
Structured data & AI-Friendly formatting
Visibility across platforms and AI Answered

E - E - A - T

(Core Concept in Modern SEO)

Experience-Expertise-Authoritativeness-Trustworthiness

It comes from Google's **Search Quality Evaluator Guidelines**, which are used to assess how reliable and helpful a piece of content is — especially when it appears in **Search, Featured Snippets**, or **AI-generated summaries**.

E - E - A - T

(Core Concept in Modern SEO)



Experience

- Expertise refers to **knowledge or skill** in a particular field.
- For medical, legal, financial, or academic topics, content should come from **qualified professionals**.

Example:

An article on investment strategies written by a certified financial planner is seen as more expert than one written by a random blogger.

E - E - A - T

(Core Concept in Modern SEO)



Expertise

- Google values content created by people who have "**been there, done that.**"
- This is especially important for product reviews, travel blogs, food recipes, health tips, etc.

Example:

A blog post titled "What It's Like to Climb Mount Rinjani" written by someone who's actually done it, with photos and personal insights.

E - E - A - T

(Core Concept in Modern SEO)



Authoritativeness

- Authority is built through **reputation, credentials, mentions in the media, and backlinks.**
- Sites that are cited by others as references or experts rank higher.

Example:

Wikipedia or CNN are considered authoritative sources in their domains. A food blog that's cited by magazines or linked from cooking forums gains authority.

E - E - A - T

(Core Concept in Modern SEO)



Trustworthiness

- Includes things like having **contact info, privacy policies, author bylines, and accurate facts.**
- Trust also means **no fake reviews, no misleading headlines, no clickbait.**

Example:

An online pharmacy with HTTPS, verified licenses, and clear customer support is seen as trustworthy. A shady site with no contact info and fake testimonials is not.

Why E-E-A-T Matters in 2025

With AI now summarizing and recommending content, Google and other engines use E-E-A-T signals to decide:

- Whose content should be used in AI answers?
- Which pages should appear in search results?
- How much visibility your brand or site deserves?

The Local SEO

What is Local SEO?

Local SEO (Local Search Engine Optimization) is the process of **optimizing your online presence to attract more business from relevant local searches**—especially on Google.

These are searches that include a **location** (like "vegan restaurant near me" or "digital printing Jakarta") or are performed by people looking for services in a specific area.

Why Local SEO Matters?

When people search for businesses nearby, Google shows local results, including:

- Google Maps listings
- Business hours
- Reviews
- Directions
- Phone numbers

This means if your business is properly optimized for local SEO, **you'll appear right when people are ready to take action** (visit, call, or buy).

Key Elements of Local SEO

Google Business Profile (formerly Google My Business)

- Claim and verify your business
- Add business name, location, hours, and photos

NAP Consistency (Name, Address, Phone Number)

- Make sure your contact info is consistent across all platforms (website, social media, directories)

Local Keywords

- Use keywords that include city or neighborhood names (e.g., "laundry service Surabaya")

Online Reviews

- Positive customer reviews on Google and local sites help build trust and improve rankings

Local Listings and Directories

- Be listed in trusted Indonesian directories (like Yellow Pages Indonesia, Tokopedia, etc.)

Example:

If someone searches for **“Bakso enak di Bandung”**, Google will show a map with bakso places nearby, reviews, and directions. With good Local SEO, your warung bakso could be listed right at the top!

The screenshot shows a Google search for "Bakso Enak di Cikarang". The search bar is at the top, with the Google logo on the left and search icons on the right. Below the search bar, there are tabs for "Semua", "Gambar", "Maps", "Video", "Shopping", "Berita", "Video singkat", and "Lainnya". A filter bar below the tabs includes "Rating tertinggi", "Buka sekarang", "Cikarang Utara", "Cikarang Selatan", "Lippo", "Malang", "Mie ayam", and "Deli". The results are for "Cikarang, Kabupaten Bekasi, Jawa Barat".

Tempat :

- Bakso & Mie Ayam Mas Pri Sragen 1**
4,5 ★★★★★ (1,6 rb) · Mi
M49F+Q68, Jl. Raya Cikarang - Cibarusah
Tutup · Buka pukul 10.00
"Enak banget ,bakso uratnya krasa banget 10/10 top"
- BAKSO MENTARI 27 , Cikarang**
4,4 ★★★★★ (314) · Rp 1–25.000 · Bakso
Q523+GF4, Jl. Setia Budi
Tutup · Buka pukul 09.00
"Tempat strategis, menu banyak, rasanya enak, harga standar, recommended"
- Bakso Munalisya Jababeka**
4,4 ★★★★★ (640) · \$\$ · Restoran
Kabupaten Bekasi, Jawa Barat
Tutup · Buka pukul 09.00
"Recommended bangettt, makanannya enak, harganya murahhh"

Tempat lainnya →

Map: A map of Cikarang, Bekasi, showing several bakso locations marked with red pins and their ratings. The locations include:

- BAKSO MENTARI 27, Cikarang (4,4)
- Bakso Munalisya Jababeka (4,4)
- Bakso & Mie Ayam Mas Pri Sragen-1 (4,5)
- Bakso H. Sarimin (4,4)
- Bakso Bakwan Malang Cak Nggih (4,8)

The map also shows a "Buka di Maps" button and a "Data peta ©2025" footer.

Thank You.

– Search Engine Optimization (SEO) –

References:

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