



Strategic Business Analysis for Global Sustainability

C-AE24 · MODULE 12 · SYNTHESIS

Turning analytical skills into tools for community healing and planetary change.

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The Execution Gap

MACRO POLICIES VS. MICRO OPERATIONS

The Hard Truth

Governments set targets. But resources are wasted — or saved — at the grassroots level.

Strategic Business Analysis as Translator

We convert grand global ambitions into practical, day-to-day operational decisions — in local markets, community shops, and everyday routines.



Combating Waste Microscopically

SDG 12 · SDG 13

The Core Insight

Environmental damage **is** operational inefficiency. Cutting emissions and cutting costs go hand-in-hand.

📄 Waste = lost profit = environmental destruction

Value Chain Analysis

Trace every step where plastic or energy leaks out unnoticed.

Waste Audits

Quantify resource leaks with precision — turning "go green" into measurable action.

Crushing Economic Isolation

SDG 8 · SDG 10

Diagnose the Gap

No digital payments. Manual tracking. Structural exclusion from modern economic tools.

Reengineer the Process

Gap Analysis + Business Process Reengineering to remove bottlenecks.

Build the Bridge

Scalable financial models and digital ledgers so vulnerable workers can compete equitably.



Technical Skills as Social Weapons

YOUR STRATEGIC TOOLKIT



Data Evaluation & KPI Design

You can't manage what you don't measure. Turn abstract goals into metrics like "**35% less plastic waste.**"



Process Modeling

Map the messy **As-Is** state. Design a lean, sustainable **To-Be** future. Keep community projects permanent.



Impact Measurement

Translate ethical ideals into operational KPIs that prove real-world change.

Co-Creating Sustainable Change

STAKEHOLDER MANAGEMENT

Brilliant technical solutions fail completely if people refuse to use them.

- Map stakeholder interests and listen to user anxieties
- Build genuine consensus — not top-down mandates
- Co-create alongside neighbors, respecting dignity
- Secure long-term adoption through trust



The Assumptionist Framework

OUR IDENTITY. OUR ANCHOR.

Biasa

Academic Excellence —
rigorous diagnostic models
over surface-level guesswork.

Maganaca

Christian Formation —
strategies rooted in Catholic
Social Teaching & Stewardship
of Creation.

Mayap

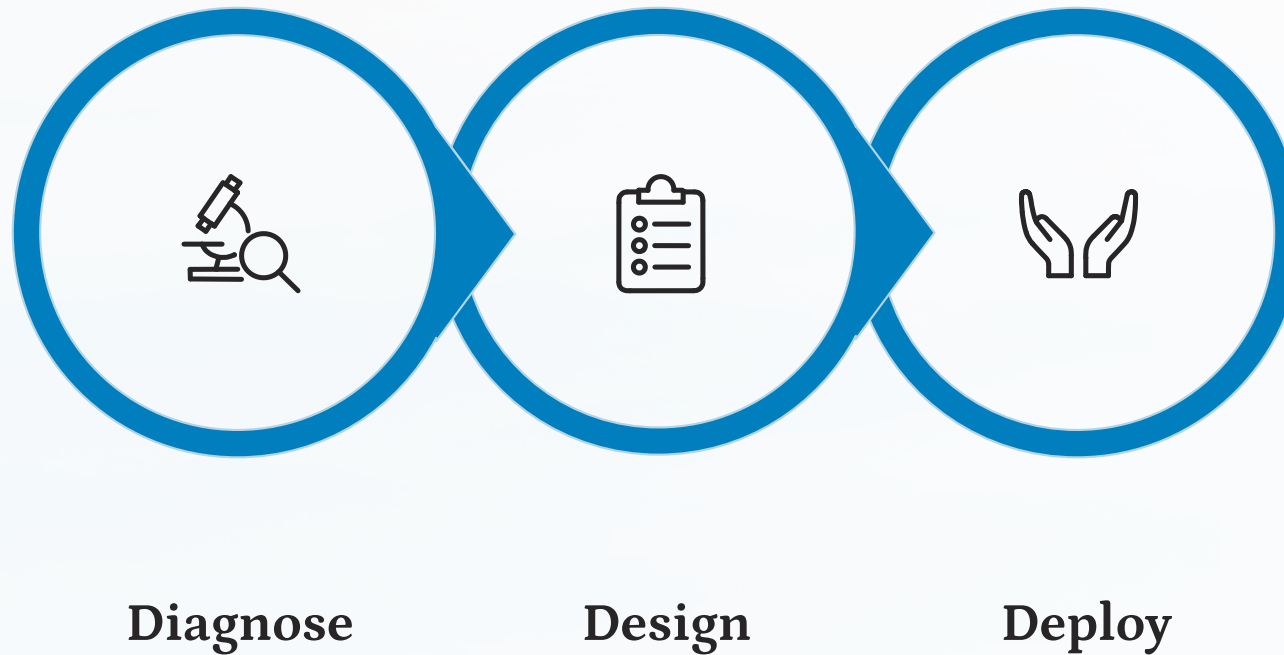
Community Service — active, hands-on volunteerism in every
engagement.



Playbook 1: Eco-Efficiency Consulting

SDG 12 · SDG 13

Partner with a local sari-sari store or eatery. Protect fragile margins while championing Laudato Si'.



Don't just hand over a checklist — stay, help reorganize, and build lasting habits together.

Playbook 2: Financial & Digital Inclusion

SDG 8 · SDG 10



Target Partners

Tricycle associations, transport drivers, market vendor groups.

Diagnose

Gap Analysis — identify reliance on fragile paper ledgers and absence of GCash/Maya.

Design

Step-by-step curriculum rooted in radical solidarity and financial integrity.

Deploy

Peer-to-peer workshops to onboard digital e-wallets and build financial confidence.



Your Field Mandate

FROM CLASSROOM TO COMMUNITY

01

Form Your Group

Choose a community pathway — Eco-Efficiency or Financial Inclusion.

02

Track Your Insights

Document everything in your **Fieldwork Assessment Matrix**.

03

Make a Difference

Strategic analysis is your vehicle for social justice, service, and Christian leadership.



This is not just a course requirement — it is a mission.