

# Artificial Intelligence for Business



## Deterministic technologies vs. probabilistic technologies



Lecture 6

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Preview

- ◎ Blockchains and Distributed Ledgers
  - ◎ Types of Cryptocurrencies (and uses)
  - ◎ Current Legal Landscape
  - ◎ Investment Potential and Concerns
  - ◎ Smart Contracts
- 



# Blockchains and Distributed Ledgers

## Blockchains and Distributed Ledgers

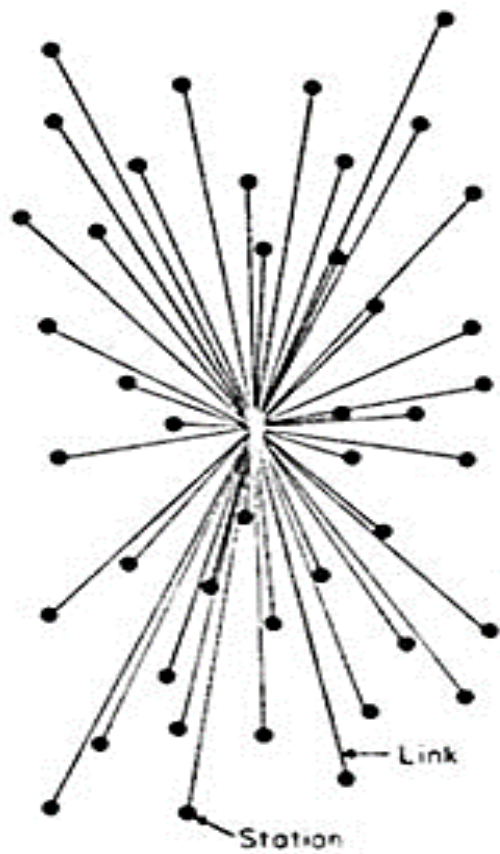
### ◎ Blockchains

- The technology behind cryptocurrencies.
- Analogous to the TCP/IP Protocol that is the foundation of the internet

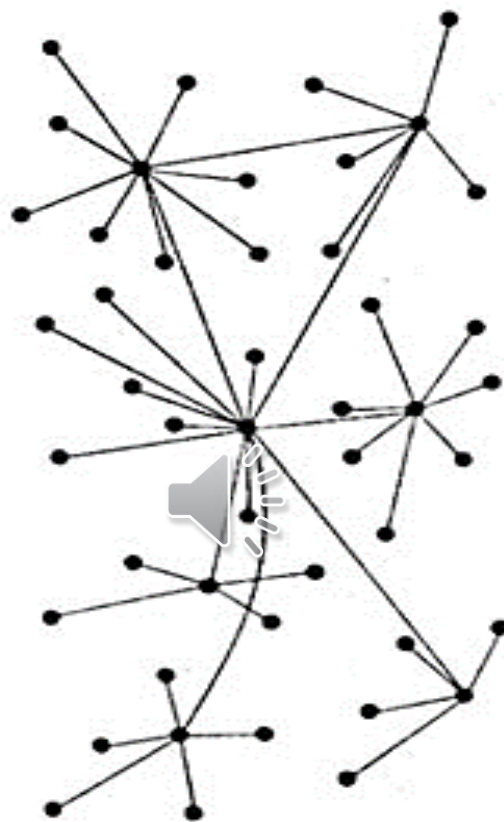


### ◎ Blockchains are Distributed Ledgers

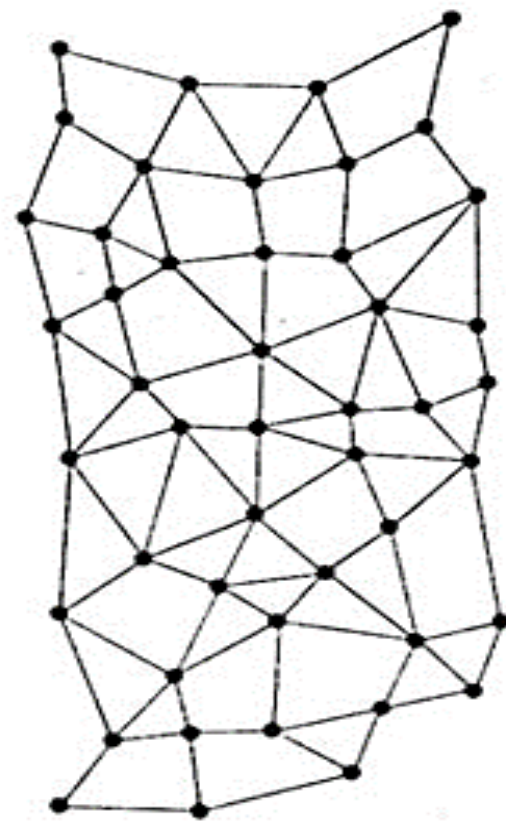
- Ledgers are historically centralized and private
- Blockchains are Decentralized or Distributed



**CENTRALIZED  
(A)**



**DECENTRALIZED  
(B)**



**DISTRIBUTED  
(C)**

## How Blockchains Work: Basics

### ⦿ Chronological Ledger


- Transactions often “pseudo-anonymous”
- Transactions are grouped together in “blocks”
- Transactions are logged and stamped with information about the time, amount, and participants as if a notary is present at every transaction

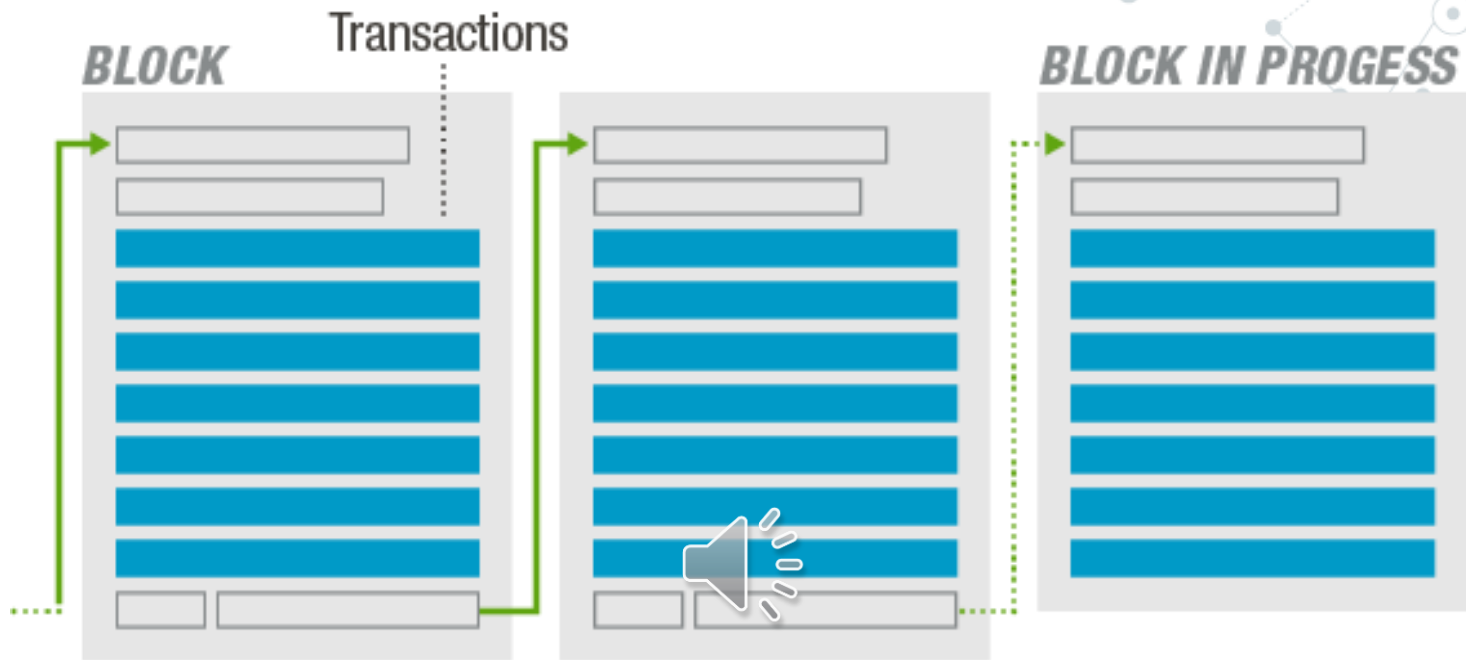
⦿ Blockchain is not centralized (does not have one owner), therefore there are strict rules about how it must be maintained

## How Blockchains Work: Maintenance

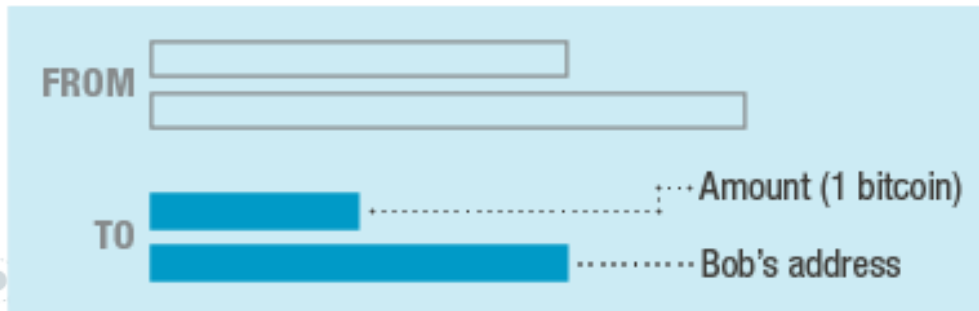
- ◎ The individuals who maintain and update the Blockchain are “miners,” and they are paid a reward
- ◎ The Miners process transactions by:
  - Solving a complex mathematical problem
  - Sending transactions to other nodes to be verified.

## How Blockchains Work: Hashing

- ◎ When all miners agree the problem has been solved correctly, the block is added to the chain and is visible to the entire network 
- ◎ The unbroken Hash (seal) confirms that the block, and therefore every block before it, is legitimate



### **TRANSACTION RECORD**



## How Blockchains Work: Hashing (cont.)

- ◎ Recall: Transactions must be validated by other network miners
- ◎ Miners incentivized to add “valid” transactions via a reward; invalid transactions are rejected, and thus, no reward is given

## Why You Can't Cheat at Bitcoin

