

SOCIETY, CULTURE AND BUILT ENVIRONMENT

LECTURE 001

Course objective: To introduce the various aspects of different social, cultural forms and built environment.

CULTURE AND ARTS

Role of art, art reality, perception, representation categories of art in terms of media and technique, paintings, sculpture, film- basic characteristics and development of each field, aspects of literature, performing arts - theatre, dance, music with examples from different cultural contexts.

Objective: To introduce the various art forms both stable and mobile and to understand the relationship between arts and culture.

Methodology:

Role of art, art reality, perception, Representation categories of art in terms of media and technique, paintings, sculpture, film	Visual presentation and Discussion
Development of each field, Aspects of literature, performing arts theatre, dance, music	Power point presentation
Examples from different cultural contexts.	Group assignment, discussion

Art and culture



Culture is everything that human beings create in the world, in the physical space. Every single thing that we create is a culture. Art is one of the aspects of culture. It is a much defined creative approach to making objects or making concepts. It is defined as a physical thing that we create be it a painting or a movie or whatever. So it is almost like creating. It is a craft or a skill by which we create an object. It is a defined activity and it is a much defined product. Whereas the culture is everything, what we are surrounded by.

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Art represents people, cultures, values, and perspectives on living, but it does much more. While bringing us pleasure, art teaches us. While reading or contemplating a painting our minds go elsewhere. We are taken on a journey into a world where form and meaning are intertwined.

Art and Culture represent the zenith of mental and emotional evolution of mankind. They denote the aesthetic dimension of progress. Art adores life; painting, sculpture, music and dance weave the tapestry of joy and bliss in ordinary life. Art elevates us from mundane pursuits to sublime accomplishments. By adding enthusiasm and flavour, they alchemise our existence despite our travails and tribulations. They mirror our flaws and foibles in a subtle manner and transform us into new beings. They are harbingers of social reforms and radical idea

Art is the expression or application of human creative skill and imagination, typically in a visual form such as painting or sculpture, producing works to be appreciated primarily for their beauty or emotional power.

Art is a diverse range of human activities and the products of those activities, usually involving imaginative or technical skill.

- include the production of works of art, the criticism of art, the study of the history of art, and the aesthetic dissemination of art.
- Focuses primarily on the visual arts, which includes the creation of images or objects in fields including painting, sculpture, printmaking, photography, and other visual media like graphics, animation etc.



- Painting (visual), two dimensional
- Sculpture (tactile), three dimensional
- Utility ware (function), practical use
- Architecture is considered as the master of all arts.

Art may be characterized in terms of mimesis, expression, communication of emotion, or other qualities. During the Romantic period, art came to be seen as "a special faculty of the human mind to be classified with religion and science".

Creativity + Interpretation = Aesthetics

Representational categories of art		
Architecture Art games Arts and crafts Artworks in concrete Artworks in metal Basket weaving Body art	Digital art Drawing Electronic games Film Glass art Graffiti Graphic design	Painting Paper art Pavement art Photography Plastic arts Printmaking Replicas

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Artists' books Ceramic art Collage Comics Computer art Crafts Digital art Drawing	Installation art Jewellery Kites Laser art Light art Masks Mosaics Murals	Robotic art Rock art Sculpture Seashells in art Stained glass Television Textile arts Woodworking
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Read the links

- 1) <http://users.clas.ufl.edu/burt/filmphilology/heideggerworkofart.pdf>
- 2) http://isites.harvard.edu/fs/docs/icb.topic1315975.files/2%20Beginnings%20and%20Ends/Heidegger_Origin%20of%20the%20Work%20of%20Art.pdf

History of art

In the perspective of the history of art, artistic works have existed for almost as long as humankind: from early pre-historic art to contemporary art. One early sense of the definition of *art* is closely related to the older Latin meaning, which roughly translates to "skill" or "craft," as associated with words such as "artisan."

The second, and more recent, sense of the word art as an abbreviation for creative art or fine art emerged in the early 17th century.

Fine art refers to a skill used

- to express the artist's creativity
- to engage the audience's aesthetic sensibilities
- to draw the audience towards consideration of more refined or finer work of art.

Within this latter sense, the word art may refer to several things:

- (i) a study of a creative skill
- (ii) a process of using the creative skill
- (iii) a product of the creative skill
- (iv) Audiences experience with the creative skill.

The creative arts

- a collection of disciplines which produce artworks (art as objects) that are compelled by a personal drive (art as activity)
- convey a message, mood, or symbolism for the perceiver to interpret (art as experience).

Art is something that stimulates an individual's thoughts, emotions, beliefs, or ideas through the senses.

- Skill is being used in a common or practical way, people will consider it a craft instead of art.
- skill is being used in a commercial or industrial way, it may be considered commercial art instead of fine art
- sometimes crafts and design are considered applied art.

The purpose of works of art may be to

- communicate ideas, such as in politically, spiritually, or philosophically motivated art

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- to create a sense of beauty
- to explore the nature of perception; for pleasure
- to generate strong emotions.
- The purpose may also be seemingly nonexistent.

Art has been defined as a vehicle for the expression or communication of emotions and ideas, a means for exploring and appreciating formal elements for their own sake, and as *mimesis* or representation.

The creative arts are often divided into more specific categories, each related to its technique, or medium, such as decorative arts, plastic arts, performing arts, or literature. An artistic medium is the substance or material the artistic work is made from, and may also refer to the technique used. For example, paint is a medium used in painting, and paper is a medium used in drawing.

An art form is the specific shape, or quality an artistic expression takes. The media used often influence the form. For example, the form of a sculpture must exist in space in three dimensions, and respond to gravity. The constraints and limitations of a particular medium are thus called its **formal qualities**. A genre is a set of conventions and styles within a particular medium.

Art	formal qualities	genre
painting	canvas texture, color, and brush texture	still life, pastoral landscape, expressions
sculpture	Earth, metal, wood, paper	still life, expressions
video games	non-linearity, interactivity and virtual presence	Humans, animals, mobility

A **medium** is a means by which one communicates a message, the vehicle carrying the message. Thus, if you take the term '**media art**' literally, all **art** is **media art**. After all, each **artwork** must have a vehicle, such as a piece of paper, a block of marble, or a video tape.

Traditional drawing media

Airbrush Acrylic paint Chalk Charcoal (soft or hard)	Crayon Gouache Graphite Colored pencil	Marker Oil paint Pastel Pen and ink Pencil	Sand Water colour Tempera Human finger
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Traditional bases for drawing

Canvas Card stock Fabric	Glass Human body (typically for tattoos) Metal	Paper Plaster Scratchboard	Vellum Walls (typically for murals) Wood
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