

# Transport services in tourism industry



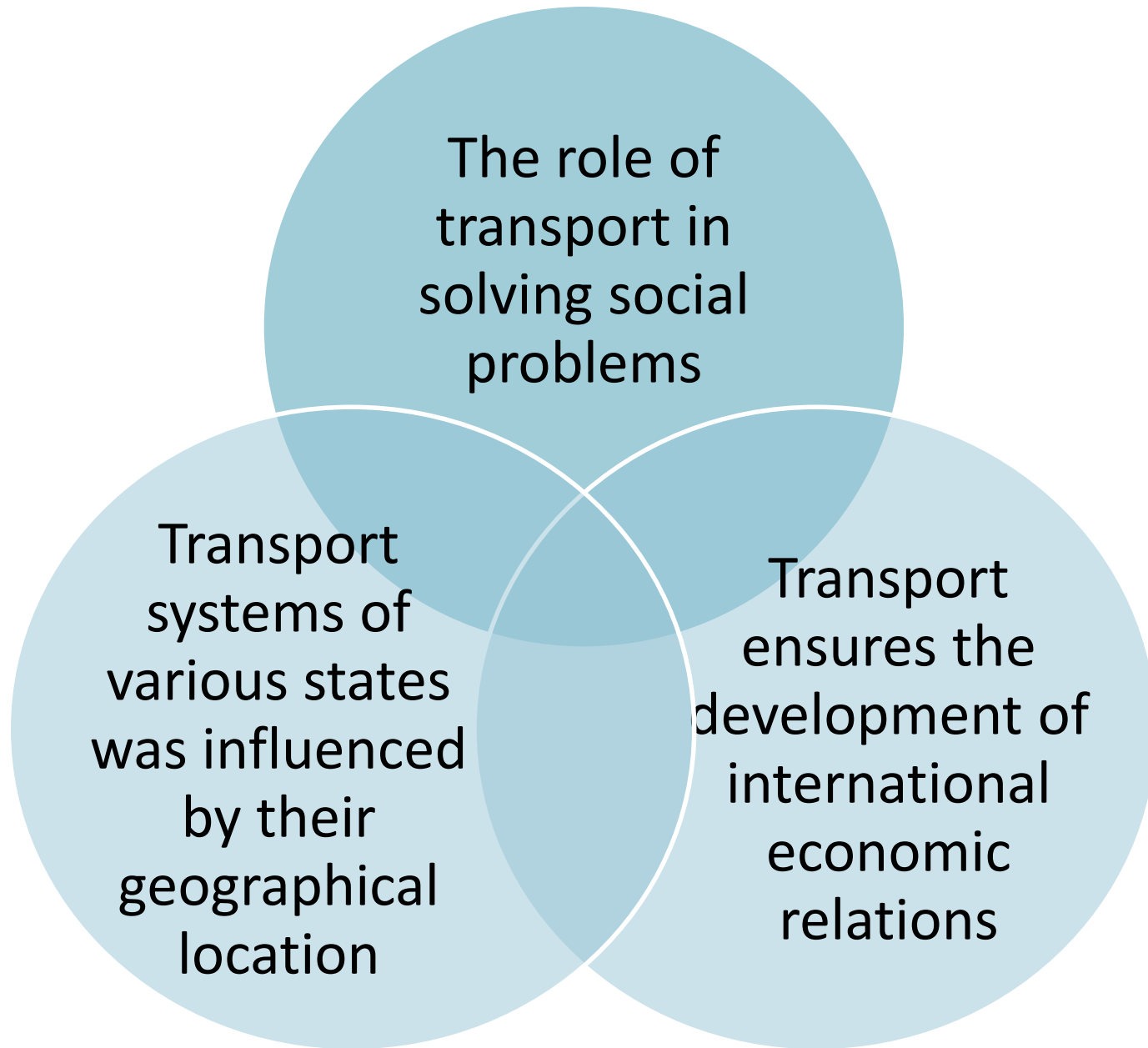
transport has been the engine of progress

transport is one of the most important components of the state economy

transport ensures the normal functioning of the economy

travel for long distances and for various purposes

transport is a leading factor in the development of tourism





- English pastor Thomas Cook

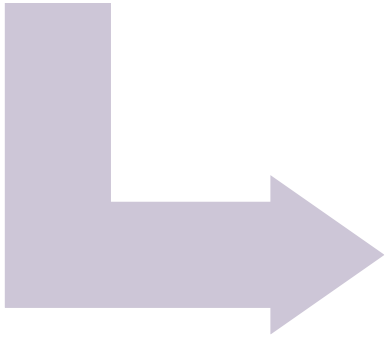
- organizing a railway trip from Liverpool to London

- boat excursions over the Thames

- regular excursions to the Mississippi

- development of transport is given great attention to the governments

travel has a positive impact on the development of transport infrastructure



Transport allows to expand the geography of travel



Transport services - one of the main types of services in tourism

various types of  
transport

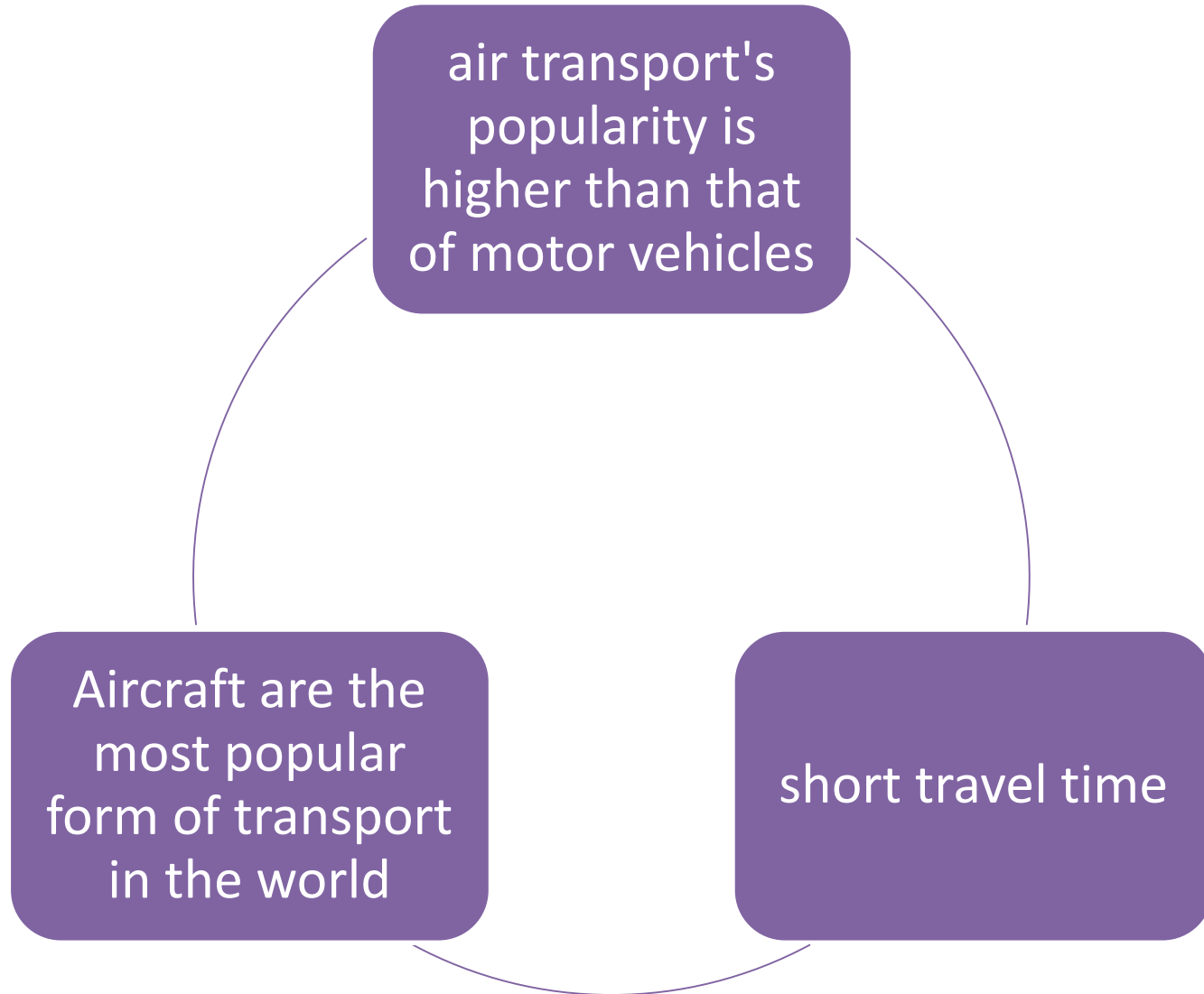
traveling long  
distances

individual  
tourists

# Air transport in tourism

using air  
transport

# Air transport in tourism



the fastest and  
most convenient

the service on  
flights

international  
reservation and  
reservation networks

stronger positions in  
the global transport  
system

# aviation

American Delta Air  
Lines

Pan American

United

French Air France

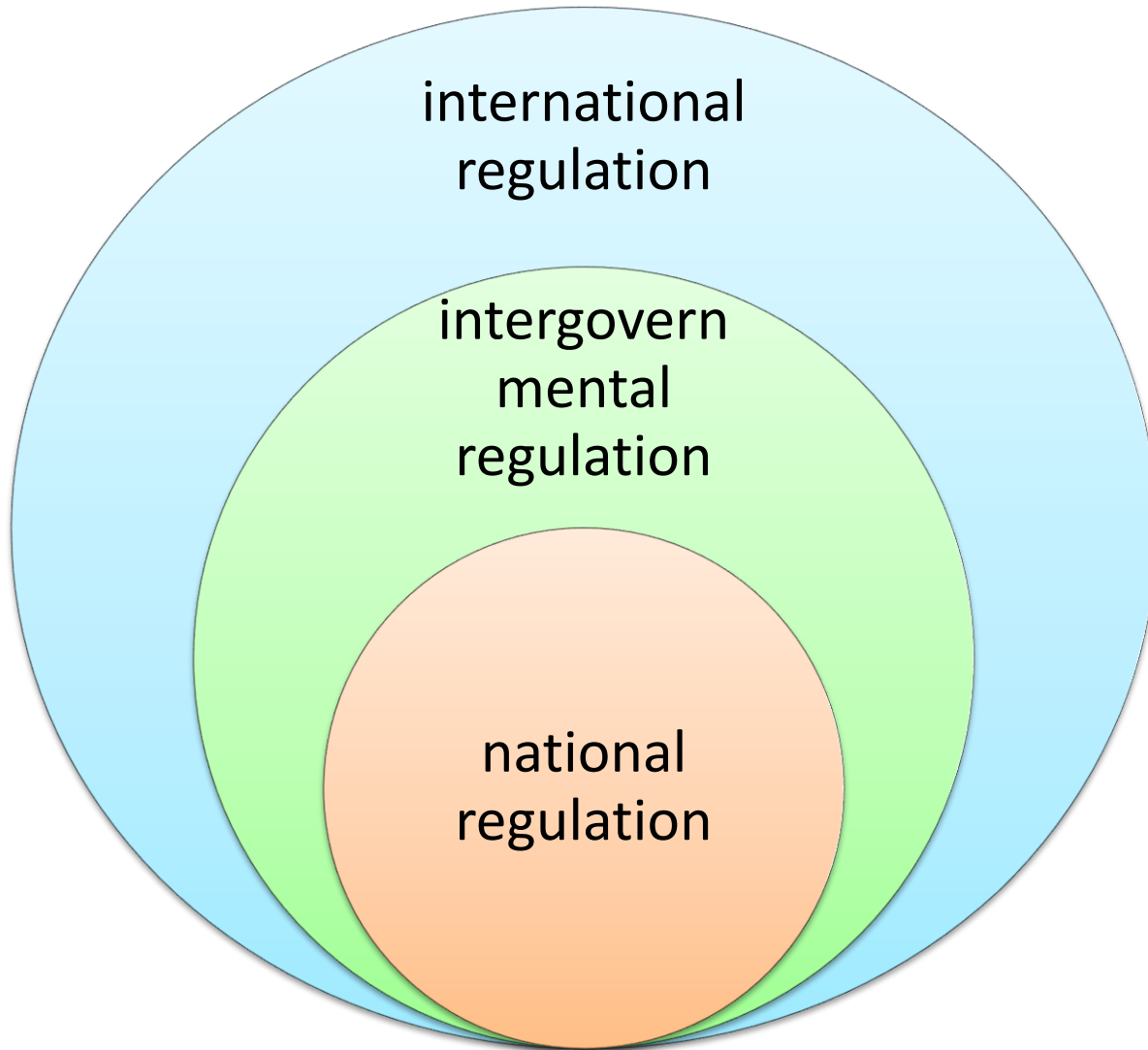
German Lufthansa

British British Airways

Russian Aeroflot

The largest airlines  
in the world

Air transport is regulated in three ways:

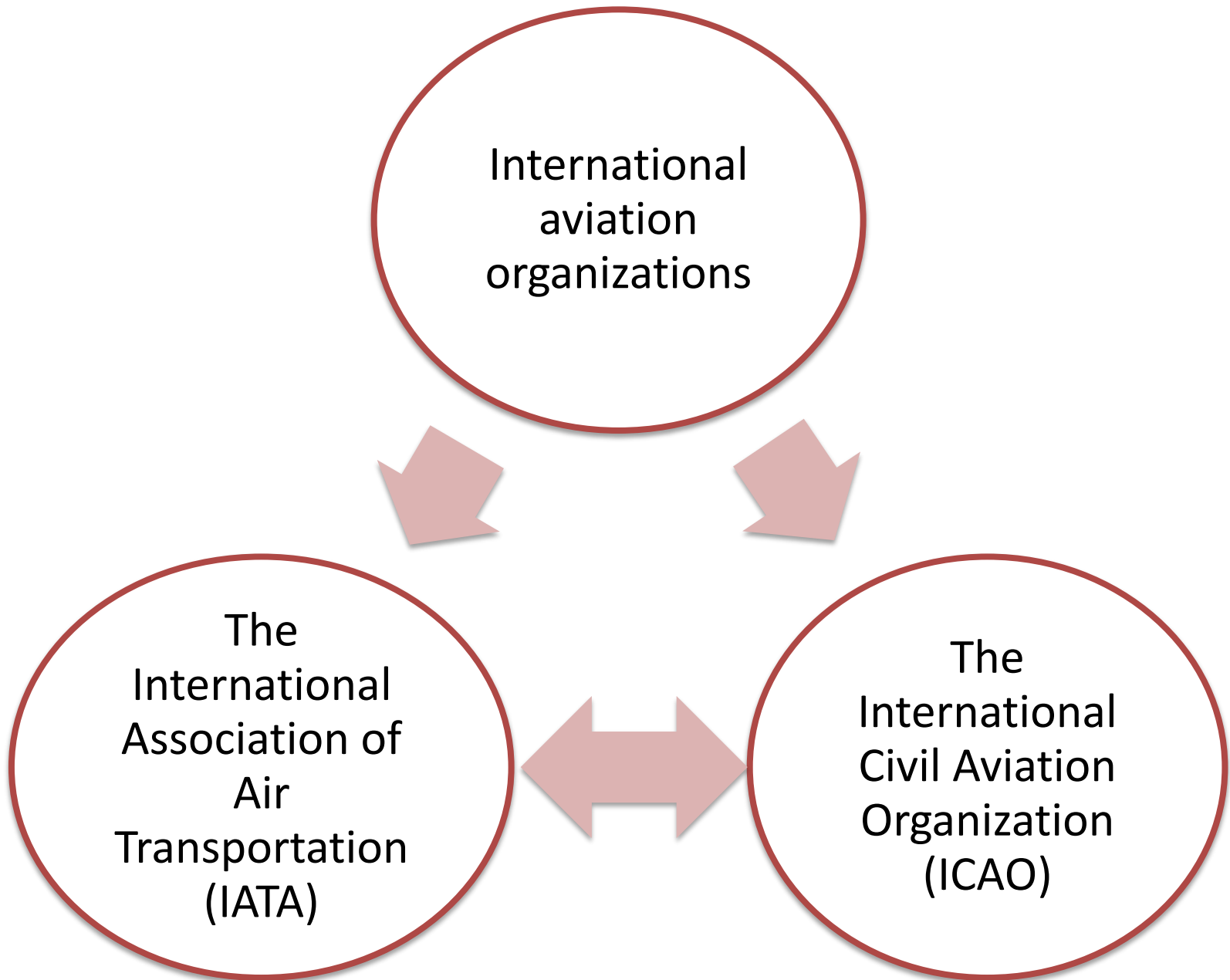


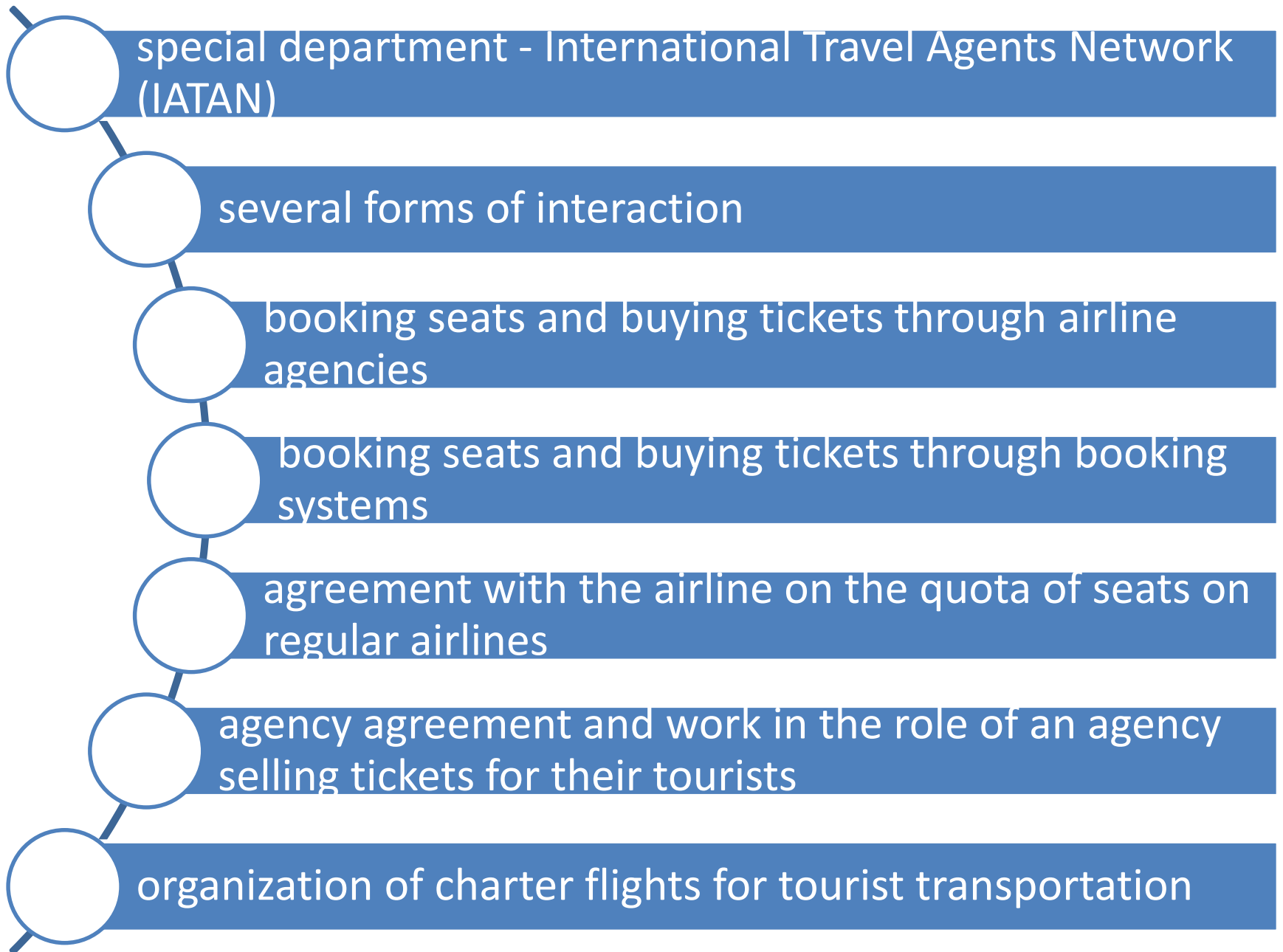
basis of international  
agreements

The Warsaw Convention of  
1929

The Chicago Convention on  
Civil Aviation in 1944

The Bermuda Agreement of  
1946





# Charter (plane rental)

charter agreement:

type (mark) of the aircraft

number of places to be sold

The cost of renting an aircraft

a route indicating the airports of departure and arrival

the term of the contract (season, year or other)

regularity of flights

the possibility and deadlines for the cancellation of the flight

# Motor transport in tourism

Auto services used in tourist services include three main areas:

1) organization of bus trips

2) organization of travel on private vehicles of tourists

3) car rental


# Motor transport in tourism

1) trips  
by buses

2) trips  
by  
shuttle  
buses

3) special  
(charter)  
flights

The European Conference  
of Ministers of Transport  
(1984) identifies three  
types of bus tourism:



bus tours are carried out throughout the year

bus tour market is observed in the field of diversity of routes and quality of service

international routes is regulated by bilateral government agreements

Convention on the Contract for the International Carriage of Passengers and Luggage

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limit the speed of buses to 100 km / h

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restrictions have already been introduced in most Western European countries

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special insurance for trips to European countries

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serious attention is paid to the condition of buses

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service life of buses is 8 years.

# Car rental

Renting (or  
renting) of  
cars is a very  
common  
and  
demanded  
service  
among  
tourists

The  
procedure  
for renting a  
car is simple

In some  
countries,  
customer  
service is  
provided  
only with a  
credit card

The cost of  
rent includes  
several  
requirement  
s

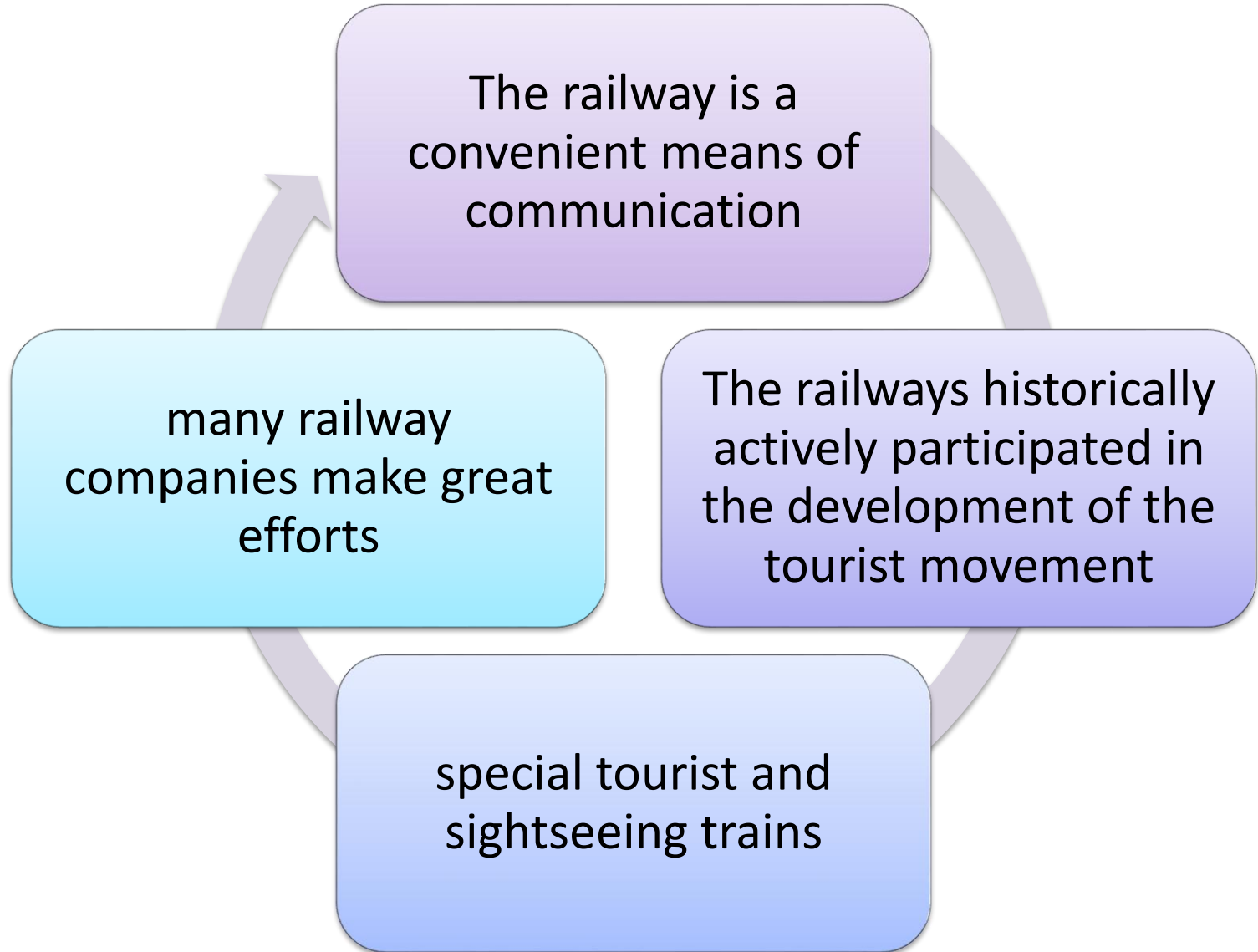
# Railway travel

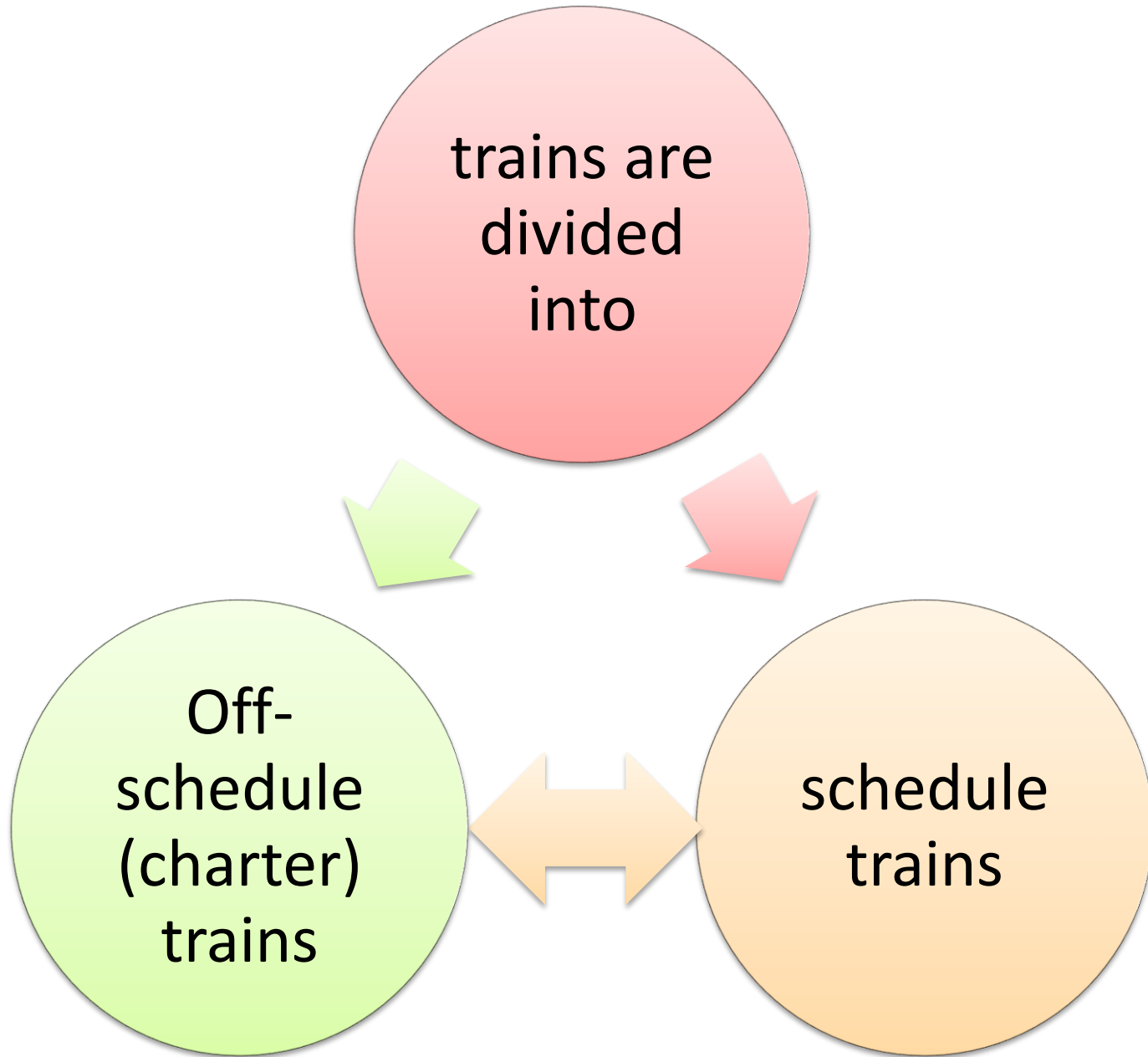
The railway is a convenient means of communication

many railway companies make great efforts

The railways historically actively participated in the development of the tourist movement

special tourist and sightseeing trains





- one-day

Standard railway  
tours can be  
divided into

- short (2-3  
days)

- many days  
(from 5 days or  
more)

## Organization cruises

A motor cruise (cruise) is a tourist trip on a river or sea

includes integrated services on board the ship

Cruises are one of the fastest growing sectors of the market

## The main cruise regions

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graph TD; A[The main cruise regions] --> B[1) The Mediterranean Sea - from May to October]; B --> C[2) Caribbean winter months]; C --> D[3) around Europe and Scandinavia - from the middle of May to the end of August];
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1) The Mediterranean Sea - from May to October

2) Caribbean winter months

3) around Europe and Scandinavia - from the middle of May to the end of August

cruise companies are divided into four main categories:

standard (they are usually denoted by \*\*\*), for example Dolphin cruise line

first-class (\*\*\*\*) - Costa Cruises, Norwegian cruise line

prestigious (\*\*\*\*\* ) - Holland America line, Celebrity Cruises

super-lux (\*\*\*\*\*) \_ Seabourn and others

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river cruises are less susceptible to weather

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Western Europe has a fairly long navigable waterway network

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The first place in river cruises is held by Germany, followed by Great Britain, Holland, Switzerland and Austria

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Cruises on the Nile are usually part of the programs of more extensive tours or recreation programs

Thank you for attention