

CURRENT TRENDS IN THE DEVELOPMENT OF

ECOLOGICAL TOURISM

BRIEF HISTORY OF
ECOTOURISM



WHY

WE NEED
ECOTOURISM?



Ecotourism and greenwashing



CONCERNS OF ECOTOURISM

- the wellbeing of the local environment
- the wellbeing of the locals
- the high-quality experience of the tourist.

ECOTOURISM BENEFITS

- gives us different view of the world
- distinctive experience
- entertains thrill seeker in you

ECOTOURISM BENEFITS

- increase in your vocabulary
- feels like you've traveled back in time

ECOTOURISM BENEFITS

- incredible places
- impossible can be achieved

CURRENT TRENDS IN ECOTOURISM

- new spots for wildlife tourism
- last-chance tourism
- wellness eco tourism
- achievement based travel