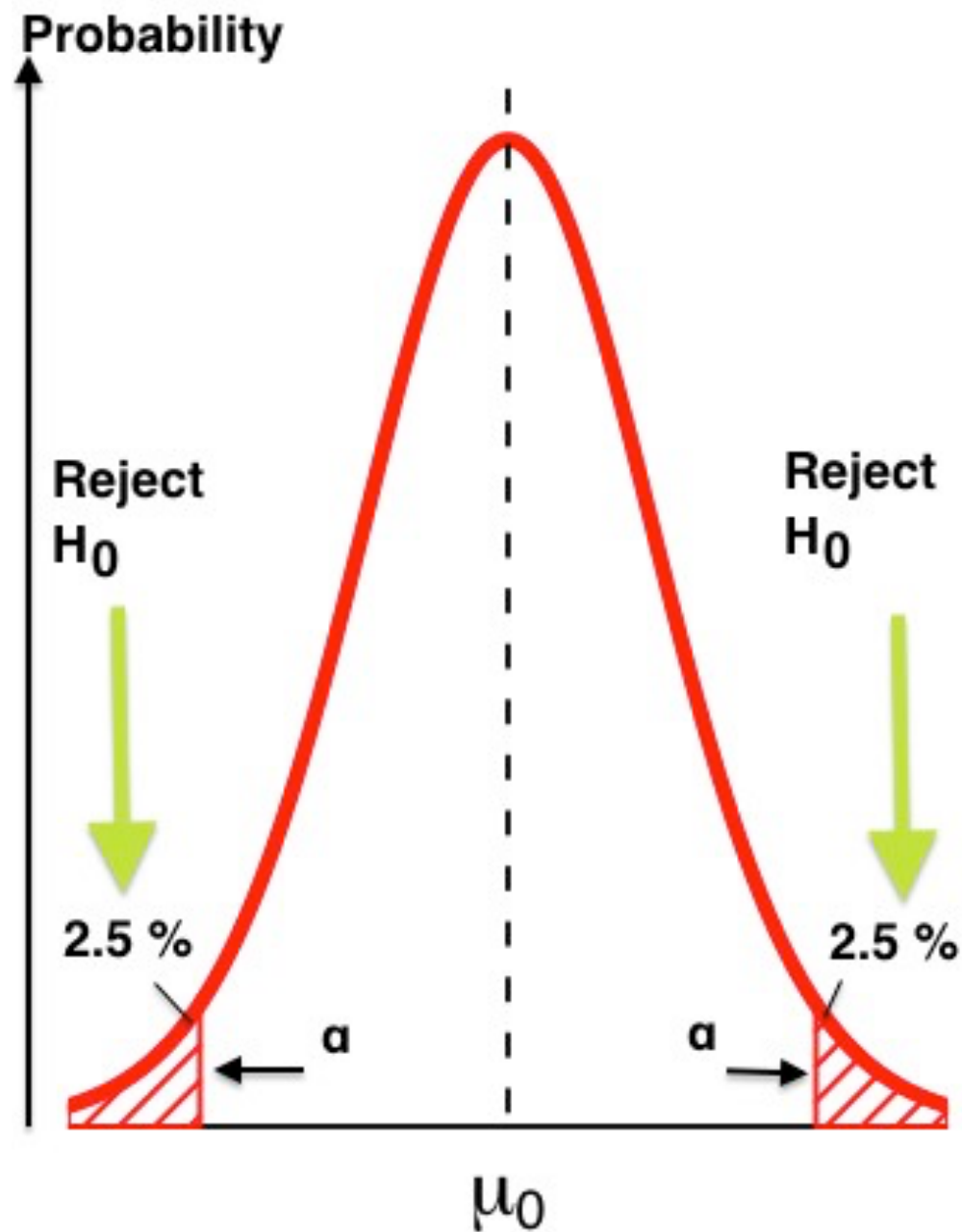


Hypothesis testing

Introduction



The probability value

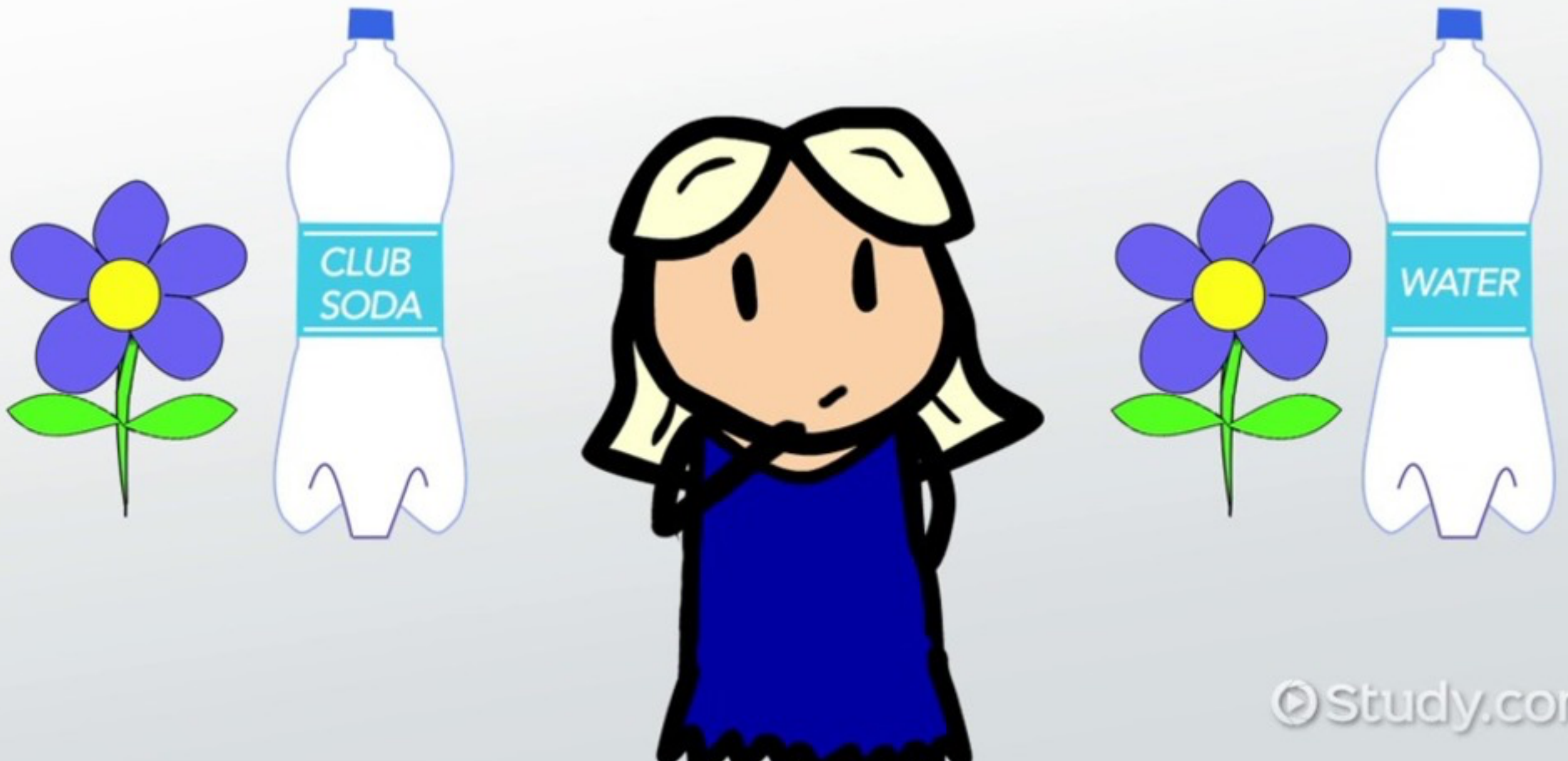


The Null Hypothesis

$$\mu_{\text{obese}} = \mu_{\text{average}}$$

$$\mu_{\text{obese}} - \mu_{\text{average}} = 0$$

The Null Hypothesis

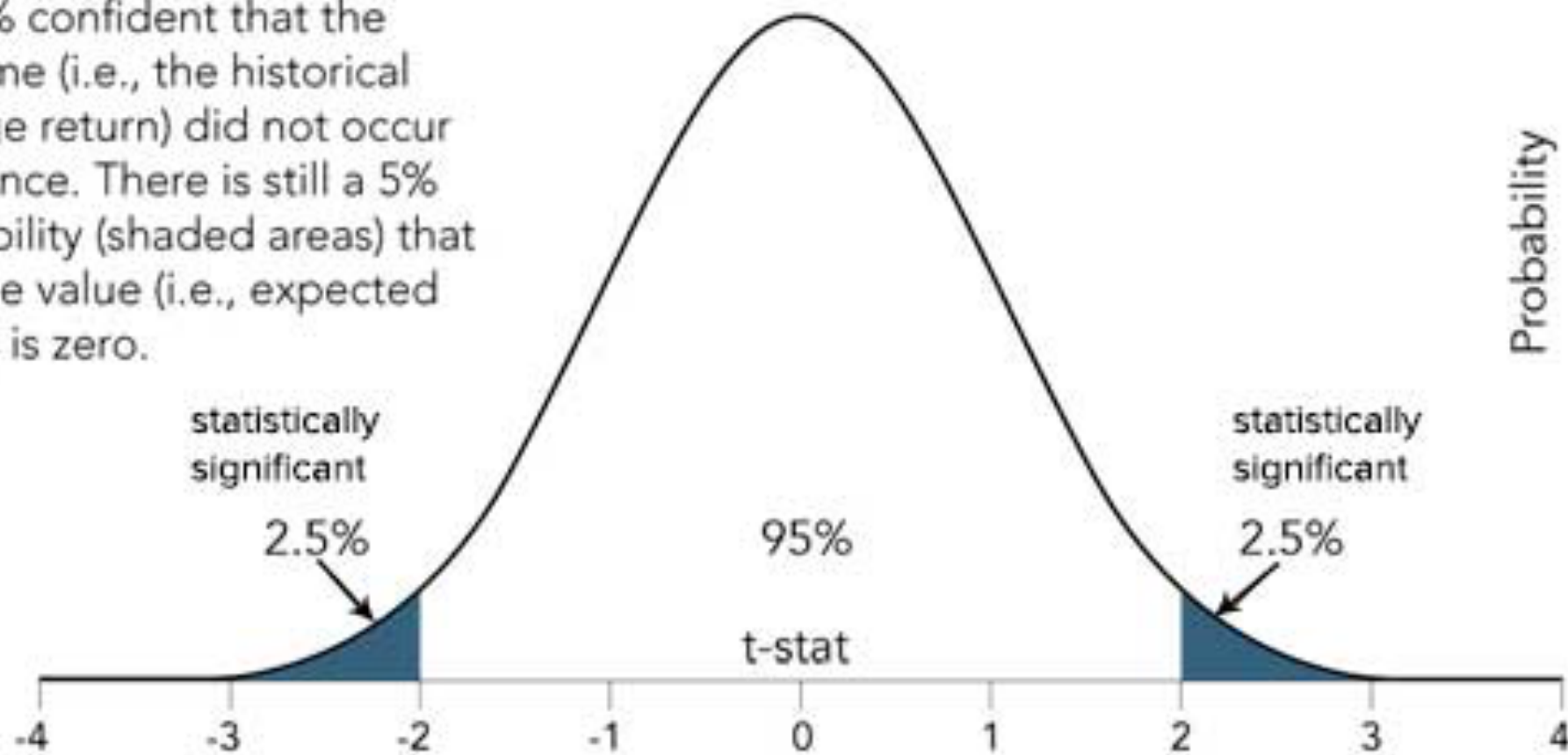


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Significance Testing

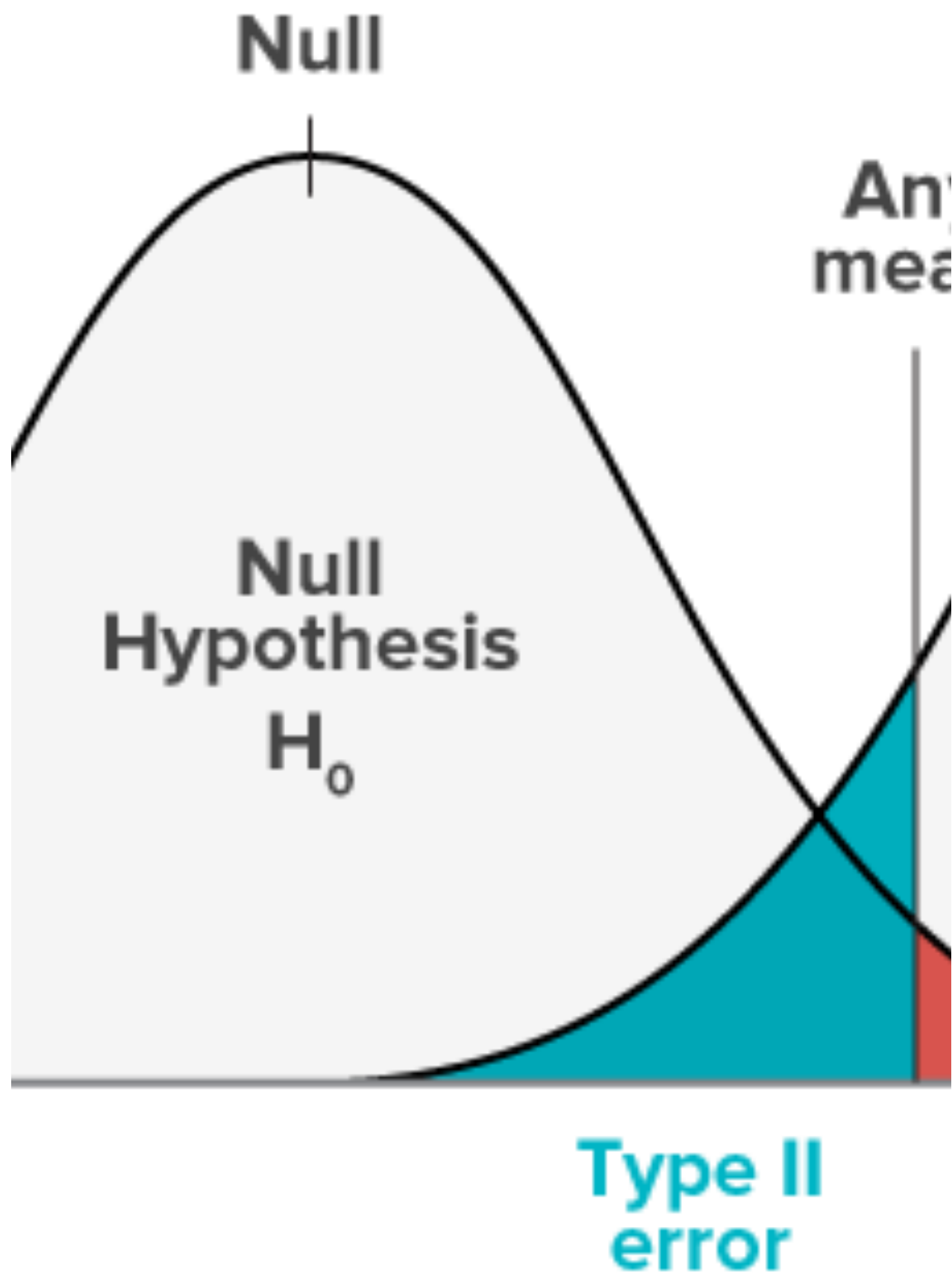
A t-stat of ± 2 means you can be 95% confident that the outcome (i.e., the historical average return) did not occur by chance. There is still a 5% probability (shaded areas) that the true value (i.e., expected return) is zero.



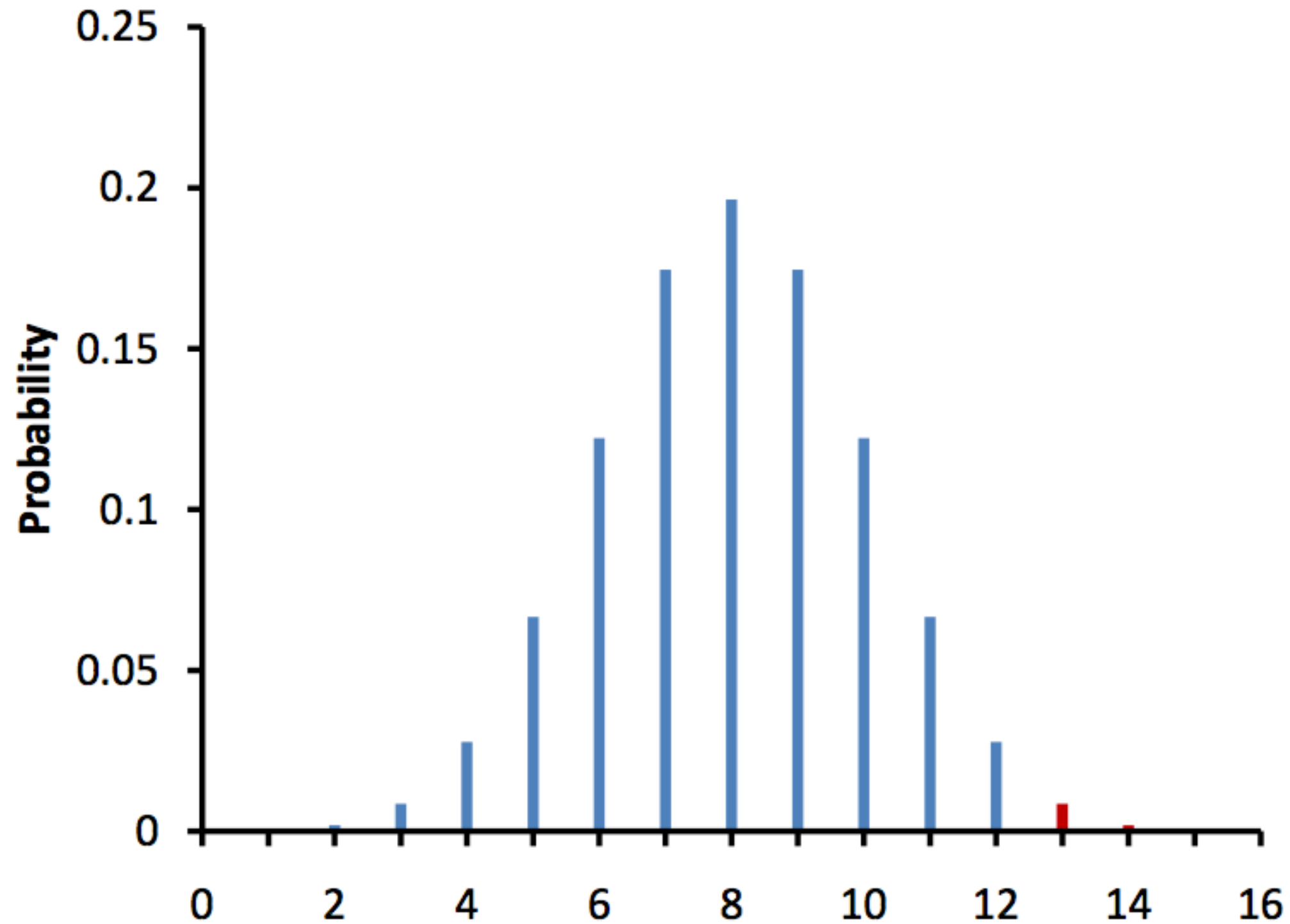
Type I Error

		Reality	
		True	False
Measured/ Perceived	True	Correct 	Type I False Positive
	False	Type II False Negative	Correct 

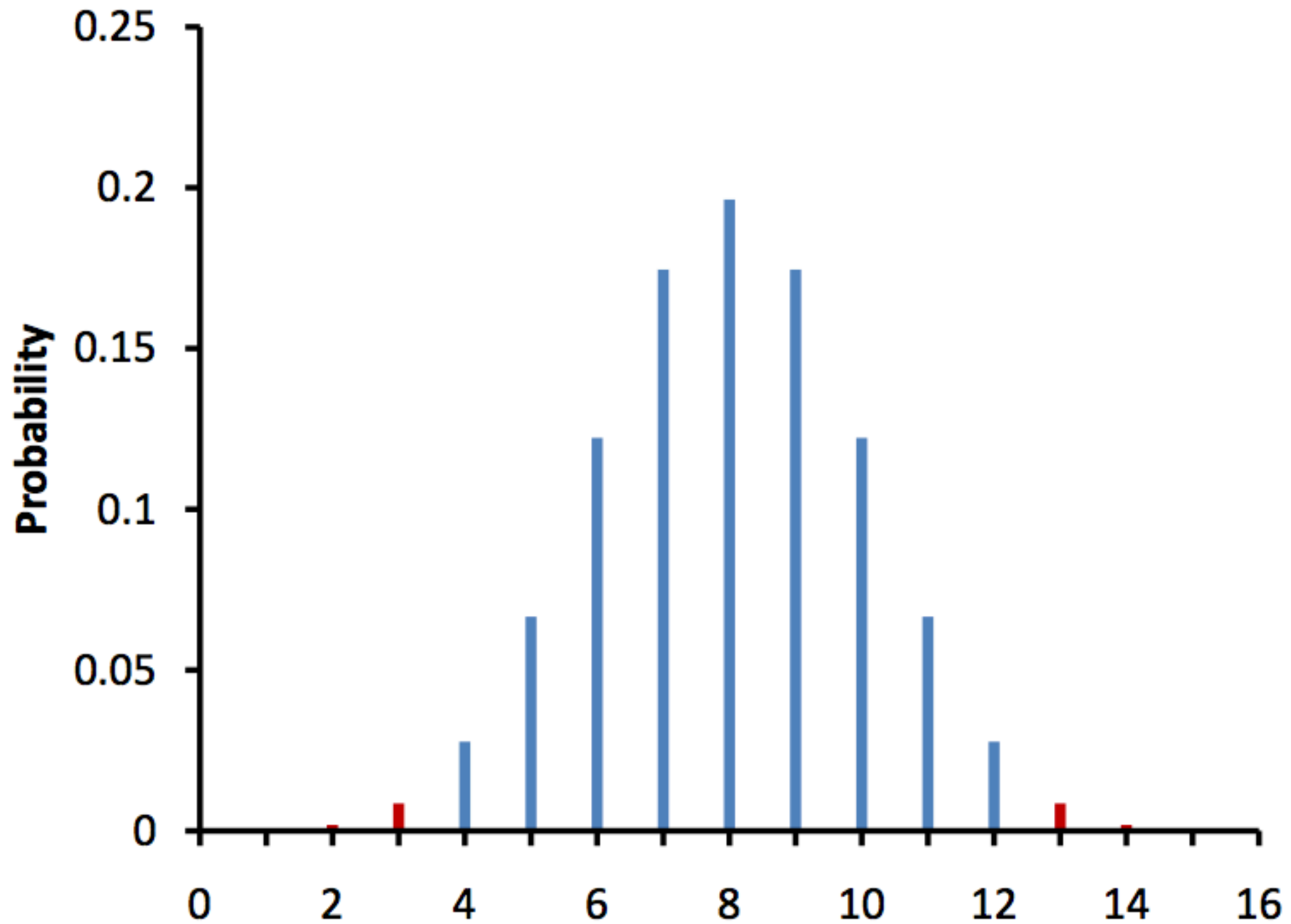
Type II Error



One and Two tailed tests



One and Two tailed tests



Steps in hypothesis testing

- Specify the null hypothesis
- Specify the α level
- Compute the probability value
- Compare the probability value with α level

the end