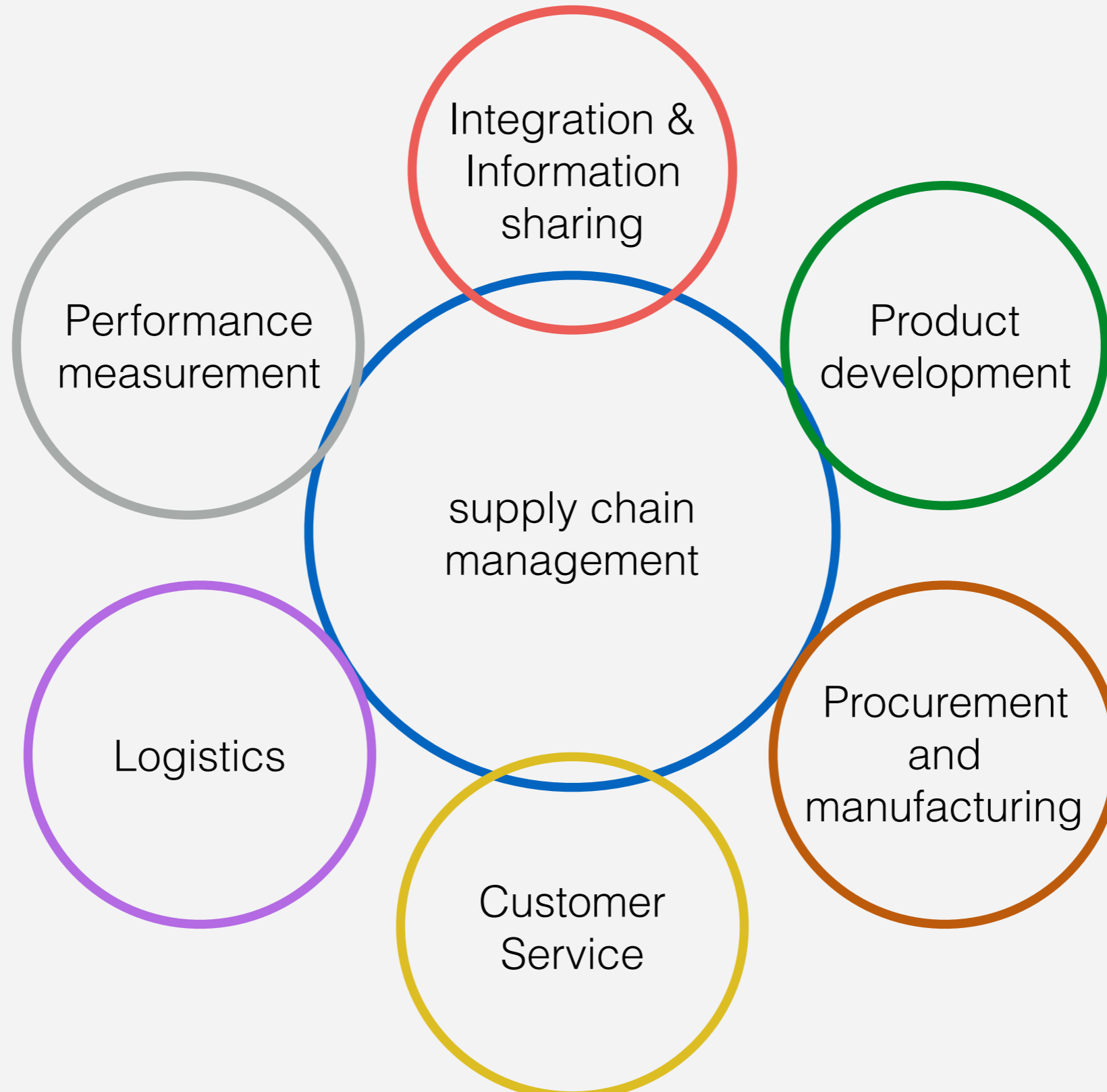


Introduction to Global Logistics

What are logistics and supply chain management (SChM)



Supply Chain Management deals with the management of materials, information, and financial flows in a network consisting of suppliers, manufacturers, distributors, and customers.

-Stanford Supply Chain Forum

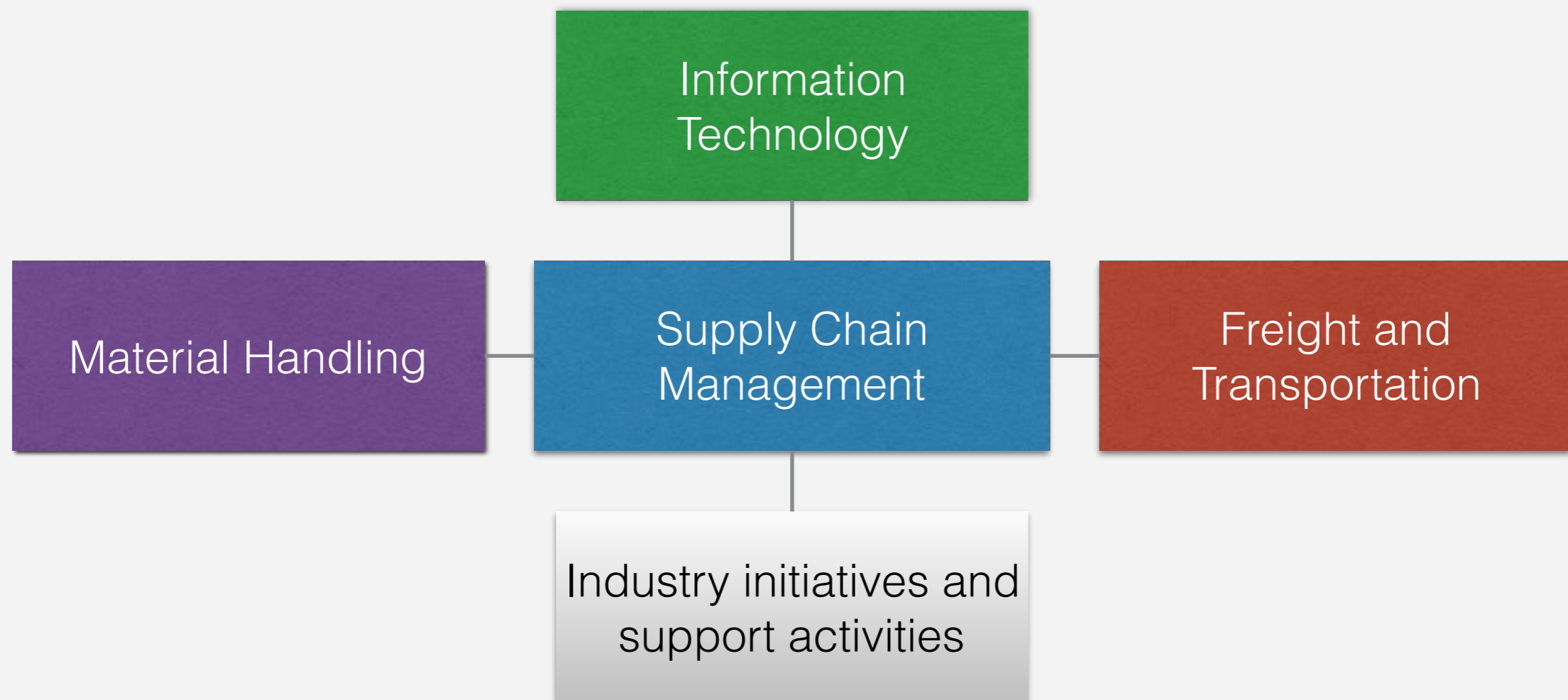
Logistics involves . . . “managing the flow of items, information, cash and ideas through the coordination of supply chain processes and through the strategic addition of place, period and pattern values.

-MIT Center for Transportation and Logistics

BASIS FOR COMPARISON	LOGISTICS MANAGEMENT	SUPPLY CHAIN MANAGEMENT
Meaning	The process of integrating the movement and maintenance of goods in and out the organization is Logistics.	The coordination and management of the supply chain activities are known as Supply Chain Management
Objective	Customer satisfaction	Competitive advantage
Evolution	The concept of Logistics has been evolved earlier.	Supply Chain Management is a modern concept
How many organizations are involved	Single	Multiple
One in another	Logistics Management is a fraction of Supply Chain Management	Supply Chain Management is the new version of Logistics Management

Logistics management

Supply Chain Management



Key differences

- Flow and storage of the goods inside and outside the firm is known as Logistics. The movement and integration of supply chain activities are known as Supply Chain Management
- The main aim of Logistics is full customer satisfaction. Conversely, the main aim behind Supply Chain Management is to gain a substantial competitive advantage.
- There is only one organization involved in Logistics while some organizations are involved in Supply Chain Management.
- Supply Chain Management is a new concept as compared to Logistics.
- Logistics is only an activity of Supply Chain Management.



LOGISTICS



Art and science of **obtaining**, **producing**, and **distributing** material and product in **proper place** and in **proper quantities**.

