

1. Task for design Team project work

Choose a type of E-business and write e-business plan.

Questions	How your e-business plan determines
Main aims	You must determine the goals of your business. What do you intend to sell? What services will you provide?
Strategy	Describe how your product or service enters the market. How is it different from existing products or services and how will it be created?
Aids	Provide evidence supporting the idea of your business. How do you justify these as support to the idea? Have you conducted research? What is your market? Who are your customers? Who is on your management team and what are their credentials? How will you generate revenue? What are your expenses?
E-Business Model	What model will you implement? How will you conduct transactions?
Process	List the steps that you think are necessary to develop an e-business. Do you need more research before you can start e-business? Investors will want to know where their funds stand.

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