HANDONG UNITWIN FELLOWSHIP

SYLLABUS

Lecturer's Information	
Name	Geetha Rani Prakasam
University	PNG Univeristy of Technology

Course Information			
Course Name	Public Policy Management	Prerequisite Course	Foundation in Any Business and Economics courses
Course Date	2023-03-15 ≃ 2023-06-22	Course Language	English
Keyword	Public Policy, Policy process, policy cycle, agenda, government		

Course Description (100 ~200 words)	Public Policy Management delves into different aspects of public policy. The first aspect covered is the basic concepts of public policy, including normative and positive theories, ideologies, policy determinants, and contextual influences. The purpose is an effort to understand why governments do what they do. This exploration provides a comprehensive knowledge of public policy besides providing the skills to understand the policy management processes. Second is the process of developing public policy. This covers many areas of the public policy cycle starting from problem identification and definition; Policy formulation – research, information gathering, analysis, policy instruments, options, policy design and recommendations; Agenda Setting – goal setting, policy planning; Policy implementation and its challenges; and Evaluation and Feedback. Last is the public policy analysis. Here, we examine the policy tools that are important to critically analyse the public policy viz., the stakeholder analysis, cost-benefit analysis.
Course Goals and Objectives (Approximately 100 words)	* Describe the nature of policy, its formulation and implementation process; * Determine how policy information and data is acquired and employ tools of logic to formulate and determine complex policy issues * Discuss with other academics, supervisors and stakeholder on policy or general matters of interest with a higher degree of critical and analytical attitude * Organize policy formulation and implementation * Formulate Policy
Textbook	**(The format : Title, Author/Editor, Publisher, Year of Publication)** Thoeries of Policy Process, Paul A. Sabatier, Westview Press, 2007 No single text book. Reference will be given for each lecture notes.
References	No single text book
Course Requirements and Grades	This course is an introductory course on Public Policy. Does not need pre requistes. It follows a ten point grade starting from 9 to 0, with a corresponding O to C- scale. The detilas are attacced in the supplementary file. The assignments and quiz are to be practised.

Weekly Schedule		
Week	Main Topics	Keywords
1	1. Introduction to Public Policy	Public policy
2	2. Fundamental theories in Public policy	Theories, Concepts, framework, model
3	3. The Policymaking Process	policy process, policy cycle
4	4. Policy Formulation	brainstorming, lobbying
5	5. Paradoxes, Dilemmas, and Path-Dependence	coalition, advocacy
6	6. Policy Planning Process	design, structure
7	7. Institutional Foundations of Public Policy	Democracy, Parliament, Assembly, Congress
8	8. Law Making and its Actors	bureaucracy, Government officials
9	9. Budget as a Part of Policy Cycle	Govt. Revenue and govt. expenditure, fiscal health
10	10. How Policy Makes Politics	systems required, systems in place
11	11. Evidence-Based Policymaking	Evidence, reserach
12	12. Policy Implementation	nexus of policy and politics
13	13. Evaluation of Public Policy	policy content analysis
14	14. Public Policy Analysis	problems, obstcales
15	15. Public Policy Analysis: Stakeholder Analysis	who, what and how
16	16. Public Policy Analysis: Cost- Benefit Analysis	costs, benefits, returns